

Course ID Number: ADC5015

Course Title: Public Private Partnership

No. of Credits: 2

Graduate School of International Relations
International University of Japan

Term: Fall 2011

Instructor: Asami Takagi
Jun Arakawa

Course Introduction

The major objectives of the course “Public Private Partnership” (PPP) is to learn theories and practices of cooperation between public and private sectors in delivering public services. In the course, various aspects of partnership approaches, effects and issues are discussed.

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Organization:

The course is organized by lectures and discussions.

Assessment:

Assessments are based on attendance and paper (end-term).

Policies:

For this course, attendance and active participation in discussion are required.

Materials:

In the course, 5 textbooks below are used. Among them, “Privatization and Public-Private Partnerships” is a required text. Reading the designated section(s) of the textbooks prior to each class is strongly recommended:

- E S Savas, "Privatization and Public-Private Partnerships" (Required)
- Carsten Greve, "Contracting for Public Services"
- Stephen P. Osborne, "The New Public Governance?: Emerging Perspectives"

on the Theory and Practice of Public Governance"

- Victor Pestoff, "Co-production: The Third Sector and the Delivery of Public Service"
- Pauline Rosenau, "Public-Private Policy Partnerships"

In addition, these OECD documents are used in week 4:

- Dedicated Public-Private Partnership Units: A Survey of Institutional and Governance Structures (2010)
- Public-Private Partnerships: In Pursuit of Risk Sharing and Value for Money (2008)

Weekly Schedule:

Week	Class	Topics	Major contents	Textbooks/References
1	1	Introduction / Public service delivery and roles of government	(1) Course overview (2) The services that have traditionally been provided by government / Expected roles of the government in service delivery	"Privatization and Public Private Partnerships" Ch. 2 and 3
	2	Recent trend of reforms on public service delivery	The trend of the reforms on public service delivery in major countries including UK, US, Canada and Japan	"Privatization and Public Private Partnerships" Ch. 1
2	3	Basic theories of public private partnership (PPP)	Broad concepts and recent practices of PPP (Details are discussed in the following sections)	"Privatization and Public Private Partnerships" Ch. 4 and 5 "Public Private Policy Partnerships" Ch. 1 and 2
	4	PPP 2 (Outsourcing)	Concept and practices of outsourcing	"Privatization and Public Private Partnerships" Ch. 7
3	5	PPP 3 (Competition)	Competition between private and public sectors, such as "competitive sourcing" and "market testing"	US & UK government documents (To be specified)

Week	Class	Topics	Major contents	Textbooks/References
	6	PPP 4 (PFI 1)	Concept and practices of various types of PFI	"Privatization and Public Private Partnerships" Ch. 9
4	7	PPP 5 (PFI 2)	Recent issues in PFI practices	OECD documents
	8	PPP 6 (Deregulation)	Theories and practices of deregulation	"Contracting for Public Services" Ch 8
5	9	PPP 7 (NPOs and social businesses)	Involvement of citizens, NPOs and "social" enterprises in public service delivery	"Co-production" Ch. 1 and 6 "The New Public Governance?" Ch. 13
	10	PPP 8 (Agency and public corporation)	Basic theories and practices of executive agencies and public corporations	"Contracting for Public Services" Ch. 6
6	11	PPP 9 (Privatization)	Theories and practices of privatization	"Privatization and Public Private Partnerships" Ch. 8
	12	Insourcing	Recent practices to bring outsourced public services back in-house	US & UK government documents (To be specified)
7	13	Reforms in public procurement	Both conventional & innovative approaches for improving government procurement	US & UK government documents (To be specified)
	14	Shared services	Practical models of "shared services" in public sector	US, UK, and Canada government documents (To be specified)
8	15	Results of PPP / Advantages and disadvantages	Before and after comparison of PPP, other expected results of PPP / Summary of advantages and disadvantages Issues and obstacles that matters when implementing	"Privatization and Public Private Partnerships" Ch. 6 "The New Public Governance?" Ch. 8

Week	Class	Topics	Major contents	Textbooks/References
			PPP, the examples of drawbacks / Relationships with other government reforms	
	16	Issues for implementation		"Privatization and Public Private Partnerships" Ch. 11 "Public Private Policy Partnerships" Ch. 13
9	17	Strategies and governance	Strategies, steps, monitoring, evaluation of PPP, skills and resources required for managing PPP	"Contracting for Public Services" Ch 2 -5 "The New Public Governance?" Ch. 14-16
	18	Challenges and future directions	Challenges for public service delivery and possible (desirable) future directions	"Privatization and Public Private Partnerships" Ch. 12