Textbook & Case Materials Information

GSIM – 2026-2027 AY

TEXTBOOK PURCHASING & ORDER TERMS

- Textbooks can only be purchased during the **Course Registration Period**.
- Estimated delivery times are calculated after the end of the Course Registration Period.
- You **cannot cancel** a textbook order once placed.

CASE MATERIAL INFORMATION & PAYMENT

- Case material prices may vary depending on foreign exchange rates at the time of order.
- Case material payments are **deducted at the end of the term**.

Textbook Information [Fall 2026]

November 7, 2026

Core/ Elective	Course ID	Course Title	Instructor	Title	Edition	Author	Publisher/Year	ISBN	Price	Expected time for delivery*
Core	ACT1010	Financial Accounting	Lee	Introduction to Financial Accounting	-	Charles T. Horngren, Gary L. Sundem, John A. Elliott, Donna Rae Philbrick	Pearson/ 2013	9781292040578	¥14,300	5-6 weeks
	ITC1060	Digital Platform and Digital Business Models	Aung	What's Your Digital Business Model?: Six Questions to Help You Build the Next-Generation Enterprise	-	Peter Weill, Stephanie Woerner	Harvard Business Review Press/ 2018	9781633692701	¥7,800	6-7 weeks
				Platform Scale How an Emerging Business Model Helps Startups Build Large Empires with Minimum Investment	1	Sangeet Paul Choudary	Platform Thinking Labs Pte. Limited/ 2015	9789810967581	¥10,400	7-8 weeks
	MKG1010	Marketing Management	Comai	The Marketing Plan in Practice: a step-by-step guide to succeed	2	Alessandro Comai	2026	9798250096034	¥4,300	1 week
	OPR1010	Operations Management	Li	Operations Management in the Supply Chain Sustainability and Resilience	-	Roger G. Schroeder, Susan Meyer Goldstein	McGraw Hill Education/ 2024	9781266834691	¥13,600	6 weeks
Elective	FIN2040	Portfolio Management	Chow	Investments	14	Zvi Bodie, Alex Kane, Alan J. Marcus,Bodie, Zvi,Kane, Alex,Marc	McGraw Hill Education/ 2026	9781265417550	¥12,400	4-6 weeks
	FIN2050	Entrepreneurship and Venture Finance	Chow	AE Entrepreneurial Finance	7	J. Chris Leach, Ronald W. Melicher	Cengage/ 2021	9789814986229	¥11,100	4-6 weeks
				Fundamentals of Entrepreneurial Finance	-	Marco Da Rin, Thomas Hellmann	Oxford University Press/ 2020	9780199744756	¥21,800	4-6 weeks
	MGT2110	Entrepreneurship and Innovation	Zhang	Entrepreneurship and Innovation: Theory, Practice and Context	4	Time Mazzarol, Sophie Reboud	Springer/ 2021	9789811394140	¥27,100	4-6 weeks

*The expected date of arrival is calculated from the deadline of registration period.

Case Materials Information [Fall 2026]

* Case price varies by exchange rate.

Course ID	Course Title	Instroctor	Provider	Product No.	Case Title	Price	Total
FIN2050	Entrepreneurial and Venture Finance	Chow	HBS	814060	Andreessen Horowitz	¥850	¥1,700
			HBS	E460	Evaluating Venture Capital Term Sheets	¥850	
FIN3050	Risk Management	Shi	HBS	119045	Swissgrid: Enterprise Risk Management in a Digital Age	¥850	¥850
ITC1060	Digital Platform and Digital Business Models	ZawZaw	HBS	NTU144	Fintech and Finance Transformation: The Rise of Ant Financial	¥850	¥5,100
			HBS	IES907	NIKE Supply Chain in the New Digital Age	¥850	
			HBS	IN2088	DeepSeek: The Chinese Dark Horse in the Global AI Arena	¥850	
			HBS	IMB809	Grab.in: Enabling Hyperlocal	¥850	
			HBS	IN2105	POP MART: A New Toy for Gen Z	¥850	
			HBS	IN1724	Ping An Good Doctor: Creating a Nondisruptive Solution for China's Healthc	¥850	
JDP2040	Japan’s Major Industries & Human Resource Practices	Yokose	HBS	W13342	Human Resources Practices and the Labor Market in Japan	¥850	¥6,550
			HBS	904419	Transforming Mitsubishi Corp, 2004	¥850	
			CC	204-140-1	The Rise and Fall of “Keiretsu” in Japan	¥1,000	
			CC	416-0097-1	Rakuten: Developing Employee Diversity	¥1,000	
			CC	415-033-1	HONDA Motor Co: Management Through Waigaya Way	¥1,000	
			CC	403-010-1	Human Resources Management System Reforms at Matsushita	¥1,000	
			HBS	W13706	Yamato Transport: Part-time Employment of Housewives	¥850	
MGT2090	Resilient System Design and Management	Sakurai	HBS	600143	IDEO	¥850	¥1,850
			CC	W25312	DBS Bank Ltd: How to Accelerate Digitalization	¥1,000	

HBS: Harvard Business School Publishing

CC: The Case Centre

Textbook Information [Winter 2027]

November 7, 2026

Core/ Elective	Course ID	Course Title	Instructor	Title	Edition	Author	Publisher/Year	ISBN	Price	Expected time for delivery*
Core	ITC1050	Data Analytics for Business	Li	Statistics for Business and Economics	10	Paul Newbold, William L. Carlson, Betty Thorne	Pearson/ 2022	9781292436845	¥12,200	4-5 weeks
	ITC2080	Management for Digital Transportation	Sakurai	Orchestrating Transformation: How to Deliver Winning Performance with a Connected Approach to Change	-	Michael Wade, James Macaulay, Andy Noronha	DBT Center Press/ 2019	9781945010057	¥5,200	4-5 weeks
				Lead and Disrupt: How to Solve the Innovator's Dilemma	2	Charles A. O'Reilly III, Michael L. Tushman	Stanford Business Books/ 2021	9781503629523	¥6,200	4-5 weeks
	MGT1140	Business Decision-Making Control	Lee	Managerial Accounting: Creating Value in a Dynamic Business Environment ISE	14	Ronald W. Hilton, David Platt	McGraw Hill Education/ 2026	9781265055028	¥12,000	5-6 weeks
Elective	FIN3020	Finance and Technology	Chow	The Economics of FinTech Understanding Digital Transformation in Financial Services	-	Michael Imerman, Frank J. Fabozzi	MIT Press/ 2025	9780262049535	¥18,500	4-5 weeks
	ITC2020	Big Data Analytics	Aung	Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking	1	Foster Provost, Tom Fawcett	O'Reilly Media/ 2013	9781449361327	¥9,500	4-5 weeks
				Practical Data Science with R	2	Nina Zumel, John Mount	Manning/ 2019	9781617295874	¥8,200	4-5 weeks
	MGT2330	Negotiation Strategy	Hooi	Mind and Heart of the Negotiator	7	Leigh L. Thompson	Pearson/ 2022	9780135197998	¥12,200	4-5 weeks

*The expected date of arrival is calculated from the deadline of the Course Registration period.