

Curriculum Map for Master of Digital Management

Digital Transformation Program

List of Learning Goals (LG) and Learning Objectives(LO)

LG <Social Responsibility>

Our students will influence the activities of an individual or group in efforts towards making wise and socially responsible decisions.

LO code	LO
MS1	Able to clearly identify the central problem/issue to demonstrate understanding of socially responsible leadership concepts and practices
MS4	Able to understand the implication of technologies to social responsibilities in the creation of social and business values

LG <Leadership>

Our students will work with other people effectively and influence them toward achieving an organizational goal.

LO code	LO
ML1	Able to demonstrate understanding of leadership concepts and practices
ML2	Able to listen well and have empathy with other people
ML3	Able to take a strategic initiative and lead an organizational transformation

LG <Functional Business Knowledge>

Our students from different backgrounds will learn fundamental business knowledge so as to become a successful business manager.

LO code	LO
MF1	Able to demonstrate understanding of Management Knowledge
MF2	Able to demonstrate understanding of Finance Knowledge
MF3	Able to demonstrate understanding of IT/OM/SCM Knowledge
MF4	Able to demonstrate understanding of Marketing Knowledge
MF5	Able to demonstrate understanding of Accounting Knowledge

LG <Technology and Digital Transformation>

Our students will be able to apply the latest technology element to creating a new business or adding competitive value to an organization through digital

LO code	LO
MT1	Able to understand the latest technology trend
MT2	Able to employ suitable technology element to create a business or add competitive value to an organization
MT3	Able to implement digital transformation while taking into account organizational and environmental implications

Course ID	Course title	Category	Social Responsibility		Leadership			Functional Business Knowledge					Technology and Digital Transformation			
			MS1	MS4	ML1	ML2	ML3	MF1	MF2	MF3	MF4	MF5	MT1	MT2	MT3	
MGT1310	Business Core	A							•			•	•			
ITC1050	Data Analytics for Business	A									•					
ITC1060	Digital Platform and Digital Business Models	A							•					•	•	•
MGT2110	Entrepreneurship and Innovation	B													•	•
MGT2070	Management for Digital Transformation	B												•	•	•
ITC1070	Ethic and CSR of Digital Business	A	•	•												
MGT2230	Global Strategy in the Digital Age II	B												•	•	•
MGT2320	Leadership Bootcamp	B			•	•	•									
ITC2060	World Landscape of the Digital Industry	B												•		
ITC2030	AI for Business	B												•	•	•
ITC2020	Big Data Analytics	B									•			•	•	•
FIN1010	Corporate Finance	A								•						
FIN2020	Data Analysis with Python	B									•			•		
ITC2010	Data Management and Modelling	B									•			•		
MKG3010	Digital Marketing and Customer Journey	C										•		•	•	•
OPR3010	Digital Supply Chain Management	C									•			•	•	•
FIN3020	Finance and Technology	C		•						•				•	•	
ACT1010	Financial Accounting	A											•			
MGT2220	Global Strategy in the Digital Age I	B												•	•	•
MGT2010	Human Resource and Global Talent Management	B							•							•
ADC5032	Information Policy and Management	C		•										•		•
DCC5085	International Security in a Digitized World	B		•	•		•							•		
ITC3010	Japan's Frontier of Digital Society	C												•		
MKG1010	Marketing Management	A										•				
MKG3020	Marketing Analytics	C										•		•	•	•
MGT2130	New Business Creation and Venturing	B													•	•
MGT1120	Strategic Management	A							•							•
MGT2210	Strategies for Digital Disruption	B													•	•
SEM6010	Advanced Seminar I															
SEM6020	Advanced Seminar II															
SEM6030	Advanced Seminar III															

A = basic or core courses, overview of a discipline or a skill, general content, no prerequisite

B = elective courses covering particular areas or skills within a discipline

C = elective courses covering more specialized topics or multidisciplinary content, may need category B knowledge in advance