

GSIM Course Offerings for 2023/2024

Graduate School of International Management

April 13, 2023

Course ID	Course Title	Cr	Instructor	Term
ACT1010	Financial Accounting	2	Lee	Fall
ACT1020	Managerial Accounting	2	Lee	Spr
ACT3020	Financial Statement and Business Analysis	2	Lee	Win
ACTXXXX	Financial Reporting (tentative)	2	Lee	Fall
ADC5032	Information Policy and Management	2	Park	Win
ADC5480	Essentials of Economics	2	Cooray	Fall/Win
ADC6515	Cross-sectional and Panel Data Analysis	2	Wong	Spr
ADC6657	Environmental Policy and Disaster Management	1	Lim	Fall
DCC5235	Research Methods	2	Jung	Spr/Spr
DCC5245	Macroeconomics I: Income Theory	2	Huang	Fall/Fall
DCC5261	Econometrics	2	Wong	Win
DCC5263	Applied Econometrics	2	Wong	Win
DCC5284	International Finance	2	Ariyoshi	Fall
DCC5335	Managing Public Organizations	2	Xu	Win/Win
FIN1010	Corporate Finance	2	Chuang	Spr/Spr
FIN2040	Portfolio Management	2	Chow	Fall
FIN2050	Entrepreneurial and Venture Finance	2	Chow	Fall
FIN2060	Sustainable Finance	2	Chow	Win.
FIN2070	Investment and Machine Learning	2	Chuang	Fall
FIN3020	Finance and Technology	2	Chow	Win.
FIN3050	Risk Management	2	Chuang	Fall
ITC1050	Data Analytics for Business	2	Li	Fall/Fall
ITC1060	Digital Platform and Digital Business Models	2	Aung	Fall
ITC1070	Ethic and CSR of Digital Business	1	Watanabe	Sum
ITC2010	Data Management and Modelling	2	Aung	Win
ITC2020	Big Data Analytics	2	Aung	Win
ITC2030	AI for Business	2	Aung	Spr
ITC2040	Data Analysis with Python	2	Chuang	Spr
ITC2060	World Landscape of the Digital Industry	1	Nagumo	Sum
ITC3010	Japan's Frontier of Digital Society	1	Sakurai	Spr
ITCXXXX	Data-driven Organization	2	Aung	TBD
JDP2020	Small to Medium-sized Firms in Japan	2	Funabashi	Win
JDP2030	Monozukuri (Manufacturing) Management in Japan	2	T. Fujimoto/ Heller/ Fukuzawa/ Higashi/ Yasumoto/	Spr
JDP2040	Japan's Major industries and Human Resource Practices	2	Yokose	Fall
JDP3010	Japanese Style Management and Corporate Governance	2	Lee	Win
JDP3030	Japanese Corporate Finance and Financial System	2	Hiraki	Fall
JDP3040	Business Leaders in Japan	2	Kikkawa	Fall/Spr
JDP3060	Agriculture Business and Policy in Japan	1	Yamaguchi/ Yokose	Spr
JDPXXXX	Primer for Industrial Development Policy	2	Funabashi	Spr
MGT1010	Organizational Behavior	2	Hirose	Win/Win
MGT1120	Strategic Management	2	Wakayama	Fall/Fall
MGT1130	International Management	2	Zhang	Win/Win
MGT1300	Corporate Social Responsibility	1	Yokose	Fall/Win
MGT1310	Business Core	2	Chuang/ Comai/ Hirose	Fall
MGT1320	Local Resources and Social Business	2	Funabashi	Win
MGT1330	Field Study	4	GSIM Faculty	
MGT2010	Human Resource and Global Talent Management	2	Hirose	Spr
MGT2020	Service Management	2	Hirose	Fall

