

As of February 7, 2023

Textbook list for Winter 2023

CourseNo.	Course Title	Instructor	Required?	Title	H/P	Author	Publisher/Year	ISBN	1st Price	2nd Price
ACT1020	Managerial Accounting	Lee	Yes	Managerial Accounting: Creating Value in a Global Business Environment	12th, Int'l ed.	Hilton, R. and Platt, D	McGraw-Hill, 2020	9781260566390	¥9,000	¥9,300
FIN1010	Corporate Finance	Chuang	Yes	Principles of Corporate Finance	10th	Richard Brealey, Stewart Myers	McGraw-Hill	9780071314176	¥5,500	¥5,800
MGT2210	Strategies for Digital Disruption	Wakayama	No							
ITC2030	AI for Business	Aung	No							
ITC2040	Data Analysis with Python	Chuang	No							
ITC3010	Japan's Frontier of Digital Society	Sakurai/Watanabe	No							
JDP2030	Monozukuri (Manufacturing) Management in Japan	Fujimoto/ Heller	Yes	Industrial Competitiveness and Design Evolution	1st	Fujimoto and Ikuine	Springer, 2018	9784431551447	¥18,000	¥18,300
JDP3040	Business Leaders in Japan	Kikkawa	No							
JDP3060	Agriculture Business and Policy in Japan	Yamaguchi/ Yokose	No							
MGT2010	Human Resource & Global Talent Management	Hirose	Yes	Human Resource Management	13th	Raymond Noe	McGraw-Hill, 2022	9781265064013	¥9,300	¥9,600
MGT2060	Competing in Emerging Markets	ZhangZhang	Yes	Doing Business in Emerging Markets	3rd	Cavusgil, Ghauri	SAGE Publications	9781526494559	¥8,800	¥9,100
			Yes	Leadership of Chinese Private Enterprises: Insights and Interviews	1st ed.	Tsui, Zhang, Chen	Palgrave Macmillan	9781137402332	¥17,000	¥17,300
MGT2080	Corporate Strategy in a Technology and Digital Era	ZhangZhang	Yes	Strategy for the Corporate Level	2nd ed.	Andrew Campbell	Jossey-Bass	9781118818374	¥6,200	¥6,500
MGT2340	Business Presentation	Ahmed	Yes	Talk Like TED		Carmine Gallo	St Martins, 2014	9781250041128	¥2,000	¥2,200
MGT2360	Leadership	Yokose	No							
MKG2040	Customer Relationship Management	Sheehan	Yes	Customer Relationship Management: Concepts and Technologies	4th	Francis Buttle, Stan Maklan	Routledge, 2019	9781138498259	¥13,000	¥13,300
MKG3010	Digital Marketing and Customer Journey	Comai	No							
OPR3010	Digital Supply Chain Management	Li	No							