

Textbook list for 2019 Fall

August 30, 2019

C/E	CourseNo.	Course Title	Instructor	Required?	Title	Edition H/P	Author	Publisher/Year	ISBN	1st price	2nd price
C o r s e	ACT1010	Financial Accounting	Lee	Yes	Introduction to Financial Accounting	11th Paperback	Horngren, Sundem, Elliott, Philbrick	Pearson 2014	ISBN13: 9781292040578	¥7,900	¥8,200
	MGT1050	Strategic Management	Wakayama	Yes	Contemporary Strategy Analysis Text Only	9th Paperback	Robert M. Grant	John Wiley & Sons, 2016	ISBN13: 9781119120834	¥8,900	¥9,200
	MKG1010	Marketing Management	Comai	Yes	Marketing Management	PIE Global ed. 15th ed.	Philip Kotler, Kevin Lane Keller	Pearson 2015	ISBN13: 9781292092621	¥7,500	¥7,800
	QIS1020	Applied Statistics	Li	Yes	Statistics for Business and Economics: Global Edition	Paperback, Global ed of 9th	Paul Newbold, William L. Carlson, Betty M. Thorne. Newbold, Paul. , Upper Saddle River, NJ	Pearson Education 2019	ISBN13: 9781292315034	TBA	TBA
E l e c t i v e	FIN4020	Investments	Chuang	Yes	Investments	11th Paperback	Bodie, Kane and Marcus	McGraw Hill, 2017	9781260083392	¥6,400	¥6,700
	FIN4370	Project Financing	Kikuchi	Yes	Project Financing: Asset-Based Financial Engineering	3rd Hardcover	Finnerty, John D.	John Wiley & Sons 2013	ISBN13: 9781118394106	E-book is available at MLIC library. (Downloadable &	
	FIN4390	Derivatives Securities	Chow	Yes	Derivatives Markets	3rd	Robert L. McDonald	Pearson 2013	ISBN13: 9781292021256	¥8,400	¥8,700
	FIN4410	Debt Financing and Bond Markets	Hiraki	Yes	Corporate Finance	12th	Stephen A. Ross, Randolph W. Westerfield, Jeffrey F. Jaffe (RWJ)	Irwin-McGraw Hill/2018	ISBN13: 9781260091878	¥6,900	¥7,200
	FIN4440	Entrepreneurial Finance	Chow	Yes	Entrepreneurial Finance	6th	J. Chris Leach, Ronald W. Melicher	Cengage 2018	ISBN13: 9789814834568	¥7,500	¥7,800
	MCM4100	Business Presentation	Ahmed	Yes	Talk Like TED Will be provided later		Carmine Gallo	St. Martin's Press, 2014	ISBN13: 9781509867394	¥1,800	¥2,100
	MGT4610	Corporate Strategy	Zhang	Yes	Strategy for the Corporate Level: Where to Invest What to Cut Back How to Grow Organisations with Multiple Divisions	2nd	Andrew Campbell, Jo Whitehead, Marcus Alexander and Michael Goo	Jossey-Bass, 2014	ISBN13: 9781118818374	¥9,500	¥9,800
	QIS4150	Management Science	Aung	Yes	Spreadsheet Modeling & Decision Analysis: A Practical Introduction to Business Analytics	8th	Cliff Ragsdale	Cengage, 2018	ISBN13: 9781305947412	¥8,200	¥8,500
ACT4090	Practice in Financial Accounting	Lee	No								