

GLP 2025

Global
Leadership
Program



Business Management Knowledge

Global Mindset

Digital Transformation

What we require of leaders who will drive the next generation

The environment surrounding companies is changing dramatically, and in this environment, we need to align the parts of the company that should be maintained with existing ways of thinking and new directions that should be challenged.

<Business environments are undergoing further transformation>

- There have been changes in products, services, work styles, and money flows due to digitization.
 - Digitalization has shifted the source of growth from physical goods to "intangible assets" such as data and knowledge.
- Globalization will occur in more fluid and wide-ranging areas due to rapid changes in the world.
 - Market concepts and economic frameworks are constantly changing.
- Corporate management that is receptive to diverse values and drastic adaptation is necessary.
 - People's values have changed because of the COVID pandemic.

<Companies are required to play expanded roles in the world>

- Sustainable growth by developing leaders with a clear vision of the future is required.
- It is important to shore up the strength of Japanese-style management by breaking away from shareholderism.
- The over-analysis, over-planning, and over-compliance of Japanese companies must be challenged.



“Cultivating the ability of Japanese companies to communicate effectively to the world”

5-day curriculum

~Fostering awareness that can adapt to a global business environment~

Five Features of GLP

- 1 **Classes in English** with a good balance between “lecturing” and “discussion”
- 2 Prior learning of basic content through **e-learning**
- 3 Active discussions in small groups **facilitated by international graduate students** in order to promote the exchange of ideas in English
- 4 **Cross-industrial team projects** and presentations (Comments from subject matter experts)
- 5 **Intensive one-week program** in a global environment to acquire cross-cultural sensitivity



Business leaders should learn

Business Management Knowledge

**Corporate Strategy
Financial Accounting
Marketing**

**Study at IUJ
High level MBA
education**

AACSB International Accreditation

Over 35 years of Case Method Education

Global Faculty members



For leading business

Global Mindset

**Cross-Cultural
Understanding Outreach
and Communication
Leadership**

**Experience at IUJ
Cross-Cultural
environment**

Discussions and dialogues in English with students from over countries

Presentation in English

Collaborative Learning



Necessary for business leaders

Digital Transformation

**Fin-Tech
Business Platform
Digital Disruption**

What you can gain at IUJ

**Degrees
in DX fields**

Digital Transformation Degrees

Faculty members and university-affiliated research institutes specializing in the latest trends (GLOCOM)





Course Schedule

※Schedule may be subject to change.

	Day 1	Day 2	Day 3	Day 4	Day 5
8:50~10:20	Cross-Cultural Communication	Principles of Marketing	Financial Accounting	Competitive Strategy	Digital Business Model
10:30~12:00	Cross-Cultural Communication	Principles of Marketing	Financial Accounting	Competitive Strategy	Discussion/Preparation for Presentation
12:00~13:00	Lunch				
13:00~14:30	Leadership in Digital Age	AI for Business	Finance and Technology	Competitive Strategy	Team Presentation
14:40~16:10	Leadership in Digital Age	AI for Business	Finance and Technology	Competitive Strategy	
16:20~17:50	Persuasive Presentation	Guest Speaker +Discussion with students	Persuasive Presentation	Persuasive Presentation	Certificate Ceremony/ Closing Party
18:00~19:00	Welcome Party	Dinner at Local Restaurant	Dinner	Dinner	
19:00~20:30			Team Presentation Preparation (optional)	Team Presentation Preparation (optional)	

■ Business Management Knowledge
 ■ Global Mindset
 ■ Digital Transformation



AI for Business



Team Presentation



Mohammed K. Ahmed

Specially Invited Professor, GSIM, IUJ

Course Name: Cross-Cultural Communication / Persuasive Presentation

Ph.D. in Linguistics (concentration in Applied Linguistics), University of Delaware

Dr. Ahmed specializes in "soft skills" education and training focusing on culture, communication, and English language.

At IUJ, he teaches the "Cross-Cultural Communication," "Business Presentation," and "English for Professional communication" courses. He also co-teaches "International Career Development." Dr. Ahmed has been conducting sessions in various executive and professional development programs offered by IUJ to top-level Japanese corporations and overseas government officials. He also offers executive coaching sessions.



