

**GSIM Guest Lecture Series
Spring Term 2025**

| Guest Speaker | Instructor/Course | Date/Time | Open to Everyone |
|--|--|-------------------------------------|------------------|
| | Title of the lecture | Place | |
| Mr. Koh Narusama International Sales trading desk, Japanese equities/ Citigroup Global Markets | Prof. Yokose/ Leadership "My Leadership Development" | April 16 (Wed)/ 16:20-17:50 C203 | Open to Everyone |
| Mr. Akira Horiuchi Director, Enterprise Marketing, Nvidia Japan/ Nvidia Japan | Prof. Wakayama/ Strategies for Digital Disruption "Nvidia AI Evolution" | April 17 (Fri)/ 16:20-17:50 C102 | Open to Everyone |
| Ms. Mizuki Kobayashi Associate Professor/ College of Economics, Ritsumeikan University | Prof. Heller/ Monozukuri (Manufacturing) Management in Japan "Supplier Relationships: A Multi-perspectives Review" | May 3 (Sat)/ 13:00-16:10 zoom | Course Only |
| Ms. Chiara Ugozzoli VIP digital marketing & CRM, Piaggio Group | Prof. Comai/ Digital marketing and Customer Journey "Digital Transformation at Piaggio Group" | May 9 (Fri)/ 18:00-19:30 zoom | Open to Everyone |
| Mr. Victor Gorshkov Professor, Faculty of International Economic Studies/ University of Niigata Prefecture | Prof. ZhangZhang/ Competing in Emerging Markets "Strategic Adaptations of Multinational Firms in Russia Amid Economic Sanctions" | May 14 (Wed)/ 13:00-14:30 C124 | Open to Everyone |
| Mr. Masanao Tachibana Group Director/ Niigata Prefecture International Affairs division | Prof. ZhangZhang/ Corporate Strategy in a Technology and Digital Era "Gastronomy tourism in rural areas as sustainable tourism" | May 15 (Thu)/ 13:00-14:30 C207 | Open to Everyone |
| Mr. Jayabal Stephen Arokiaraj Director, Capgemini Japan/ Capgemini Japan | Prof. Wakayama/ Strategies for Digital Disruption "How AI is Impacting Businesses: An IT Consulting Perspective" | May 15 (Thu)/ 14:40-16:10 C102 | Open to Everyone |
| Ms. Kwan Ok Lee Professor/ National University of Singapore | Prof. Chow/ Sustainable Urban Development | June 9 (Mon)/ 16:20-17:50 | Open to Everyone |

**GSIM Field Trip
Spring Term 2025**

| Company Name | Instructor/Course | Date | Note |
|---|---|--------------|------|
| Shibusawa Eiichi Memorial Museum, Tomioka Silk Mill | Prof. Chuang Risk Management | May 27 (Tue) | |
| Toyota Automobile | Prof. Li Digital Supply Chain Management | May 27 (Tue) | |
| OZAWA Firm, Yamato Food | Prof. Yokose, Prof. Yamaguchi Agriculture Business and Policy in Japan | May 30 (Fri) | |
| NAMICS Co., Ltd., Hiserv Ueno Co., Ltd. (Within Niigata) | Prof. Funabashi Primar for Industrial Development Policy | June 2 (Mon) | |