

Special Summer Program 2020: Special Research Seminar

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Research Seminar on Some Specific Topics	
Leadership in Digital Business Society	
Description	<p>Due to the rapid change at the age of digitalization, business leaders are now facing with the critical and tough situation and they are required to respond to the change by making the best decision consistent to the vision and mission shared among the organizational members through digital approach.</p> <p>In this revolutionary environment, business leaders must understand how their leadership is effectively functioned in their decision making, especially in the critical situation of rapid business change.</p> <p>In order to achieve organizational goals, they must understand the difference between the authentic management systems and their new way of leadership power by empowering their people and applying organizational resources through digital approach.</p> <p>At this seminar, students will pick up several examples of leadership in digital business society and identify the attribute which won't be changed from the historical events and capability which a leader must have in digital society.</p> <p>Also students should understand the issues in "virtual leadership" which can have strong influence in digital space but do not have leadership power in the "real world" which can be remained for the future.</p>