Zaw Zaw Aung

Associate Professor, GSIM, IUJ

Course Name: AI for Business

Dr. Zaw Zaw has been teaching "Digital Platform and Digital Business Models", "Data Management and Modeling", "Big Data Analytics" and "AI for Business" courses for MBA program as well as DX program at IUJ. His first degree was in Computer Science and received M.E. in Management and Information Systems, D.E. in Information Science and Control from Nagaoka University of Technology. He is serving as the MBA Program Director at GSIM, IUJ and driving the student's knowledge and learning experience to be digital and transformation focus.



Hongwei Chuang

Associate Professor, GSIM, IUJ

Course Name: Financial Accounting

Ph.D. in Finance, National Taiwan University

Dr. Chuang teaches fundamental finance courses such as "Corporate Finance", "Derivatives and Risk Management", and "Quantitative Investment and Financial Data Analytics" in the MBA Program. Before joining IUJ, he was employed at Tohoku University as an associate professor and visited Rutgers University as a researcher. His research interests are broad and he has numerous publications related to finance and health economics are in top journals.



Yuen Leng Chow

Associate Professor, GSIM, IUJ

Course Name: Finance and Technology

Ph.D. in Business Administration from the Pennsylvania State University

Dr. Chow teaches the finance courses "Portfolio Management", "Entrepreneurial and Venture Finance", "Finance and Technology", and "Advance Corporate Finance" in the MBA Program at IUJ. Her research interests include real estate finance, corporate governance, and sustainable finance.



Benjamin Sheehan

Assistant Professor, GSIM, IUJ

Course Name: Principles of Marketing

Ph.D. in Marketing from Queensland University of Technology

Dr. Sheehan teaches several marketing, advertising, and research courses at IUJ. He has 10 years of experience as a Marketing Manager for Australian and American firms. His research has been published in Journal of Business Research, Journal of Advertising, and International Journal of Advertising among others. He applies theory from cognitive and social psychology to understand why consumers think and behave as they do.



Mahendra Singh

Professor, Faculty of Global Management, Chuo University

Course Name: Competitive Strategy / Digital Business Model

Completed MBA from IUJ and Ph.D. from Yokohama National University. Has extensive managerial experience at large multi-national organizations such as Amazon Japan, McKinsey Company Japan, Citibank Japan, and Infosys Ltd. Has a balanced experience working both in the industry as well as in the academic field. Has conducted various corporate trainings for managers of many Japanese and multi-national corporations. His expertise is in Strategy, E-business, Digital technologies, and International business management.



Koichi Sugiyama

Specially Invited Professor, GSIM, IUJ

Course Name: Leadership in Digital Age

Prof. Sugiyama has a BA in Economics from Keio University, and worked at the Japan Productivity Center after graduation.

He then completed his MBA at Emory University in the US and then joined Towers Perrin, a large American consulting firm, as a consultant. He started his own company in 1997, assuming the Presidency of Sugiyama Management Development Ltd.

He started "Leadership" and "Human Resource Management" in the MBA Program of IUJ. He has been consulting and training executives in the areas of HR and organizational management at many corporations and public offices. He is an outside board director of Chiyoda which is listed in the first section of the Tokyo Stock Exchange. He is also a certified Industrial Counselor and Career Consultant.



Testimonials

Mahiro Hayashi (Attended in 2024) **Shouchiku Co., Ltd.**

The GLP training was a very valuable experience for me as I was able to learn about strategy, technology and leadership perspectives through discussions with people from other companies and industries, based on real examples from well-known companies. By being in an environment where people who actually work in society gather together and argue in English, each person's 'way of looking at things' becomes more pronounced. Thanks to this, I was able to naturally absorb what I lacked, and more than anything, I feel that after the training I have broadened the way I think and perceive things in my day-to-day work.

It was a good opportunity for me to realise once again that working at a global standard means being able to discuss and communicate opinions, and that English is a common language.

Iori Uchida (Attended in 2023) **Mizuho Securities Co., Ltd.**

In the Global Leadership Program (GLP), I had the valuable experience not only of learning about global business with individuals from other companies and industries but also of immersing myself in cultures and mindsets beyond our own company. The lectures were discussion-based, providing constant opportunities to express my own opinions, and at times, I even took the lead in guiding the discussions in the classroom. One experience that stands out is the final day's presentation. While the preparation for the presentation kept us working until late at night every day, the intense discussions with my group members were stimulating, and I remember feeling strangely invigorated rather than tired. GLP, which allows participants to step out of their company's boundaries and into a global environment, is a meaningful program for those aspiring to be business leaders. It offers a stepping stone into the global arena, providing valuable experiences and insights that go beyond traditional learning.

