

**Course Syllabus**  
**Special Summer Program 2020**

Course title	Introduction to Public Policy		
Month of offering the course	July	<input type="checkbox"/>	Way of teaching
	August	<input checked="" type="checkbox"/>	
			F2F <input type="checkbox"/>
			Online (Zoom) <input checked="" type="checkbox"/>
Teaching schedule	Day of the Week: Friday		Time: 2:40pm-5:50pm
Names of Instructor	Lim, Seunghoo		Total No. of Classes (90min): 8
Course description	<p>In this intensive course, we will improve an in-depth understanding of what public policy is and why we justify governmental intervention in addressing social problems. We will learn how to identify the characteristics of effective and ineffective public policy-making and examine the environments in which poorly designed public policies may create unintended/unexpected consequences and negative outcomes. This course will also explore many of the paradoxes inherent and observed in public policy-making by focusing on the highly controversial issues that trigger today's most meaningful public debates, such as COVID-19 pandemic crisis, global climate change and disasters, racial injustice, and welfare policies.</p>		
Texts (readily available for free should be chosen)	<p>Thomas A. Birkland. 2019. <i>An Introduction to the Policy Process: Theories, Concepts, and Models of Public Policy Making</i>. (5<sup>th</sup> Edition). New York, NY: Routledge. (Available at IUJ Library but not mandatorily required)</p>		
Remarks (delivery methods, pre-requisite, class outline, etc.)	<p>Week 1 [Aug. 7, 2020] Introduction            Week 2 [Aug. 14, 2020] Theoretical Approaches to the Policy World            Week 3 [Aug. 21, 2020] Policy Contexts: Actors, Interests, Values and Institutions            Week 4 [Aug. 28, 2020] Problem Definition and Agenda Setting</p>		