

INTERNATIONAL UNIVERSITY OF JAPAN
Public Management and Policy Analysis Program
Graduate School of International Relations

DCC 5381 (2 Credits)
Public Information Policy and Management
Fall 2017

Final Exam (100 points)

Instruction: This take-home exam accounts for 25 percent of the final grade. Download the template file and then write down your answers there. Try to write your own sentences as opposed to those copied from textbooks or papers. Be concise and hit the highlight. Submit your answer to kucc625@iuj.ac.jp by 10:00 a.m. Saturday, December 16.

Caution: (1) You may NOT communicate (including written, verbal, gestural, and other forms of communication) with anyone else other than the instructor about this exam. (2) DO NOT ASK your classmates to show their work. DO NOT SHOW your work to other classmates. (3) When coping or paraphrasing some parts of a book, paper, report, or Internet resources, you MUST cite the source or give credit to authors in order to avoid plagiarism. In-text citation is sufficient if sources are listed in the syllabus; otherwise, you must provide the sources in the reference section. The failure to comply with these rules will be considered academic dishonesty and misconduct. I trust each of you implicitly, but you should be aware of IUJ's policy on plagiarism and cheating. The penalties include sanctions from immediate F in this course and up to expulsion from the university.

Question 1 (40 points) Read the following case and answer the questions below.

In an imaginary country, a power blogger, whose pen name is “Minerva,” was arrested and prosecuted for his sensational writings on his Weblog. He analyzed the financial crisis of the country persuasively and then concluded that the president and his anti-democratic administration have been doing stupid jobs for the past five years. He made incredibly correct predictions; a series of major events have actually happened for the past three years were exactly (without any exception) what Minerva predicted. Minerva, an ordinary powerless citizen, was accused of manipulating some government data and spreading out “bad” rumor based on the incorrect data. He was convicted of the violation of the Telecommunication Act and then sent to a jail. Government asserted that the rumor precipitated all bad things that had happened in the country. Many powerful politicians and government employees became upset and, at the same time, shocked by his paralyzing analysis and prediction, which were convincing enough even to themselves. Minerva’s writings were as well written as professional journal articles but, in fact, contained some expressions of defaming the president, politicians, and senior public managers WITHOUT salacious (obscene) or similar contents. Of course, their main theme was clearly quite academic as well as journalistic; even majority of economists at top universities were deeply impressed by his writings.

Discuss major issues of free speech and privacy in the above case (e.g., Mill’s argument and winner/loser in privacy). Did Minerva deserve court’s sentence to prison? In a highly democratic society, how would the Minerva’s case be handled properly?

Question 2 (30 points) Explain why two-way online communication channels (including the use of social media like Facebook) for online deliberation or discourse are rarely used or often unsuccessful in e-government by reviewing Putnam (2000), Stromer-Galley (2000), and Park's (2015) modes of information technology use. Do you think e-government can be a good public sphere for deliberative and participatory democracy? Why and why not?

Question 3 (30 points). Explain what Solove's (2011) "Nothing-to-Hide" and "All-or-Nothing" fallacies mean. Then discuss privacy issues of a dog poop girl image (original copy, not one shown in Solove (2007: 3)) taken in a subway, a dance festival poster image of senior students of the Department of Dance, Chonbuk National University, South Korea, and increased security check at American airports after 9.11 (e.g., introduction of full-body x-ray scanners). How can Solove's arguments explain these issues successfully?

The end of the final exam