

Course/Credit Requirements for the IMBA Program: Class of 2023 (Student who enrolled in 2022)

Degree: Master of Business Administration

Categories		Course ID	Course Title	Credit	
Core Required Courses	Basic Courses 11 credits	MGT1300	Corporate Social Responsibility*	1	
		ACT1010	Financial Accounting	2	
		MGT1130	International Management	2	
		MGT1010	Organizational Behavior	2	
		MGT1120	Strategic Management	2	
		MGT2210	Strategies for Digital Disruption	2	
	Capstone Courses 3 Credits	MGT3020	International Career Development*	1	
		MGT2320	Leadership Bootcamp*	1	
		MGT3030	Strategy Simulation*	1	
	Seminar 2 credits	SEM7010	Research Seminar I*	1	
SEM7020		Research Seminar II*	1		
Finance & Accounting					
Core Elective Courses At least 12 credit Students are required to take at a minimum of 4 credits from each category	FIN1010	Corporate Finance	2		
	FIN2050	Entrepreneurial and Venture Finance	2		
	FIN3020	Finance and Technology	2		
	ACT3020	Financial Statement and Business Analysis	2		
	FIN2070	Investment and Machine Learning	2		
	ACT1020	Managerial Accounting	2		
	FIN2040	Portfolio Management	2		
	FIN3050	Risk Management	2		
	FIN2060	Sustainable Finance	2		
	Marketing				
	MKG2060	Advertising Management	2		
	MKG2050	Consumer Behavior	2		
	MKG2040	Customer Relationship Management	2		
	MKG3010	Digital Marketing and Customer Journey	2		
	MKG2010	Marketing Intelligence	2		
	MKG1010	Marketing Management	2		
	MKG3030	Marketing Research	2		
	Technology & Management				
	ITC2030	AI for Business	2		
	ITC2020	Big Data Analytics	2		
	JDP3040	Business Leaders in Japan	2		
	MGT2340	Business Presentation	2		
	MGT2060	Competing in Emerging Markets	2		
	MGT2080	Corporate Strategy in a Technology and Digital Era	2		
	ITC2040	Data Analysis with Python	2		
	ITC1050	Data Analytics for Business	2		
	ITC2010	Data Management and Modelling	2		
	ITC1060	Digital Platform and Digital Business Models	2		
	OPR3010	Digital Supply Chain Management	2		
	MGT2110	Entrepreneurship and Innovation	2		
	ADC6657	Environmental Policy and Disaster Management*	1		
	ITC1070	Ethics and CSR of Digital Business*	1		
	MGT2220	Global Strategy in the Digital Age I*	1		
	MGT2230	Global Strategy in the Digital Age II*	1		
	MGT2010	Human Resource and Global Talent Management	2		
	JDP3030	Japanese Corporate Finance and Financial System	2		
	JDP3010	Japanese Style Management and Corporate Governance	2		
	JDP2040	Japan's Major Industries and Human Resource Practices	2		
	MGT2310	Leadership	2		
	MGT2070	Management for Digital Transformation	2		
JDP2030	Monozukuri (Manufacturing) Management in Japan	2			
MGT2330	Negotiation Strategy*	1			
MGT2130	New Business Creation and Venturing	2			
OPR1010	Operations Management	2			
MGT2020	Service Management	2			
Elective Courses 4 credit	Select from all the courses offered at IUJ (excluding language courses). The extra credits you obtained from the courses listed in Core Elective categories above can be counted as Elective course credits.				
Required Number of Credits for Graduation :					
32 credits <small>Note 1)</small>					

*1 credit course

Note1) Students are required to obtain at least 24 credits from the courses listed in the GSIM course offerings other than language courses.