

Textbook List for Spring 2026

January 26, 2026

Core/ Elective	Course ID	Course Title	Instructor	Title	Edition	Author	Publisher/Year	ISBN	Price	Expected time for delivery*
Core	FIN1010	Corporate Finance	Chuang							
	ITC1080	Data-driven Organization	Aung							
	MGT1010	Organizational Behavior	Yokose							
	MGT1300	Corporate Social Responsibility	Yokose							
	MGT2060	Competing in Emerging Markets	Zhang	Doing Business in Emerging Markets	3	Cavusgil, Ghauri, Liu	Sage Publications, 2021	9781526494559	¥15,500	4-5 weeks
				Leadership of Chinese Private Enterprises: Insights and Interviews	1	Tsui, Zhang Yingying, Chen Xiao-Ping	Palgrave Macmillan, 2023	9781349680320	¥23,600	4-6 weeks
				People Centric Innovation Ecosystem: Japanese Management and Practices	1	Zhang Yingying, Takeo Kikkawa	Cambridge University Press, 2023	9781108986717	¥4,500	4-6 weeks
MGT2210	Strategies for Digital Disruption	Wakayama								
Elective	ACT3020	Financial Statement and Business Analysis	Lee							
	FIN3050	Risk Management	Chuang							
	FIN3060	Project Financing and Public-Private-Partnerships (PPPs)	Kobayashi							
	ITC2030	AI for Business	Aung							
	ITC2110	Business Analysis for Digital Innovation: Bridging Business and IT	Kaushal	The Effective Change Manager's Handbook Essential Guidance to the Change Management Body of Knowledge	3	Richard Smit, David King, Ranjit Sidhu, Dan Skelsey	Kogan Page Limited, 2015	9781927584026	¥13,300	4-6 weeks
				Designed for Digital How to Architect Your Business for Sustained Success	P	Jeanne W. Ross, Cynthia M. Beath, Martin Mocker	MIT Press, 2021	9780262542760	¥5,300	2-3 weeks
	ITC3010	Japan's Frontier of Digital Society	Sakurai							
	ITC3020	Applied Causal Inference Business	Chuang							
	JDP2030	Monozukuri (Manufacturing) Management in Japan	Heller/ Fujimoto etc.	Industrial Competitiveness and Design Evolution	1	Fujimoto, T., Ikuine, F.	Springer, 2018	9784431551447	¥25,800	4-6 weeks
	JDP2410	Sustainability Transformation Strategy	Funabashi							
	JDP3050	Energy Policy and Business Leadership	Kikkawa							
	JDP3060	Agriculture Business and Policy in Japan	Yokose/ Yamaguchi							
	MGT2080	Corporate Strategy in a Technology and Digital Era	Zhang	Strategy for the Corporate Level: Where to Invest, What to Cut Back and How to Grow Organisations with Multiple Divisions	2	Campbell, Goold, Alexander, Whitehead	Jossey-Bass, 2014	9781118818374	¥12,900	3-4 weeks
				Business Strategy: Managing Uncertainty, Opportunity, and Enterprise	-	Spender	Oxford Univ Pr on Demand, 2014	9780198746522	¥8,100	4-5 weeks
MKG2040	Customer Relationship Management	Sheehan								
MKG2050	Consumer Behavior	Sheehan								
OPR3010	Digital Supply Chain Management	Li								
OPR3050	Product Innovation and Development	Li	Product Design and Development	8	Karl T. Ulrich, Steven D. Eppinger, Maria C. Yang	McGraw-Hill Companies, 2025	9781266637674	¥10,500	6 weeks	

*The expected date of arrival is calculated from the deadline of Course Registration period.