Courses for MBA Specialization
For the 2-year MBA Program & JGDP (Class of 2026)

October 9, 2025

MBA Specialization: There are 5 MBA specialization areas as follows: 1) Finance; 2) Marketing; 3) Management; 4) Digital Technology and Operations, and 5) Sustainability

Requirements:
A student who decides to pursue a specialization must complete twelve (12) credits from the courses designated for that area. The specialization will be specified on the student's transcript upon notification to the OAA. Credits from courses listed in more than one area can be counted towards all designated areas.

Application Procedures: Every student is responsible for checking whether they have obtained the required **12 credits** in the selected area and submitting the application form to the OAA. The application is open at the beginning of the last term. The completed application form must be submitted to the OAA by the end of May in the student's second year. The OAA will then confirm if the student has earned enough credits for the selected area and ensure this information is reflected on their transcript.

Finance

Course ID	Course Title	Credit	Instructor	Note
ACT3020	Financial Statement and Business Analysis	2	Lee	
FIN2040	Portfolio Management	2	Chow	
FIN2050	Entrepreneurial and Venture Finance	2	Chow	
FIN2060	Sustainable Finance (2024/2025)	2	Chow	Title Changed
FIN2080	Sustainable Finance & Investment (2025/2026)			
FIN2070	Investment and Machine Learning	2	Chuang	Course ID and Title Changed
ITC2100	Machine Learning and Text Analytics in Business			
FIN3020	Finance and Technology	2	Chow	
FIN3050	Risk Management	2	Chuang	
FIN3060	Project Financing and Public-Private-Partnership (PPPs)	1	Kobayashi	
ITC2040	Data Analysis with Python	2	Chuang	
JDP3010	Japanese Style Management and Corporate Governance	2	Lee	
JDP3030	Japanese Corporate Finance and Financial System (2024/2025 Only)	2	Hiraki	Terminated
ADC5480	Essentials of Economics	2	Cooray	
ADC6515	Cross-sectional and Panel Data Analysis	2	Wong	
ADC6526	Time Series Analysis	2	Huang	
DCC5245	Macroeconomics I: Income Theory	2	Huang	
DCC5252	Macroeconomics II: Business Cycle and Growth Theory	2	Lin (2024/2025) Hua (2025/2026)	
DCC5261	Econometrics	2	Wong	
DCC5263	Applied Econometrics	2	Wong	
DCC5281	Monetary Economics and Policy Analysis	2	Lin (2024/2025) Hua (2025/2026)	
DCC5284	International Finance	2	Ariyoshi	

Management

Course ID	Course Title	Credit	Instructor	Note
JDP2020	Small to Medium-sized Firms in Japan	2	Funabashi	
MGT2010	Human Resource and Global Talent Management (2024/2025 Only)	2	Hirose	Cancelled
MGT2020	Service Management	2	Hirose	
MGT2060	Competing in Emerging Markets	2	ZhangZhang	
MGT2080	Corporate Strategy in a Technology and Digital Era	2	ZhangZhang	
MGT2110	Entrepreneurship and Innovation	2	ZhangZhang	
MGT2120	Entrepreneurship & Small Business Development	2	Magnier-Watanabe	
MGT2140	New Business Creation and Venturing (2024/2025 Only)	1	Wakayama	Cancelled
MGT2210	Strategies for Digital Disruption	2	Wakayama	
MGT2240	Global Strategy in the Digital Age	1	Wakayama (2024/2025)	
MGT2320	Leadership Bootcamp	1	Yokose	
MGT2330	Negotiation Strategy	1	Yokose	
MGT2360	Leadership	2	Yokose	
MGT3030	Strategy Simulation	1	Roeske	

Marketing

Course ID	Course Title	Credit	Instructor	Note
MGT2110	Entrepreneurship and Innovation	2	ZhangZhang	
MGT2330	Negotiation Strategy	1	Yokose	
MKG2010	Marketing Intelligence	2	Comai	
MKG2040	Customer Relationship Management	2	Sheehan	
MKG2050	Consumer Behavior	2	Sheehan	
MKG2060	Advertising Management	2	Sheehan	
MKG3010	Digital Marketing and Customer Journey (2024/2025 Only)	2	Comai	Cancelled
MKG3030	Marketing Research	2	Sheehan	
OPR3020 OPR3050	Managing Product Development (2024/2025) Product Innovation and Development (2025/2026)	2	Li	Title Changed

Digital Technology and Operations

Course ID	Course Title	Credit	Instructor	Note
MGT2020	Service Management	2	Hirose	
MGT2090	Resilient System Design and Management	2	Sakurai	
MGT2140	New Business Creation and Venturing (2024/2025 Only)	1	Wakayama	Cancelled
MGT2210	Strategies for Digital Disruption	2	Wakayama	
ITC1060	Digital Platform and Digital Business Models	2	Aung	
ITC2040	Data Analysis with Python	2	Chuang	
MGT2070 ITC2080	Management for Digital Transformation	2	Sakurai	Course ID Changed
ITC2010	Data Management and Modelling (2024/2025 Only)	2	Aung	Terminated
ITC2020	Big Data Analytics	2	Aung	
ITC2030	AI for Business	2	Aung	
ITC2070	Smart City	2	Sakurai	
ITC3010	Japan's Frontier of Digital Society	1	Sakurai	
JDP2030	Monozukuri (Manufacturing) Management in Japan	2	Fujimoto/ Heller, etc.	
OPR3010	Digital Supply Chain Management	2	Li	
TBD	Business Analysis for Digital Innovation	1	Kaushal	Newly Added
ADC5032	Information Policy and Management	2	Park	

Sustainability

Course ID	Course Title	Credit	Instructor	Note
FIN2060 FIN2080	Sustainable Finance (2024/2025) Sustainable Finance & Investment (2025/2026)	2	Chow	Title Changed
ITC1070 ITC1090	Ethic and CSR of Digital Business (2024/2025) Ethical, Legal, Social Implications of Digital Businesses	1	Watanabe	Title Changed
ITC2070	Smart City	2	Sakurai	
JDP3050	Energy Policy and Business Leadership	2	Kikkawa	
JDP3060	Agriculture Business and Policy in Japan	1	Yamaguchi/ Yokose	
MGT1320	Local Resources and Social Business (2024/2025 Only)	2	Funabashi	Terminated
MGT2060	Competing in Emerging Markets	2	ZhangZhang	
MGT2090	Resilient System Design and Management	2	Sakurai	
MGT2410	Sustainability Transformation Strategy	2	Funabashi	
MGT2420	Practice and Challenges Facing Energy Transition	1	Kameda	Newly Added
ADC6657	Environmental Policy and Disaster Management (2024/2025 Only)	1	Lim	Terminated
DCC5036	Human Rights	2	Kim	