

GSIM Guest Lecture Series
Winter Term 2025

Guest Speaker	Instructor/Course	Date/Time	Open to Everyone
	Title of the lecture	Place	
Ms. Ayumi Sato General Manager of Public Policy Division/ CyberAgent, Inc.	Prof. Sakurai/ Management for Digital Transformation "DX strategy and management in Japanese society"	January 29 (Wed)/ 16:20-17:50 C202	Open to Everyone
Mr. Keiichi Yoshida Representative Director/ Nippon Gas, Co., Ltd. (NICIGAS)	Prof. Sakurai/ Smart City "NICIGAS's Challenge for Smart City"	January 31 (Fri)/ 16:20-17:50 C102	Open to Everyone
Ms. Tomoko Akiyama Project Manager/ Niigata City Industrial Promotion Foundation - Business Support Center	Prof. Funabashi/ Small to Medium sized Firms in Japan "Managerial support for SMEs by Niigata City"	February 3 (Mon)/ 13:00-14:30 C124	Course Only
Ms. Carla Biddau Deputy Director, Grobal Pipeline Portfolio Sr Manager/ Bayer AG	Prpf. Comai/ Marketing Intelligence "Competitive intelligence in Pharma industry"	February 4 (Tue)/ 16:20-17:50 C203	Open to Everyone
Ms. Kiyomi Matsuda Business Support Team, Finance Director/ Nippon Sangyo Suishin Kiko (NSSK)	Prof. Chow/ Sustainable Finance "Private Equity Fund Initiative on ESG"	February 25 (Tue)/ 13:00-14:30 C124	Open to Everyone
Mr. Akihiko Seki Representative Director and President/ Hakkai inc.	Prof. ZhangZhang/ International Management "Internationalization of SMEs in the Competitive Manufacturing"	February 26 (Wed)/ 14:40-16:10 C102	Open to Everyone
Mr. Jorge Oltra Martinez Former Managing Director/ Magic Box Toy HK Limited	Prof. ZhangZhang/ International Management "Expatriation and its Role in International Marketing Management"	February 27 (Thu)/ 10:30-12:00 C102	Open to Everyone

GSIM Field Trip
Winter Term 2025

Company Name	Instructor/Course	Date	Note
Takeda Kanagata Seisakusho, Tadafusa, Suwada Seisakusho, Tsubame Sanjo Local Ind. Prom. Center (Within Niigata)	Prof. Funabashi Small to Medium sized Firms in Japan	January 18 (Sat) February 22 (Sat)	Students are divided into two groups on two different days due to the large number of students.
Bourbon Co., Ltd. - Uonuma Factory (Within Niigata)	Prof. Funabashi Local Resources and Social Business	January 24 (Fri)	
Hakkai inc. (Within Niigata)	Prof.Li and Prof. Zhang Zhang Operations Management and International Management	March 3 (Mon) March 11 (Tue)	Collaboration of 2 courses.