

INTERNATIONAL UNIVERSITY OF JAPAN
Graduate School of International Relations

Academic Year: 2014/2015

Term: Fall

Course	Course code DCC 5330	Course title Public Management	
Name of Instructor	1		Credit Number: 2
Instructor's contact Information	Office# 328	Office Hours TBA	E-mail kucc625@iuj.ac.jp
Class Schedule Day / Time	Tuesday 10:30-12:00, 13:00-14:30		

Course Description: This course provides an introduction to research and theories in public management and develops managerial perspectives, knowledge, skills, and professional standards for future public managers. Specifically this course addresses distinctive features of the public sector, administrative environments, organizational structure and process (bureaucracy), communications, conflict management, public service motivation, managerial leadership, administrative reform and reinvention, and performance management.

Learning Objectives: Students will be able to understand (1) similarities and differences between public and private management, (2) external environments that public managers are encountering, (3) natures and roles of Max Weber's ideal type bureaucracy, (4) structures and communications of public organizations, (5) public service motivation and entrepreneurial leaderships, (6) performance management, and (7) reinventing government and administrative reform. In addition, students will be trained to refine their research questions for public management from the managerial perspective.

Career Relevance: This course helps students better understand structures and functions of government, and educates future public managers to have entrepreneurship, professional standards, and administrative ethics.

Course Context or Rationalization: This introductory course provides foundations of other public management and policy courses, such as public human resource management, public administration, public organization theory, public policy process, policy evaluation and management, and public-private partnership.

Delivery Methods: This course relies on lecture, class discussion, and group project.

Assessment: Midterm exam (17%), final exam (20%), weekly memo (30%), group project (10%), research proposal (8%), and class attendance (15%)

Prerequisite: Not required.

Textbook(s)	Required: Rainey, Hal. 2009. <i>Understanding and managing public organizations</i> , 4 th ed. Jossey-Bass. ISBN 978-0470402924.
-------------	---

Reference books/Journal Articles:

- Barnard, Chester I. 1968. *The functions of the executive*. Cambridge: Harvard University Press. ISBN 0674328035.
- Boyne, George A., Kenneth J. Meier, Laurence J. O'Toole, Jr., and Richard M. Walker, eds. 2006. *Public service performance: Perspectives on measurement and management*. New York: Cambridge University Press. ISBN 978-0521859912.
- Bozeman, Barry, ed. 1993. *Public management: The state of the art*. San Francisco, CA: Jossey-Bass. ISBN 978-1555425463.
- Fisher, Roger, William L. Ury, and Bruce Patton. 2011. *Getting to Yes: Negotiating Agreement Without Giving In*, 3rd. New York: Penguin Books. ISBN 978-0143118756.
- Fry, Bryan. 2008. *Mastering public administration: From Max Weber to Dwight Waldo*, 2nd ed. CQ Press. ISBN 978-1933116822.
- Goodsell, Charles T. 2015. *The new case for bureaucracy*. Washington, DC: CQ Press. ISBN 978-1452226309.
- Johnson, William C. 2008. *Public administration: Partnerships in public service*. 4th ed. Long Grove, IL: Waveland Press. ISBN 978-1577665502.
- Levine, Herbert M. ed. 1988. *Public administration debated*. Englewood Cliffs, NJ: Prentice Hall. ISBN 013-737313-9.
- Lynn, Laurence E., Jr. 1996. *Public management as art, science, and profession*. Chatham, NJ: Chatham House Publishers. ISBN 978-1566430340.
- Lynn, Naomi B., and Aaron Wildavsky, eds. 1990. *Public administration: The state of the discipline*. Chatham, NJ: Chatham House Publishers. ISBN 978-0934540629.
- Morgan, Gareth. 2006. *Images of organization*. Sage Publications. ISBN 978-1412939799.
- Moynihan, Donald P. 2008. *The dynamics of performance management: Constructing information and reform*. Washington, DC: Georgetown University Press. ISBN 978-1589011946.
- Osborne, David, and Ted Gaebler. 1992. *Reinventing government: How the entrepreneurial spirit is transforming the public sector*. New York: A Plume Book. ISBN 0452269423.
- Osborne, Stephen P. 2000. *Public-private partnerships: Theory and practice in international perspective*. New York: Routledge. ISBN 978-0415212687.
- Ostrom, Vincent. 1989. *The intellectual crisis in American public administration*, 2nd ed. Tuscaloosa: University of Alabama Press. ISBN 0817304185.
- Perry, James L., and Kenneth L. Kraemer, eds. 1983. *Public management: Public and private perspectives*. Palo Alto, CA: Mayfield Publishing.

	<p>Perry, James L., ed. 1996. <i>The handbook of public administration</i>. 2nd ed. San Francisco, CA: Jossey-Bass. ISBN 978-0787901943.</p> <p>Rosenbloom, David H., Robert S. Kravchuk, and Richard M. Clerkin. 2008. <i>Public administration: Understanding management, politics, and law in the public sector</i>, 7th ed. McGraw Hill. ISBN 978-0073403892.</p> <p>Savas, Emanuel S. 2000. <i>Privatization and public-private partnerships</i>. New York: Seven Bridges Press. ISBN 978-1566430739.</p> <p>Shafritz, Jay M., and Albert C. Hyde. 2011. <i>Classics of public administration</i>, 7th ed. Wadsworth Publishing. ISBN 978-1111342746.</p> <p>Simon, Herbert A. 1997. <i>Administrative behavior: a study of decision-making processes in administrative organizations</i>. 4th ed. New York: The Free Press. ISBN 978-0684835822.</p> <p>Simon, Herbert A., Victor A. Thompson, and Donald W. Smithburg. 1991. <i>Public administration</i>. New Brunswick, NJ: Transaction Publishers. ISBN 978-0887388958.</p> <p>Stillman, Richard J., II, ed. 2010. <i>Public administration: Concepts and cases</i>. 9th ed. Boston, MA: Wadsworth Publishing. ISBN 978-0618993017.</p> <p>Weimer, David L., and Aidan R. Vining. 2010. <i>Policy analysis: Concepts and practices</i>. 5th ed. Boston, MA: Longman. ISBN 978-0205781300.</p>
Class Outline	<ol style="list-style-type: none"> 1. Introduction to public management 2. Nature and scope of public management 3. Public versus private management 1 4. Public versus private management 2 5. Democracy, power, and environment 6. Organizational structure and process 7. Bureaucracy 1 8. Bureaucracy 2 9. Communications and teamwork 10. Conflict management 11. Public service motivation 1 12. Public service motivation 2 13. Leaderships, entrepreneurship, administrative ethics 1 14. Leaderships, entrepreneurship, administrative ethics 2 15. Performance management 1 16. Performance management 2 17. Performance management 3 18. Organizational change and administrative reform 1 19. Organizational change and administrative reform 2 20. Privatization and public-private partnership
Others (if any)	

