



Urasa!

A tiny little town
with a lot to offer



Things to Do

Take a Walk

Just meander around!
Get lost in the various farm roads.
It's safe, and people are friendly if you need help.

Hakkaisan Roku Ski-Jo

Ski in wintertime; Hang out in summertime.

Location: Along Route 291. Way east of Urasa Station.
Best if you have a car; NO SHUTTLE BUS.

Contact: 025-779-3103 // <http://hakkai36.com/>

Wintertime:

- *Skiing and Snowboarding.
- *Has 2 lifts and 5 courses: beginner-medium.
- *Full day pass is ~4,000yen
- *Many hotels nearby [Cycling Terminal is a hotel all year round]

Summertime:

- *Cycling Terminal.
- *BBQ party [includes food, drink, and settings] for 2,000-3,000 pp.
- *Gymnasium can be booked for different activities



Fishing in Uono River

Just what the title says.

Location: Anywhere along Uono River. Many people fish under Urasa Bridge or Tammon [blue] Bridge.

License: 600-2,600 yen per day; Can be bought at convenience stores [try 7-11 across from Urasa St. East Exit] OR can buy it under Tammon Bridge [there is a little hut]
License is REQUIRED; guards may come check your license when they see you fishing

Fish Seasons:

- All year round—
- **Ugui (minnow)
- March 1st to Sept 30th—
- **Iwana (char)**Yamame (brook trout)**Nijimasu (rainbow trout)
- July 10th to Sept 30th—
- **Ayu (sweet fish); rarer fish, requires special equipment/bait

Tips:

- **Be wary of sudden river swells caused by heavy rains
- **There is a fishing shop somewhere near Itsukamachi Station

Bishamon Temple and Festivals

Temple with a back route that takes you through 33 kannon figurines scattered around the hill.

Location: Take main road out of Urasa St. W. Exit [Route 265]. Follow this road all the way [it curves to the right] until you see the temple on your left.

Check out these festivals, all on the East side of Urasa St.

Hakkusan Ginya Matsuri:

Three day summer festival, with fireworks on Day 3
Held in mid July [~13-15th].

Ayu [Sweet Fish] Festival:

A one-day fish and beer festivals, with presentations.
End of July [~27th] from 14:00-21:30.
1,500 yen per ticket. It gets you 2 big glasses of beer and 1 fish.

Chrysanthemum Festival:

Come see pretty flowers for free.
Late October [~32st] – Early November [~10th]

Hakada Oshiai Matsuri:

March 3rd every year at Bishamon-do.
Featuring drunk men wearing just a cotton loincloth jumping into a pool before pushing their way into the temple in the dead of winter. The festival is not to be missed!

**Festival food stands are open from mid-morning until midnight

**Groups of adult men start entering the temple around 7pm



Onsen

Relax at this hot spring and public bath.

Location: Take main road out of Urasa St. W. Exit [Route 265]. Turn left at the second street [Route 363]. Follow this road all the way until you see the onsens on your right.

Tejimaya Onsen: 500 yen.
Has a rotemburo (outdoor bath), and a free foot bath out front.

Tamon-so Public Bath: 600 yen. Right next door to Tejimaya.



Yairo Watermelon Festival

Stuff yourself with famous Yairo watermelon.

Location: J.A. Uonuma Farm Cooperative [near Yummy]. Cross Urasa Bridge. Turn left at the second street. Turn right at first traffic light. The farm cooperative is on the right, behind a gas station.

Schedule: End of July [~25th] – Beg. of August [~10th]
09:00-16:30

Prices: 500 yen for adults; 300 yen elementary students

Contact: 025-783-3377



Yairo Park

Great park for all ages. Pretty landscapes, fun playgrounds, old Japanese house, and many special events. No bikes allowed.

Location: Cross Urasa Bridge. Follow road 2 blocks. Park is both on your left and right.

Contact: 025-780-4560 [phone and fax]
<http://www.okureku.com>

Shimin Matsuri:

*Yairo-no-Mori Fall Festival in mid-October [-13th].
 Food stands, Local Goods for sale, and performances.

Ikeda Museum
 Art Museum

Location: Cross Urasa Bridge. Follow road straight. It is on your right, just as the park begins.

