

## Textbook list for Winter 2023

CourseNo.	Course Title	Instructor	Required?	Title	H/P	Author	Publisher/Year	ISBN	1st Price	2nd Price
MGT1000	International Management	ZhangZhang	No							
MGT1010	Organizational Behavior	Hirose	Yes	Essentials of Organizational Behavior	15th Global ed/ Paperback	Robbins, S. P., & Judge, T.	Pearson, 2021	9781292406664	¥8,600	¥8,900
MGT1300	Corporate Social Responsibility	Yokose	Yes	The Truth about CSR (Case)						
MGT1320	Local Resources and Social Business	Funabashi	No							
MGT2070	Management for Digital Transportation	Sakurai/ Watanabe	Yes	Orchestrating Transformation	Hardcover	Wade/Macaulay/Noronha	DBT Center Press	9781945010033	¥3,700	¥4,000
				The Technology Fallacy	Paperback	Kane/Phillips/Copulsky/Andrus	MIT Press	9780262545112	¥2,900	¥3,200
OPR1010	Operations Management	Li	Yes	Operations management in the supply chain : decisions and cases	8th Intl' ed/ Paperback	Schroeder	McGraw-Hill Education	9781260571431	¥10,300	¥10,600
ACT3020	Financial Statement and Business Analysis	Lee	No							
FIN2060	Sustainable Finance	Chow	Yes	Principles of sustainable finance		Dirk Schoenmaker and William Schramade	Oxford University Press	9780198826606	¥5,000	¥5,300
FIN3020	Finance and Technology	Chow	No							
ITC2010	Data Management and Modeling	Aung	Yes	Data smart	Paperback	Foreman, J. W.	John Wiley & Sons., 2013	9781118661468	¥5,500	¥5,800
				Spreadsheet modeling and decision analysis	Hardcover	Cliff T. Ragsdale	Cengage Learning, 2018	9781305947412	¥14,000	¥14,300
ITC2020	Big Data Analytics	Aung	Yes	Data science for business	Paperback	Foster Provost and Tom Fawcett	O'Reilly, 2013	9781449361327	¥5,700	¥6,000
				Practical Data Science with R	Paperback	Nina Zumel and John Mount	Manning, 2019	9781617295874	¥7,200	¥7,500
JDP2020	Small to Medium-sized Firms in Japan	Funabashi	No							
JDP3010	Japanese Style Management & Corporate Governance	Lee	No							
MGT2110	Entrepreneurship and Innovation	Kikkawa	No							
MGT2120	Entrepreneurship & Small Business Development	Magnier- Watanabe	No							
MGT2330	Negotiation Strategy	Yokose	No							
MKG2010	Marketing Intelligence	Comai	No							
MKG3030	Marketing Research	Sheehan	No							
MGT2350	Venture Launch	Scott	Yes	Business Model Generation	Paperback	Osterwalder and Pigneur	Wiley, 2010	0470876417	¥4,600	¥4,900