

Curriculum Map for Master of Digital Management Digital Transformation Program

List of Learning Goals (LG) and Learning Objectives(LO)

LG <Social Responsibility>

Our students will influence the activities of an individual or group in efforts towards making wise and socially responsible decisions.

LO code	LO
MS1	Able to clearly identify the central problem/issue to demonstrate understanding of socially responsible leadership concepts and practices
MS4	Able to understand the implication of technologies to social responsibilities in the creation of social and business values

LG <Leadership>

Our students will work with other people effectively and influence them toward achieving an organizational goal.

LO code	LO
ML1	Able to demonstrate understanding of leadership concepts and practices
ML2	Able to listen well and have empathy with other people
ML3	Able to take a strategic initiative and lead an organizational transformation

LG <Functional Business Knowledge>

Our students from different backgrounds will learn fundamental business knowledge so as to become a successful business manager.

LO code	LO
MF7	Able to demonstrate understanding of fundamental business knowledge

LG <Technology and Digital Transformation>

Our students will be able to apply the latest technology element to creating a new business or adding competitive value to an organization through digital

LO code	LO
MT1	Able to understand the latest technology trend
MT2	Able to employ suitable technology element to create a business or add competitive value to an organization
MT3	Able to implement digital transformation while taking into account organizational and environmental implications

Course ID	Course title	Category	Social Responsibility		Leadership			Functional Business Knowledge	Technology and Digital Transformation		
			MS1	MS4	ML1	ML2	ML3	MF7	MT1	MT2	MT3
ITC2030	AI for Business	B							•	•	•
ITC2020	Big Data Analytics	B							•	•	•
TBD	Business Analysis for Digital Innovation	B	TBD								
MGT1310	Business Core	A						•			
FIN1010	Corporate Finance	A						•			
MGT2080	Corporate Strategy in a Technology and Digital Era	B								•	•
MKG2040	Customer Relationship Management	B						•		•	
ITC2040	Data Analysis with Python	B							•		
ITC1050	Data Analytics for Business	A						•			
ITC1080	Data-Driven Organization	A								•	•
ITC1060	Digital Platform and Digital Business Models	A							•	•	•
OPR3010	Digital Supply Chain Management	C						•	•	•	•
MGT2110	Entrepreneurship and Innovation	B								•	•
ITC1090	Ethical, Legal, Social Implications of Digital Businesses	B	•	•							
FIN3020	Finance and Technology	C		•					•	•	
ACT1010	Financial Accounting	A						•			
MGT2240	Global Strategy in the Digital Age	B							•	•	•
ADC5032	Information Policy and Management	C		•					•		•
ITC2100	Machine Learning and Text Analytics in Business	C						•			
ITC3010	Japan's Frontier of Digital Society	C							•		
MGT2320	Leadership Bootcamp	B			•	•	•	•			
ITC2080	Management for Digital Transformation	B							•	•	•
MGT2020	Marketing Intelligence	B						•	•		
MGT2140	New Business Creation and Venturing	B						•		•	•
MGT2090	Resilient System Design and Management	B						•		•	•
MGT2020	Service Management	B						•			•
ITC2070	Smart City	B							•	•	•
MGT2410	Sustainability Transformation Strategy	B	•	•							
MGT1120	Strategic Management	A						•			•
MGT2210	Strategies for Digital Disruption	B								•	•
ITC2090	Digital Transformation in Practice across Public and Private Sectors	B							•		
SEM7010	Research Seminar I										
SEM7020	Research Seminar II										

A = courses, overview of a discipline or a skill, general content, no prerequisite

B = courses covering particular areas or skills within a discipline

C = courses covering more specialized topics or multidisciplinary content, may need category B knowledge in advance