

Comprehensive Partnership Agreement Project between JETRO Niigata,
the International University of Japan, and the Nagaoka University of Technology

**“Workshop on the Effective Utilization of International Students and Other Foreign Personnel
with the Goal of Overseas Deployment”**

Consortium for New Export Nation Project / Top Global University Project

Against a backdrop of progressing globalization and a shortage of labor, securing and developing global personnel who are familiar with foreign languages, international business, and overseas business customs are becoming important issues for success in overseas business deployment. Even in Niigata Prefecture, the place of study for many international students, the number of corporations with a strong interest in the effective utilization of such foreign personnel is growing.

Therefore, under the Comprehensive Partnership Agreement formed in 2016, JETRO Niigata, the International University of Japan, and the Nagaoka University of Technology will hold a workshop for small and medium-sized corporations engaging in overseas deployment, with the themes of recruiting, developing, and entrenching international students and other human resources engaged in study within the prefecture. A social gathering will also be held after the workshop with the participation of international students from the sponsor universities. We hope that this will provide an opportunity to form strong networks between corporations considering the application of foreign personnel, representatives of international students from each university, and international students themselves. We eagerly look forward to your participation.

Date and Time:	Scheduled for February 14, 2018 (Wed.), 13:30 – 16:35 (reception to begin at 13:00)
Venue:	Machinaka Campus Nagaoka, 3 rd floor, Meeting Room 301 (Phoenix Ote East, 2-6 Otedori, Nagaoka-shi) *Since there is no parking lot at the venue, please park at a nearby lot. (Parking fees will be the responsibility of participants themselves)
Program:	
13:30 to 15:00:	“Recruitment Preparation, Development, and Entrenchment of Highly Skilled Foreign Personnel” (tentative title) Manabu Kubota, Expert from JETRO Consortium for New Export Nation
15:00 to 15:45:	“Introduction of Case Studies of Effective Application of Foreign Personnel” (tentative title) Daisuke Fujii, Representative Director, Fujii Corporation Co., Ltd.
15:45 to 15:55:	Break
15:55 to 16:05:	Introduction of JETRO's support projects (JETRO Niigata)
16:05 to 16:15:	Introduction of the International University of Japan and status of its international students (International University of Japan)
16:15 to 16:25:	Introduction of the Nagaoka University of Technology and status of its international students (Nagaoka University of Technology)
16:25 to 16:35:	Question and answer session
17:00 to 18:30:	Social gathering *International students from sponsor universities are also scheduled to participate. Soft drinks and snacks will be provided.
Sponsors:	JETRO Niigata, International University of Japan, Nagaoka University of Technology
Support:	Niigata Prefecture
Capacity:	80 participants (in order of application)
Participation fee:	None (Participation in social gathering is also at no charge)
Application procedure:	Please apply from “Event Information” at the following JETRO Niigata website. https://www.jetro.go.jp/jetro/japan/niigata/
Application deadline:	February 8, 2018 (Thu.)
Inquiry contact:	JETRO Niigata (Representatives: Mihoko Ito, Shizuka Ito, Mori) TEL: +81-25-284-6991 E-mail: nig@jetro.go.jp

The personal information of our customers will be managed properly according to the JETRO Personal Information Protection Policy (<https://www.jetro.go.jp/privacy.html>). Note that personal information of customers obtained through applications will be shared with sponsor and co-sponsor institutions.