

CURRICULUM POLICY OF INTERNATIONAL UNIVERSITY OF JAPAN

I. Common Curriculum Policy for the University

1. All classes and research guidance are conducted in English as the medium of instruction to develop global leaders who can transcend language barriers in diverse environments.
2. All classes are conducted following syllabuses. Syllabuses detail the learning objectives of courses, teaching methods, assessment criteria, the content of required preparation for and review of each class, and relevance to the diploma policy.
3. Detailed guidance on course work and research is provided in small groups or individually to support a wide range of research topics among the students, promote student learning, and support students to submit a thesis or research report that meets the evaluation criteria within the standard period of study.

II. Common Curriculum Policy for Master's Degrees

1. A systematic curriculum with three course categories – “Core Required Courses,” “Core Elective Courses,” and “Elective Courses” – is set for each degree program. Essential basic courses are designated as “Core Required Courses,” necessary courses in various specialized areas are designated as “Core Elective Courses,” and other subjects are designated as “Elective Courses.”
2. The results of student course evaluations and graduating surveys (questionnaires for prospective graduates) are effectively utilized to assess and improve curriculum content and learning outcomes.

III. Curriculum Policy specifically set for Master's Degrees in the Graduate School of International Management

1. The education covers management skills and knowledge and develops leaders who have acquired solid theory and practice and can perform effectively in the cutting-edge global business with social responsibility in mind. The education is based on group work, where students with diverse perspectives and beliefs and various abilities interact and compete in a multicultural and friendly environment. Combination of practical teaching methods such as case discussions and presentation foster interactive educational environment and encourage the acquisition of analytical and problem-solving skills for realistic issues.
2. The curriculum effectively organizes specialized courses in optimal order and allows students to acquire and surpass the level of the “knowledge,” “skills,” and “attitudes” outlined in the Diploma Policy. The characteristics of course offerings in each degree program are as follows:

<Master of Business Administration>

1) MBA Program

MBA Program offers rigorous education of practical business knowledge and skills so that students can analyze a problem based on multicultural awareness, find the solution, and implement it with leadership and social responsibility. The core components comprise various business subjects to ensure that students acquire functional business knowledge and problem-solving skills, leadership courses to instill leadership principles, and ethics courses to nurture a sense of social responsibility. Students can also cultivate multicultural awareness by taking various required and elective courses, such as “International management” and “Human resource and global talent management.” Finally, students can customize their knowledge and skills by selecting courses from a large number of core electives.

2) 1-year MBA Program

The one-year MBA Program (IMBA) offers a good mix of basic business skills while allowing students the flexibility to deepen their knowledge in specific areas. The core components comprise subjects such as "Corporate social responsibility" to strengthen their social responsibility, "Leadership bootcamp" to enhance their leadership skills, "Strategic management" and "Strategy simulation" to sharpen their strategic decision making, and "Business presentation" to widen their multicultural awareness. Finally, students complement their existing business knowledge by flexibly choosing core electives in management, finance, and marketing areas, such as "FinTech" and "Digital marketing."

3) Japan-Global Development Program

The Japan Global Development Program (JGDP) offers education of practical business knowledge and skills, emphasizing Japanese business practice and experience. The core components consist of various business subjects to ensure that students acquire functional business knowledge. The program offers leadership courses to instill leadership principles, ethics courses to nurture a sense of social responsibility, and the "International management" course to nurture multicultural awareness. Students can also learn Japanese management and its logic by taking various required and elective courses, such as "Japanese-style management and corporate governance" and "Monozukuri management in Japan." Finally, students can customize their knowledge and skills by flexibly choosing core elective courses.

<Master of Digital Management>

Digital Transformation Program (DXP) offers a good mix of essential business skills and practical techniques for digital transformation. The core components comprise various business subjects to ensure that students acquire functional business knowledge, leadership courses to instill leadership principles, and ethics courses to nurture a sense of social responsibility. The curriculum also teaches students how to understand the latest technology and implement digital transformation by offering several required courses related to digital technology, such as "Digital platform and digital business models" and "Management for digital transformation." Finally, the program offers a list of carefully selected core elective courses to reinforce the learning goals.

<Master of Social Entrepreneurship>

International Social Entrepreneurship Program (ISEP) ensures students acquire the ability to identify the causes of social issues based on multicultural awareness and find sustainable solutions using the business perspective. The core components comprise business courses such as "Strategic management" and "Local resources and social business" to address essential business knowledge. They also include social responsibility and leadership courses to promote a solution based on social responsibility and leadership, and "International management" and "field study" to nurture multicultural awareness. Finally, students can deepen their learning by taking core elective courses, including those offered by the Graduate School of International Relations.