

C/E	CourseNo.	Course Title	Instructor	Required?	Title	H/P	Author	Publisher/Year	ISBN	1st Price	2nd Price
Core	FIN1010	Corporate Finance	Chuang	Yes	Case Materials						
	MGT1000	International Management	Zhang	No							
	MGT1010	Organizational Behavior	Hirose	Yes	Essentials of Organizational Behavior	14th Global ed/ Paperback	Robbins, S. P., & Judge, T.	Pearson, 2017	9781292221410	¥6,000	¥6,300
					(E-book) Essentials of Organizational Behavior	E-book		Pearson	9781292221434	¥4,700	¥5,000
	MGT1280	Corporate Social Responsibility	Yokose	No							
Elective	ACT4100	Financial Statement and Business Analysis	Lee	No							
	FIN4400	Advanced Corporate Finance	Chow	No							
	FIN4460	Finance and Technology	Chow	No							
	JDP4080	Small to Medium-sized Firms in Japan	Funabashi	No							
	JDP4090	Japanese Style Management and Corporate Governance	Lee	No							
	MGT4460	Innovation and New Business Creation	Wakayama	No							
	MGT4490	Negotiation Strategy	Yokose	No							
	MGT4650	Entrepreneurship & Small Business Development	Magnier-Watanabe	Yes	Case Materials						
	MGT4690	History of Entrepreneurship and Innovation	Kikkawa	No							
	MKG4250	Marketing Intelligence	Comai	No							
	MKG4280	Customer Relationship Management	Akareem	No							
	MKG4320	Integrated Marketing Communication	Akareem	Yes	Advertising and promotion : an integrated marketing communications perspective	12th Global ed/ Paperback	George E. Belch & Michael A. Belch, Belch, George E. (George Edw	Irwin-McGraw Hill Publishers, 2020	9781260570991	¥6,800	¥7,100
					(E-book) Advertising and promotion : an integrated marketing communications perspective	E-book		Irwin-McGraw Hill Publishers	9781260590210	¥5,800	¥6,100
	OPR4160	Operations Management	Li	Yes	Operations management in the supply chain : decisions and cases	8th Intl' ed/ Paperback	Roger G. Schroeder, M. Johnny Rungtusanatham, Susan Meyer Goldstein	Irwin-McGraw Hill Publishers, 2021	9781260571431	¥6,300	¥6,600
				(E-book) Operations management in the supply chain : decisions and cases	E-book		Irwin-McGraw Hill Publishers	9781260590128	¥5,300	¥5,600	
OPR4180	Supply Chain Management in Digital Business	Roig	No								
QIS4140	IT Strategy and Policy Planning	Rajasekera	No								

*Regarding the textbook of MGT1010, MKG4320, and OPR4160, all you have to do is purchase only one book (printed or e-book)