Textbook List for Fall 2026

August 27, 2026

Core/ Elective	Course ID	Course Title	Instructor	Title	Edition	Author	Publisher/Year	ISBN	Price	Expected time for delivery*
Core	ACT1010	Financial Accounting	Lee	Introduction to Financial Accounting	-	Charles T. Horngren, Gary L. Sundem, John A. Elliott, Donna Rae Philbrick	Pearson/ 2013	9781292040578	¥14,300	5-6 weeks
	ITC1060	Digital Platform and Digital Business Models	Aung	What's Your Digital Business Model?: Six Questions to Help You Build the Next-Generation Enterprise	-	Peter Weill, Stephanie Woerner	Harvard Business Review Press/ 2018	9781633692701	¥7,800	6-7 weeks
				Platform Scale How an Emerging Business Model Helps Startups Build Large Empires with Minimum Investment	1	Sangeet Paul Choudary	Platform Thinking Labs Pte. Limited/ 2015	9789810967581	¥10,400	7-8 weeks
	ITC2040	Data Analysis with Python	Chuang							
	MGT2090	Resilliest System Design and Management	Sakurai							
	MKG1010	Marketing Management	Comai	The Marketing Plan in Practice: a step-by-step guide to succeed	2	Alessandro Comai	2026	9798250096034	¥4,300	1 week
	OPR1010	Operations Management	Li	Operations Management in the Supply Chain Sustainability and Resilience	-	Roger G. Schroeder, Susan Meyer Goldstein	McGraw Hill Education/ 2024	9781266834691	¥13,600	6 weeks
Elective	FIN2040	Portfolio Management	Chow	Investments	14	Zvi Bodie, Alex Kane, Alan J. Marcus,Bodie, Zvi,Kane, Alex,Marc	McGraw Hill Education/ 2026	9781265417550	¥12,400	4-6 weeks
	FIN2050	Entrepreneurship and Venture Finance	Chow	AE Entrepreneurial Finance	7	J. Chris Leach, Ronald W. Melicher	Cengage/ 2021	9789814986229	¥11,100	4-6 weeks
				Fundamentals of Entrepreneurial Finance	-	Marco Da Rin, Thomas Hellmann	Oxford University Press/ 2020	9780199744756	¥21,800	4-6 weeks
	FIN2100	Python & R Application in Finance	Chow							
	FIN3050	Risk Management	Shi							
	ITC2100	Machine Learning and Text Analytics in Business Manamgenet	Chuang							
	JDP2040	Japan's Major Industries and Human Resource Practice	Yokose							
	JDP2060	Small and Medium Enterprise Policy in Japan	Funabashi							
	MGT2110	Entrepreneurship and Innovation	Zhang	Entrepreneurship and Innovation: Theory, Practice and Context	4	Time Mazzarol, Sophie Reboud	Springer/ 2021	9789811394140	¥27,100	4-6 weeks
	MGT2430	Energy Transition and Circular Economy	Kobayakawa							
	MKG2050	Consumer Behavior	Sheehan							
	MKG2060	Advertising Management	Sheehan							
	OPR1000	Math and Statistics	Li							

*The expected date of arrival is calculated from the deadline of registration period.