

**GSIM Guest Lecture Series
Spring (Special) 2026 Term**

Guest Speaker	Instructor / Course	Date / Time	Notes
	Title of the lecture	Place	
Mr. KAROW, Masaru Chief Digital Officer / Niigata Prefectural Government	Prof. Sakurai / Digital Transformation in Practice across Public and Private Sectors "DX in Niigata Prefectural Government "	July 1, Wednesday / 14:40-16:10 C202	Open to Everyone
Mr. KAWAI, Tadamitsu Senior Managing Director / Kawai Seiko., Ltd	Prof. Sakurai / Digital Transformation in Practice across Public and Private Sectors "DX on the Ground: Japan's SME Manufacturers in Action"	July 1, Wednesday / 16:20-17:50 C202	Open to Everyone
Mr. USUDA, Kazuteru President / Usuta Co.,Ltd	Prof. Sakurai / Digital Transformation in Practice across Public and Private Sectors "Forging the Future: Taking Tsubame-Sanjo to the World"	July 2, Thursday / 10:30-12:00 C202	Open to Everyone
Mr. MIZOTA, Rabi (MIZOTA, Kazu) ICT Manager / Rokko no Yakata	Prof. Sakurai / Digital Transformation in Practice across Public and Private Sectors "Robots and Digital Technologies in Nursing Care Facilities"	July 6, Monday / 15:25-16:10 C202 (Online)	For a course only
Mr. OODAIRA, Kazuki President / Midorikawa Brewery	Prof. Chow / Applied Regional Company Analysis: Niigata "Midorikawa Sake"	July 9, Thursday / 10:30-12:00 C205	For a course only

**GSIM Field Trip
Spring (Special) 2026 Term**

Company Name	Instructor / Course	Date	Notes
Midorikawa Brewery	Prof. Chow Applied Regional Company Analysis: Niigata	July 7, Tuesday	