Keng-Yu, LIN (Attended in 2024) **Mitsui & Co., Ltd.**

During my one week in Global Leadership Program, I was amazed by high quality and well-balance lectures prepared by IUJ. Not only included fundamental business skills, but also the discussion on various case studies which integrated new viewpoints and technologies.

In my opinion, the most interesting and biggest strength of this program is "DIVERSITY". Your teammates might be all from different industries/positions, and your professors might be from academic/vocational backgrounds, and the mentors from IUJ might also from different countries. Everyone is unique, you are hardly to find person who shares same career as you. Under this environment, participant is able to gain new knowledges from professional perspectives during the lecture. And outside the lecture, I believe exchanging ideas with people who have different cultures and careers is also one of the treasures of GLP. During the time, it really has expanded my thoughts on more possibilities from different ideas, which I am still benefited from it so far.

It is easy to be limited by day-to-day work in our own field. But to the people who are expected to become a future leader, it is essential to have the ability to listen and understand different voices. As experienced participant, I strongly recommend GLP to the people who would like to challenge new things and eager to improve your presentation skill and the potential leader in near future.

Voice of HR personnel

The Global Leadership Program is seen as an excellent opportunity to develop the next generation of leaders who have the ability to understand and solve international problems and take the next action themselves. Input and output in English can improve logical thinking and speaking skills. In class, participants can understand the background to the growth of today's global society and learn the fundamentals of business through interesting case studies on cross-cultural communication, marketing and changing business models due to digitalisation. Networking with participants from different business fields is also a valuable opportunity to broaden an individual's perspective as a businessman. We look forward to continuing this attractive program in the future.

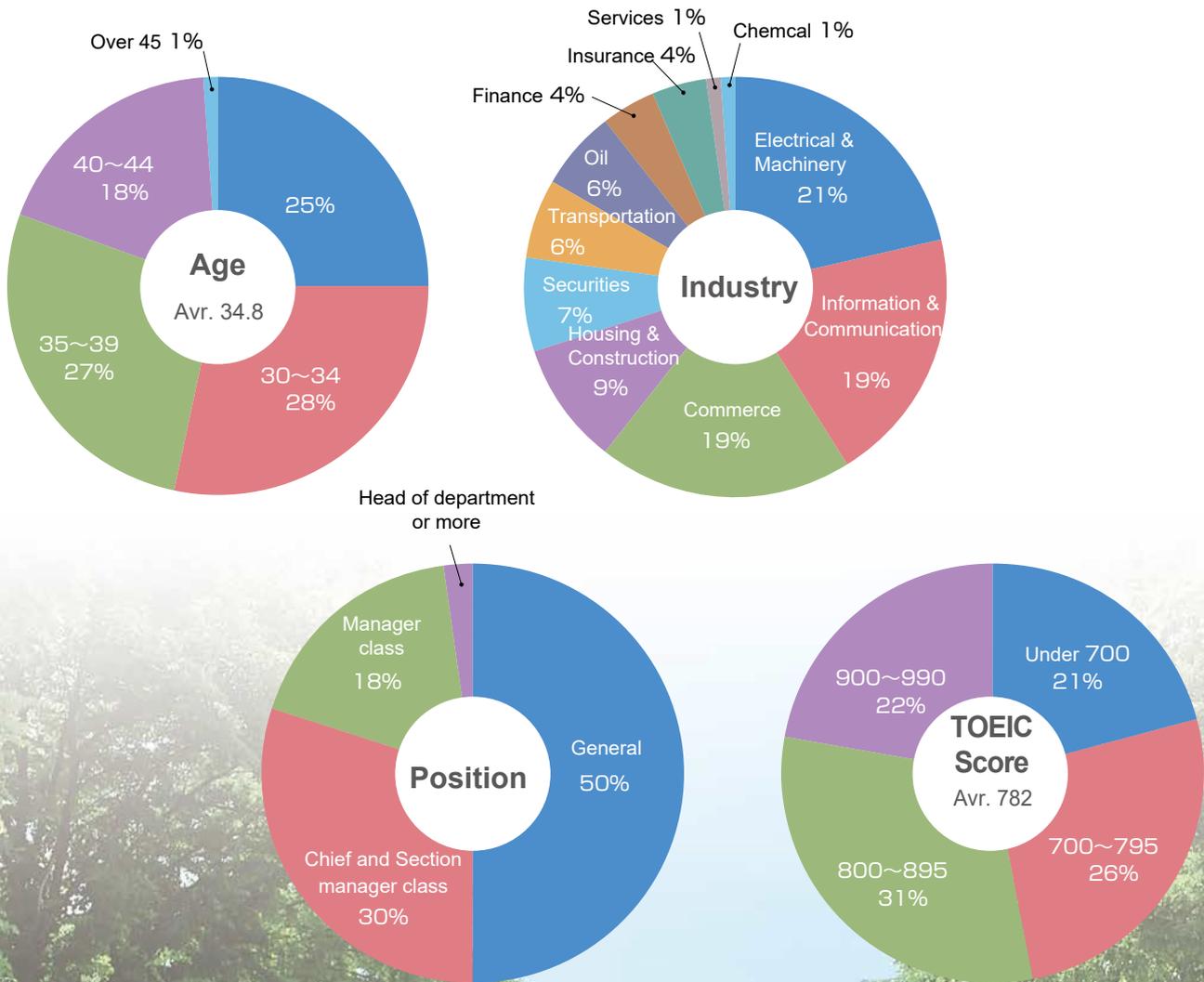
Yoshihiro Yamauchi / SKY Perfect JSAT, Corp.