Schedule: Open 9:00-17:00 [last admission 16:30]
 Closed Wednesdays

Prices: 500 yen for adults; 400 for group of 20 or more
 FREE for high school students and under

Contact: 025-780-4080 [phone] // 025-777-3815 [fax]
<http://www.ikedart.jp/>

**Has a small café with pretty scenery at entrance.



“Moegi” Urasa Clinic

New private clinic with ENGLISH speaking doctors.

Location: Cross Urasa Bridge. Take first left and walk 1-2blocks [past an elementary school].
 Turn right when you see the sign.

Contact: 025-777-5222

Schedule: Monday-Friday 8:30-12:00 // 16:30-18:00
 Saturday 8:30-12:00 BUT English-speaking doctors' Saturday schedules varies, please check

Details:

- *NO appt necessary, but can call to make one if you like.
- *Private Clinic [takes NHI card], but pretty cheap.
- *Attends people of all ages
- *Deals with general medicine/internal medicine, but doctors will make a referral if necessary.
- *There are 2 English-speaking doctors [1 male,1 female] however, there is only ever one on staff at a time.

**I have only seen the female doctor, but her English is VERY good, I could actually have a conversation with her. English doctors were specifically brought here because of the nearby international university [IUJ].

Things to Eat and Drink

Kodamaya

My personal favorite Family Restaurant.
Good variety. Good food. Good service.

Location: Across the street from Urasa Station East Exit

Schedule: Open EVERY DAY, including holidays
11:00-22:00 [last order 21:30]

Prices: 800yen and up

Contact: 025-777-2072 [phone and fax]

** Has picture menus in both Japanese and English.



Yana-ba

Fish restaurant. Catch/Choose your own fish from Uono River
and tell the chef how you would like it prepared.

Location: Cross Urasa Bridge. Take the first right.
Less than a block, on the right.

Schedule: Oct-June 17:00-23:00; Closed Wednesdays
July-September CLOSED

Prices: 2,000yen and up

Contact: 025-777-2109 [phone] // 052-777-4887 [fax]
<http://www.16.plala.or.jp/yanaba/>

La Grassa

Italian restaurant with many original pasta creations.
Small, classy place. Nice ambience.

Location: 2 blocks straight from Urasa Station East Exit.
Turn left at light. Walk 2 blocks. On the right.

Schedule: Lunch 11:30-14:00
Dinner M-Sat 18:00-22:00 // Sunday 18:00-21:00
CLOSED Mondays and Every 3rd Sunday

Prices: 800yen and up

Contact: 025-777-4339

** Has English menu. **Offers good wine options.
**Gets full, esp. for dinner; Consider making reservations.



Ezumiya

Delicious Japanese food. Large servings.
Good lunch sets. Run by an Okinawan woman.

Location: 2 blocks on main street out from Urasa Station
West Exit. Right side of road before post office.

Schedule: Lunch 11:00-14:00 // Dinner 17:00-22:30
Closed Mondays

Prices: 700yen and up

Contact: 025-777-2062

** Has English menu. **Good place for eating & drinking.



Budou-no-hana

Restaurant belonging to Echigo winery.
Mostly Italian food. Classy ambience.

Location: Cross Urasa Bridge and follow the street
3 big blocks [past park and one traffic light].
It will be on your right.

Schedule: Open every day
Lunch 11:00-17:30 // Dinner 17:30-21:00

Prices: 800yen and up

Contact: 025-777-5877 // ewine75@blue.ocn.ne.jp
<http://www3.ocn.ne.jp/~ewine75/>

**Has Italian gelato café at entrance.

Echigo Winery

Locally produced wines.

Location: Across the street from Budou-no-hana

Schedule: Open every day; 09:00-17:00

Prices: 1,300yen and up

Contact: Same as Budou-no-hana

** Can walk through wine field, see wine barrels in store
basement, and do wine tasting.

**Has wine festival in mid-September [~15-16].

Naoji

BBQ and izakaya. Small and not the classiest place,
but has a cool owner and friendly feel.

