

Textbook List for Spring 2026

January 26, 2026

Core/ Elective	Course ID	Course Title	Instructor	Title	Edition	Author	Publisher/Year	ISBN	Price	Expected time for delivery*
Core	FIN1010	Corporate Finance	Chuang							
	ITC1080	Data-driven Organization	Aung							
	MGT1010	Organizational Behavior	Yokose							
	MGT1300	Corporate Social Responsibility	Yokose							
	MGT2060	Competing in Emerging Markets	Zhang	Doing Business in Emerging Markets	3	Cavusgil, Ghauri, Liu	Sage Publications, 2021	9781526494559	¥15,500	4-5 weeks
				Leadership of Chinese Private Enterprises: Insights and Interviews	1	Tsui, Zhang Yingying, Chen Xiao-Ping	Palgrave Macmillan, 2023	9781349680320	¥23,600	4-6 weeks
				People Centric Innovation Ecosystem: Japanese Management and Practices	1	Zhang Yingying, Takeo Kikkawa	Cambridge University Press, 2023	9781108986717	¥4,500	4-6 weeks
MGT2210	Strategies for Digital Disruption	Wakayama								
Elective	ACT3020	Financial Statement and Business Analysis	Lee							
	FIN3050	Risk Management	Chuang							
	FIN3060	Project Financing and Public-Private-Partnerships (PPPs)	Kobayashi							
	ITC2030	AI for Business	Aung							
	ITC2110	Business Analysis for Digital Innovation: Bridging Business and IT	Kaushal	The Effective Change Manager's Handbook Essential Guidance to the Change Management Body of Knowledge	3	Richard Smit, David King, Ranjit Sidhu, Dan Skelsey	Kogan Page Limited, 2015	9781927584026	¥13,300	4-6 weeks
				Designed for Digital How to Architect Your Business for Sustained Success	P	Jeanne W. Ross, Cynthia M. Beath, Martin Mocker	MIT Press, 2021	9780262542760	¥5,300	2-3 weeks
	ITC3010	Japan's Frontier of Digital Society	Sakurai							
	ITC3020	Applied Causal Inference Business	Chuang							
	JDP2030	Monozukuri (Manufacturing) Management in Japan	Heller/ Fujimoto etc.	Industrial Competitiveness and Design Evolution	1	Fujimoto, T., Ikuine, F.	Springer, 2018	9784431551447	¥25,800	4-6 weeks
	JDP2410	Sustainability Transformation Strategy	Funabashi							
	JDP3050	Energy Policy and Business Leadership	Kikkawa							
	JDP3060	Agriculture Business and Policy in Japan	Yokose/ Yamaguchi							
	MGT2080	Corporate Strategy in a Technology and Digital Era	Zhang	Strategy for the Corporate Level: Where to Invest, What to Cut Back and How to Grow Organisations with Multiple Divisions	2	Campbell, Goold, Alexander, Whitehead	Jossey-Bass, 2014	9781118818374	¥12,900	3-4 weeks
				Business Strategy: Managing Uncertainty, Opportunity, and Enterprise	-	Spender	Oxford Univ Pr on Demand, 2014	9780198746522	¥8,100	4-5 weeks
MKG2040	Customer Relationship Management	Sheehan								
MKG2050	Consumer Behavior	Sheehan								
OPR3010	Digital Supply Chain Management	Li								
OPR3050	Product Innovation and Development	Li	Product Design and Development	8	Karl T. Ulrich, Steven D. Eppinger, Maria C. Yang	McGraw-Hill Companies, 2025	9781266637674	¥10,500	6 weeks	

*The expected date of arrival is calculated from the deadline of Course Registration period.

Case Materials for Spring 2026

* Case price varies by exchange rate.

