

INTERNATIONAL UNIVERSITY OF JAPAN  
Public Management and Policy Analysis Program  
Graduate School of International Relations

**ADC 5032301 (2 Credits)**  
**Information Policy and Management**  
Fall 2018

Term Paper (Midterm Exam)

This term paper (midterm exam) accounts for 30 percent of your final grade. You are asked to write chapter 1 (introduction), 2 (literature review), and 3 (method) as if you are writing your master's thesis. You must highlight your public problem and research question and then provide reviews of at least three existing studies (e.g., paper, book, or book chapter) on the topic that you want to study.

### **1. Topic**

You may choose any topic related to information policy and management. Examples are seven topics to be addressed in the class. Choose specific one that you are familiar with. For instance, "a strategy to lessen computer software copyright infringement in the Department of Public Administration" will be better than "intellectual property right issue in my country." Take a look at notes on a research question [http://www.sonsoo.org/writing/bad\\_question.pdf](http://www.sonsoo.org/writing/bad_question.pdf) and [http://www.sonsoo.org/writing/narrow\\_down.pdf](http://www.sonsoo.org/writing/narrow_down.pdf)

### **2. Contents**

In particular, you need to consider the following questions when writing chapter 1.

- What is the specific public problem in your topic? Don't move forward without identifying at least one relevant problem in an area.
- Why is the problem important and significant? Don't try a trivial issue.
- What is the scope of your research? (location, institution, time frame, etc.)
- Which specific aspect of the problem do you want to study? ("old generation's digital inequality in knowledge and skill in Indonesia" is better than general "digital divide")
- State clearly the research question that you want to answer in a complete sentence.

In the literature review, you need to include journal papers, books, or book chapters that are closely related to your research question. Do not forget to add the References section at the end of the paper. Use Chicago or APA citation style (see <http://www.sonsoo.org/writing/citation.pdf>)

In the method chapter, you are expected to briefly describe necessary data and strategies to collect them. You need to explain the method to analyze the data. But don't try to write a long and detailed method chapter; one paragraph will do. You don't need to actually collect and analyze data in your term paper.

### **3. Meeting with the Instructor**

Each student is expected to make an appointment with the instructor and discuss the relevance of your topic in advance.

#### **4. Format and Length**

Use the paper template from the Web page. Chapter 1 should be at least two pages long and the total number of pages should not exceed five. For general information about thesis writing, visit <http://www.sonsoo.org/writing/thesis.html>.

#### **5. 1<sup>st</sup> draft and Final Submission**

There is no presentation of your term paper in the class. But you may discuss your topic in the class if you want. You need to submit the first draft (one or two paragraph in a page) in class of the fifth week. Your final term paper needs to be submitted to [kucc625@iuj.ac.jp](mailto:kucc625@iuj.ac.jp) no later than December 15<sup>th</sup>.

#### **6. Plagiarism**

You must avoid plagiarism by providing relevant sources of information you are referring.

*End of term paper.*