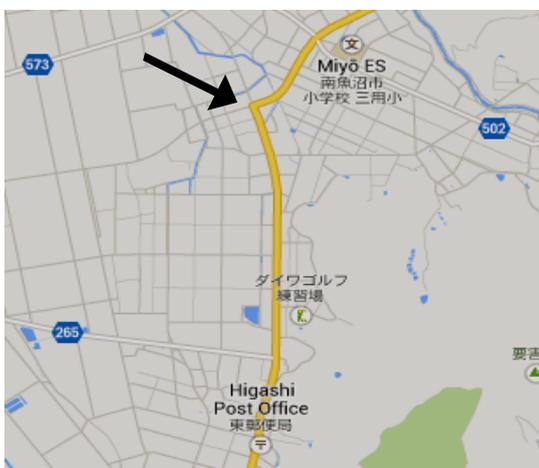
Location: 1 block straight from Urasa St East Exit. Turn
right at light. Less than a block, on the right.

Schedule: Open 17:00-23:00; Closed Sundays

Prices: 800yen and up

** Known for its homemade BBQ sauce.

**Also has good motsuyaki (BBQ innards) and gyoza.



Kura

"Hip" restaurant for the youngins.
Good for eating and drinking.

Location: On Route 291. Northeast of Hakkai-san ski-jo.
On corner of first traffic light after post office.

Schedule: Lunch Thursday-Sunday
Dinner Tuesday-Sunday [18:00-23:00]

** Many young people from the nearby universities go
here; especially for birthdays.



Totoya

Rotating Sushi [part of a small chain]

Location: Take Urasa Station East Exit. Take Route 17 South [Muikamachi direction]. Keep going until you see it on your left.

Schedule: Open EVERY DAY 11:30-20:45

Prices: sushi plates start at 100yen

Contact: 025-777-5777

**500yen lunch sets [miso soup + 10 sushi pieces]

**Have many sushi platters to go

Yatappe

Rice and Soba Cafe

Location: Cross Urasa Bridge and follow the street 5 blocks [past park]. It will be on your left.

Schedule: Open 11:00-14:00; Closed Wednesdays

**The soft cream [served only in summer] is good here



Kanetaya

Alcohol Store

Location: 2 blocks on main street out from Urasa Station West Exit. Right side of road after post office.

Schedule: Open 9:30-19:00; Closed Wednesdays

** Has a lot of specialty alcohol [i.e. local sake and beer]

** Has a wine cellar with wines from around the world



Yummy

Good handmade gelato.
Flavors change with the season.

Location: Cross Urasa Bridge. Turn left at the second street [along park]. Less than a block, on the left.

Schedule: Open every day; 10:00-18:00
[from 9/24 onwards, closed Mondays]

Prices: 350yen [single cone] and up

Contact: 025-777-2920 // <http://gelatoyummy.web.fc2.com/>

** They use many local ingredients.

** Seasonal flavors include: sweet potato; plum; Yairo watermelon; Koshihikari rice; wine; mango; red chili



Basel
Bakery

Location: 2 blocks straight from Sta. E. Exit. Left at light.
Walk 2 blocks. On the right [past La Grassa].

Schedule: Open 10:30-18:30; Closed Sundays

Contact: 025-777-5028

** Famous for their “Kohiannamapan”, a coffee-anko-whipped cream-filled bread. Sold only in winter time.



Suzu Café “Tonton”

Bakery/Cafe. Owner is a doctor.
The café’s goal is to provide jobs for physically and/or mentally handicapped persons.

Location: Cross Urasa Bridge. Turn left at the second street. Take first right [after the park].

Schedule: Bakery Open 10:00-17:00

Café Open 11:00-15:30

Closed Sunday, Mondays, and holidays

Contact: 025-780-4150 [phone] // 025-780-4151 [fax]

** Serve lunch sets for 600yen

** Specialty item is “komeko pan” [made from rice flour]

Pâtisserie Café

Bakery/Cafe. Cute atmosphere. Near ski-jo.

Location: Southwest Of Hakkai-san ski-jo.

On Route 291 before crossing route 265.

Schedule: Open 10:00-19:00; Closed Wednesdays

Contact: 025-779-3026



Noa Noa [House 55]
Karaoke and Snack Bar

Location: 2 blocks straight from Urasa Station East Exit.
Turn right at light. Walk 1½ blocks. On the left.

Prices: Reasonable for Karaoke [i.e. 300 yen for 1 song]
Food and Drink on the pricey side