Course ID	Course Title	Cr	Instructor	Term
MGT2060	Competing in Emerging Markets	2	Zhang	Spr
MGT2070	Management for Digital Transformation	2	Sakurai	Win
MGT2080	Corporate Strategy in a Technology and Digital Era	2	Zhang	Spr
MGT2110	Entrepreneurship and Innovation	2	Kikkawa	Fall/Win
MGT2120	Entrepreneurship & Small Business Development	2	Magnier-Watanabe	Win
MGT2130	New Business Creation and Venturing	1	Wakayama	Fall(2nd Module)
MGT2210	Strategies for Digital Disruption	2	Wakayama	Spr
MGT2230	Global Strategy in the Digital Age	1	Wakayama	Sum
MGT2320	Leadership Bootcamp	1	Yokose	Sum
MGT2330	Negotiation Strategy	1	Yokose	Win
MGT2340	Business Presentation	2	Ahmed	Fall
MGT2360	Leadership	2	Yokose	Spr
MGT3020	International Career Development	1	Yamazaki/	Sum
MGT3030	Strategy Simulation	1	Roeske	Sum
MGTXXXX	SDGs and Business Strategy	2	Funabshi	Fall
MKG1010	Marketing Management	2	Comai	Fall/Fall
MKG2010	Marketing Intelligence	2	Comai	Win
MKG2040	Customer Relationship Management	2	Sheehan	Spr
MKG2050	Consumer Behavior	2	Sheehan	Fall
MKG2060	Advertising Management	2	Sheehan	Fall
MKG3010	Digital Marketing and Customer Journey	2	Comai	Spr
MKG3030	Marketing Research	2	Sheehan	Win
OPR1010	Operations Management	2	Li	Win/Win
OPR3010	Digital Supply Chain Management	2	Li	Spr
OPR3020	Managing Product Development	2	Li	Spr
LGC4011	Academic English I	1	ELP Faculty	Fall
LGC4020	Academic English II	1	ELP Faculty	Fall / Win
LGC4041	English for Research Writing	1	ELP Faculty	Fall / Spr
LGC4051	English for Thesis Writing	1	ELP Faculty	Fall / Win
LGC4070	English for Professional Communication I	1	ELP Faculty	Win
LGC4080	English for Professional Communication II	1	ELP Faculty	Spr
LGC4090	Academic English Literacy	1	ELP Faculty	Fall
LGC4101	Elementary Japanese I	1	JLP Faculty	Fall
LGC4102	Elementary Japanese II	1	JLP Faculty	Win
LGC4103	Elementary Japanese III	1	JLP Faculty	Spr
LGC410A	Basic Japanese I	1	JLP Faculty	Fall
LGC410B	Basic Japanese II	1	JLP Faculty	Win
LGC410C	Basic Japanese III	1	JLP Faculty	Spr
LGC410D	Basic Japanese IV	1	JLP Faculty	Fall
LGC410E	Basic Japanese V	1	JLP Faculty	Win
LGC410F	Basic Japanese VI	1	JLP Faculty	Spr
LGC4111	Intermediate Japanese I	1	JLP Faculty	Fall
LGC4112	Intermediate Japanese II	1	JLP Faculty	Win
LGC4113	Intermediate Japanese III	1	JLP Faculty	Spr
LGC4114	Upper Intermediate Japanese I	1	JLP Faculty	Fall
LGC4115	Upper Intermediate Japanese II	1	JLP Faculty	Win
LGC4116	Upper Intermediate Japanese III	1	JLP Faculty	Spr
LGC4121	Advanced Japanese I	1	JLP Faculty	Fall
LGC4122	Advanced Japanese II	1	JLP Faculty	Win
LGC4123	Advanced Japanese III	1	JLP Faculty	Spr
LGC4124	Advanced Japanese IV	1	JLP Faculty	Fall
LGC4125	Advanced Japanese V	1	JLP Faculty	Win
LGC4126	Advanced Japanese VI	1	JLP Faculty	Spr
LGC4135	Japanese for Zero Beginners	0	JLP Faculty	Win