Course ID	Course Title	Instructor	Provider	Product No.	Case Title	Price	
ACT3020	Financial Statement and Business Analysis	Lee					
						Total	¥0
FIN1010	Corporate Finance	Shi	HBS	BAB166	Sneaker 2013	¥800	
						Total	¥800
FIN3050	Risk Management	Chuang			N/A	-	
ITC2030	AI for Business	ZawZaw			N/A	-	
ITC2110	Business Analysis for Business Innovation	Kaushal			N/A	-	
ITC3010	Japan's Frontier of Digital Society	Sakurai	HBS	421089	Akira Fukabori and Kevin Kajitani at avatarin (A)	¥800	
			HBS	SCG602	SOOOUL: Navigating the Hype Cycle	¥800	
						Total	¥1,600
ITC3020	Applied Causal Inference in Business	Chuang			N/A	-	
JDP2030	Monozukuri (Manufacturing) Management in Japan	Fujimoto/ Heller			N/A	-	
JDP3050	Energy Policy and Business Leadership	Kikkawa			N/A	-	
JDP3060	Agriculture Business and Policy in Japan	Yokose/ Yamaguchi			N/A	-	
MGT1010	Organizational Behavior	Yokose	HBS	615044	Trouble at Tessei	¥800	
			HBS	408001	Michael Fernandes at Nicholas Piramal	¥800	
			HBS	409061	Cisco Systems (2001): Building and Sustaining a Customer-Centric Culture	¥800	
			HBS	487062	Bob Galvin and Motorola, Inc. (A)	¥800	
			HBS	486083	Donna Dubinsky and Apple Computer, Inc. (A)	¥800	
			HBS	493083	Note on Organizational Effectiveness	¥800	
						Total	¥4,800
MGT1300	Corporate Social Responsibility	Yokose	HBS	R1501B	The Truth About CSR	¥800	
			CC	711-033-1	McDonald's Corporate Social Responsibility Challenge	¥1,000	
			-	-	Stakeholders and Corporate Environmental Decision Making: The BP Whiting Refinery Controversy	-	
			HBS	W16147	Apple and Its Suppliers: Corporate Social Responsibility	¥800	
			CC	717-0073-1	Enrich Not Exploit': Can New CSR Strategy Help Body Shop Regain Glory?	¥1,000	
						Total	¥3,600

Case Materials for Spring 2026

* Case price varies by exchange rate.

Course ID	Course Title	Instructor	Provider	Product No.	Case Title	Price
MGT2060	Competing in Emerging Markets	ZhangZhang	HBS	399010	Acer, Inc.: Taiwan's Rampaging Dragon	-
			HBS	916415	Global Wine War 2015: New World Versus Old	¥800
			HBS	BAB173	Tenmou, the Angel Investment Group in Bahrain	¥800
			CC	319-0195-1	Bottled Water Industry in Uzbekistan: Multinational and Local Firms	-
			HBS	HK1218	Huawei at a Crossroads: Reacting to the US Equipment Ban	¥800
			CC	9-715-011	Colombia and the Economic Premium of Peace	¥1,000
Total						¥3,400
MGT2080	Corporate Strategy in a Technology and Digital Era	ZhangZhang	HBS	707497	Edward Jones in 2006: Confronting Success	-
			HBS	711504	Coca-Cola in 2011: In Search of a New Model	¥800
			HBS	708445	Danaher Corporation	¥800
			HBS	KE1302	Microsoft Teams versus Zoom: Challenging the Challenger	¥800
			HBS	710436	Alibaba Group	¥800
			CC	314-132-1	Tesla Motors: Business Model Configuration	¥1,000
			CC	323-0292-1	QooApp: A Japanese Character-based Online Video Gaming Platform	-
Total						¥4,200
MGT2210	Strategies for Digital Disruption	Wakayama	HBS	TB0589	Amazon: Merging Digital and Physical Worlds for Market Growth	¥800
			HBS	718481	Walmart Inc. takes on Amazon.com	¥800
			HBS	518089	Maersk: Betting on Blockchain	¥800
			HBS	519017	Tailor Brands: Artificial Intelligence-Driven Branding	¥800
			HBS	724410	The Financial Times (FT) and Generative AI	¥800
			HBS	MH0072	Airbnb, Inc	¥800
			HBS	IMD885	AccorHotels' Digital Transformation: A Response to Hospitality Disruptor Airbnb	¥800
Total						¥5,600
MGT2410	Sustainability Transformation Strategy	Funabashi			N/A	-
MKG2040	Customer Relationship Management	Sheehan			N/A	-
MKG2050	Consumer Behavior	Sheehan			N/A	-
OPR3010	Digital Supply Chain Management	Li	HBS	IM1259	Zalando: A Digital Foundation for Fashion Supply Chain Success	¥800
			HBS	IES857	Henkel: A Digital Transformation Journey	¥800
Total						¥1,600
OPR1010	Operations Management	Li			N/A	-

HBS: Harvard Business School Publishing

CC: The Case Centre