

INTERNATIONAL UNIVERSITY OF JAPAN TOP GLOBAL UNIVERSITY PROJECT SYMPOSIUM

“THE FUTURE OF FOOD, AGRICULTURE, AND COMMUNITY IN THE DIGITAL AGE”

Hosted by IUJ / Supported by Minamiuonuma City



The city of Minamiuonuma in Niigata Prefecture is a well-known rice-producing region where many types of farmers are engaged in the agricultural business, from part-time farmers to agricultural corporations. Many brand-name products have also come out of this region, making the most of the region's agricultural produce. The rich food culture of the region has captivated many people in both Japan and overseas.

On the other hand, like other farming regions, the problems of the increasingly advanced age of its farmers and a shortage of farm labor are unavoidable challenges for Minamiuonuma. The Ministry of Agriculture, Forestry and Fisheries of Japan (MAFF) has established a Digital Transformation (DX) in Agriculture Initiative (MAFF, March 2021) with the aim of leveraging digital technology to achieve commercial agriculture that is highly efficient and an agricultural industry that is able to identify consumer needs accurately.

In this symposium, people from various sectors, including industry, government, academia, and the general public, will discuss their latest efforts and experiences, as well as challenges and prospects for the future, with a focus on “food and agriculture,” “utilization of ICT,” and “regional revitalization.” We invite you to share the challenges that society and local communities are facing today and to consider together with us the future of food, agriculture, and community. *ICT: Information and Communication Technology

Date Saturday, August 28, 2021, from 2:00 p.m. to 5:30 p.m.
(doors open at 1:30 p.m.)

Venue Main Hall, Minamiuonuma Civic Hall (live streaming also available)

Language Japanese (English simultaneous interpretation available)

Open to Anyone who is interested in this event.



Emcee
Ms. Kaede Sakamoto
A Newscaster of
“Niigata News 610”
NHK Niigata

Program

Opening 【14:00】

1. Opening Remarks 〈5 min.〉
Dr. Hiroyuki Itami, President of International University of Japan
2. Guest-of-honor's Speech 〈5 min.〉
Ms. Michi Yoshioka, Office for International Planning, Higher Education Bureau, Ministry of Education, Culture, Sports, Science and Technology
3. Keynote Address 〈15 min.〉
“For the Sustainable Growth of Minamiuonuma City Through Collaboration Between the Industry, Government, and Academic Sectors and Regional Communities” Shigeo Hayashi, Mayor of Minamiuonuma City
4. Presentations 【14:30~】
 - “Digital Transformation (DX) in Agriculture Initiative. Carving out the Future of Food and Agriculture Through ‘Agriculture x Digital’” 〈15 min.〉
Ms. Asuka Abe, the Policy Planning Division, Minister's Secretariat, Ministry of Agriculture, Forestry and Fisheries
 - From Uonuma to the World. Contributing to the Region Through Business Activities” 〈15 min.〉
Mr. Jiro Nagumo, President of Hakkaisan Brewery Co., Lt
 - “Efforts on Revitalization of Agriculture” 〈15 min.〉
Mr. Wataru Nakajima, President of Orasho no Yasai Co., Ltd., Mr. Akinari Ozawa, Representative, Ozawa Farm, and Mr. Sadao Mezaki, President of Yamato Foods Co., Ltd.
 - “IUJ's Efforts and Outcomes of Education of Human Resources Related to Food, Agriculture, and Digital Transformation”
 - ① Introduction of DX Program
Prof. Hyunkoo Lee, Dean of Graduate School of International Management 〈10 min.〉
 - ② Introduction of Agriculture Course 〈10 min.〉
Prof. Tsutomu Yokose, Graduate School of International Management, and current students
 - Q&A Session 〈10 min.〉

-----10-minute Interval-----
5. Panel Discussion ① Use of Technology and Promotion of Industry 【16:00~】
 - Mr. Masao Ishida, Director for Policy Office, Agricultural Affairs Division, Niigata Prefectural Government
 - Mr. Kazuhito Kamiya, CEO, Biomass Resin Holdings Co., Ltd.
 - Mr. Satoshi Koike, President, Vegetalia, Inc.
 - Ms. Naho Kobayashi, The Center for Global Communications (GLOCOM) Chief scientist/producer, IUJ
6. Panel discussion ② Utilization of regional resources and globalization 【16:45~】
 - Mr. Katsutoshi Koshigoe, General Manager, Department of Industrial Promotion, Minamiuonuma City
 - Mr. Yu Toyonaga, EcoRice Niigata Inc.
 - Prof. Noboru Yamaguchi, Graduate School of International Relations
 - Assistant Prof. Eiki Kikuchi, Researcher, The Center for Global Communications (GLOCOM), IUJ
7. Closing remarks 【17:25~】
Prof. Hiroshi Kato, Vice President of IUJ and Director of Headquarters, Top Global University Project

Registration

Please register from the registration form 【Deadline: Wednesday, August 25】

<https://www.iuj.ac.jp/sgu/symposium/>



< If registering via email, telephone, or fax >

Use the contact details given below to provide the information necessary for registration.

*If registering by fax, please complete this form and send it to the number provided in the Contact Details below (025-779-1460)

お名前 / Name			
ご所属 / Affiliation			
部署・役職 / Department, Position			
電話番号 / Phone number		FAX	
参加方法 / How to join	<input type="checkbox"/> 現地参加 (on-site) <input type="checkbox"/> オンライン参加 (online)		
言語 / Language	<input type="checkbox"/> 日本語 (in Japanese) <input type="checkbox"/> 英語 (in English)		
その他 (自由記述) / Other			

【Contact】

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