Achievements in 2024

■ Number of Participants: 15 ■ Average Age: 31.8 years old ■ TOEIC Average : 795.8 points

■ Dispatched Companies: Oil, Commerce, Services, Information & Communication, Housing & Construction, Electrical & Machinery, Insurance, Chemical, Securities

Participants Data (2020~2024)

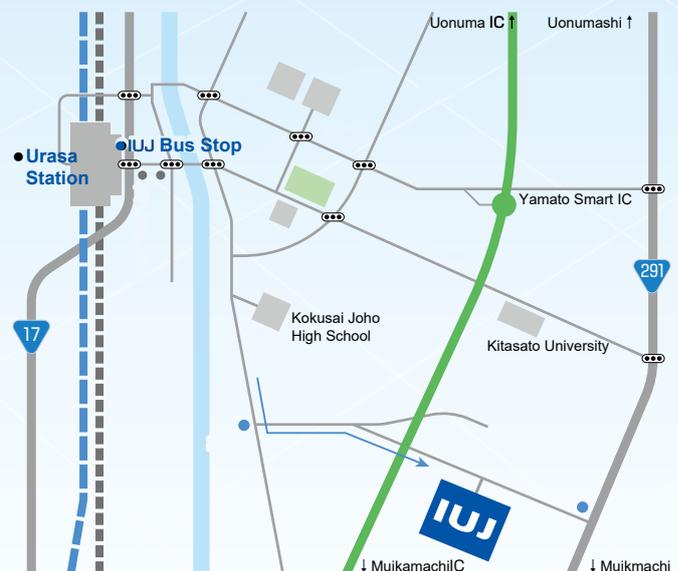


GLP 2025

Global Leadership Program

The International University of Japan (IUJ) was established in 1982 as the first graduate university in Japan. Offering an English-only curriculum to students, with the support of the business community, the educational community and the local community. Since its inception, the University has opened its doors to the world by introducing a September admission system.

The Graduate School of International Relations (GSIR) and the Graduate School of International Management (GSIM) are located at the foot of Mount Hakkai, in a natural environment where 370 students from around 70 countries and regions around the world live and study together, more than 5,000 graduates from around 140 countries and areas have been working all over the world.



IUJ Global Leadership Program (GLP) Office

International University of Japan
777 Kokusai-cho, Minami-Uonuma City, Niigata
949-7277 JAPAN
Email: glp@iuj.ac.jp Phone:
+81(0)-25-779-1439



- 15 min. from Urasa Station. *IUJ Bus is available
- 5 min. drive from Yamato Smart IC