

International University of Japan  
 Graduate School of International Management (Master's Program)  
 2020 Summer Program

Course	Schedule code	Course title Small and Medium Enterprise Policy in Japan and Middle-income countries	
Name of Instructor	GSIM Faculty, Funabashi, Gaku		Credits
Instructor's contact information	Office# 212	Office Hours Please send a mail	E-mail Gaku-f@iuj.ac.jp
Class Schedule Day / Period	Thu. 2~3		

Course Description	This course discusses policies for small and medium enterprise development. Mainly policies in Japan are discussed but policies in middle income countries are also covered. Some parts of the course were already discussed in the course “Small to Medium firms in Japan”. Students will have the opportunity to consider SME policy in their own country in comparison with the situations in Japan and their own countries.		
Delivery Methods	Lectures and discussions		
Assessment	No assessment will be made for this course.		
Prerequisites	None		
Textbook(s)	No required or reference books /journal articles		
Note on Textbooks and Reference Books	None		
Class Outline	Session	Theme / Case	Readings / Study Questions
	1 & 2	Big picture and base framework of SME development Non-financial support in development of management capacity	No assignment
	3&4	Non-financial support in development of technology Practice using a tool for SME analysis	No assignment, but please obtain SME policy related to management and technology development in student’s own country for the class
	5&6	Financial support and business environment Practice using a tool for SME analysis	No assignment, but please obtain SME policy related to financial support and business environment in student’s own country for the class
	7&8	Considering SME policy of student’s own country	No assignment, but please obtain additional SME policy information for the class
Others			