GSIM RUBRICS FOR ASSESSING STUDENT LEARNING OUTCOMES

<Multicultural Awareness>

Our students will be attentive and skillful in reaching common objectives with people from vaious internatioanl backgrounds.

LO code	Learning Objectives (LO)
MM1	Able to demonstrate the sensitivity to different perspectives and opinions of those from different international backgrounds
MM2	Able to identify and articulate common viewpoints among different and possibly conflicting opinions of those from different international backgrounds
MM3	Able to acquire skills to communicate with people from diverse international backgrounds

LOs / Assessment	Self-evaluation Scale	MM1	MM2	MM3
Unsatisfactory	1	A student seldom demonstrates sensitivity to different perspectives and opinions from different international backgrounds in business and management setting.	A student seldom is able to identify and articulate common viewpoints among different and possibly conflicting opinions of those from different international backgrounds.	A student is poor in acquiring skills to communicate with people from diverse international backgrounds.
Unsatisfactory	2	A student seldom demonstrates sensitivity to different perspectives and opinions from different international backgrounds in business and management setting.	A student seldom is able to identify and articulate common viewpoints among different and possibly conflicting opinions of those from different international backgrounds.	A student is poor in acquiring skills to communicate with people from diverse international backgrounds.
Satisfactory	3	A student demonstrates good sensitivity to different perspectives and opinions from different international backgrounds in business and management setting.	A student is good at identifing and articulating common viewpoints among different and possibly conflicting opinions of those from different international backgrounds.	A student is able to acquire skills to communicate with people from diverse international backgrounds.
Exceeds Expectation	4	A student demonstrates excellent sensitivity to different perspectives and opinions from different international backgrounds in business and management setting.	A student is excellent in identifing and articulating common viewpoints among different and possibly conflicting opinions of those from different international backgrounds.	A student acquired excellent skills to communicate with people from diverse international backgrounds.
Exceeds Expectation	5	A student demonstrates excellent sensitivity to different perspectives and opinions from different international backgrounds in business and management setting.	A student is excellent in identifing and articulating common viewpoints among different and possibly conflicting opinions of those from different international backgrounds.	A student acquired excellent skills to communicate with people from diverse international backgrounds.

<Social Responsibility>

Our students will influence the activities of an individual or group in efforts towards making wise and socially responsible decisions.

LO code	Learning Objectives (LO)
MS1	Able to clearly identify the central problem/issue to demonstrate understanding of socially responsible leadership concepts and practices
MS2	Able to outline strategies for socially responsible companies
MS3	Able to demonstrate ability to illustrate key reasons why socially responsible leadership is integrated into mainstream business operations through global value chain

LOs / Assessment	Self-evaluation Scale	MS1	MS2	MS3
Unsatisfactory	1	A student is not aware of the critical issues in implementing social responsibility or can't explain them	A student is not aware of the strategies for socially responsible companies or can't explain them.	A student is not aware of the socially responsible leadership or can't explain it.
Unsatisfactory	2	A student is not aware of the critical issues in implementing social responsibility or can't explain them	A student is not aware of the strategies for socially responsible companies or can't explain them.	A student is not aware of the socially responsible leadership or can't explain it.
Satisfactory	3	A student can explain why stakeholders' interests conflict with each other reasonbly well. They can also explain the trade-off between short-term and long-term or opportunities and risks from the viewpoints of social responsibility.	A student can explain the critical points of Corporate Social Responsibility (CSR) strategies reasonably well.	A student can explain the role of company as a social member and why those activities should be installed into the business strategy reasonably well.
Exceeds Expectation	4	A student can generate a strategy to resolve the conflicts for practical cases and maximize both social benefits and businesses.	A student can create a strategy for socially resonsible companies for practical cases, balancing busienss strategy, sustainable growth, and social responsibilities.	A student can prescribe a socially responsible leadership for practical cases, balancing busienss strategy, sustainable growth, and social responsibilities.
Exceeds Expectation	5	A student can generate a strategy to resolve the conflicts for practical cases and maximize both social benefits and businesses.	A student can create a strategy for socially resonsible companies for practical cases, balancing busienss strategy, sustainable growth, and social responsibilities.	A student can prescribe a socially responsible leadership for practical cases, balancing busienss strategy, sustainable growth, and social responsibilities.

\<Leadership\>

Our students will work with other people effectively and influence them toward achieving an organizational goal.

LO code	Learning Objectives (LO)
ML1	Able to demonstrate understanding of leadership concepts and practices
ML2	Able to listen well and have empathy with other people

LOs / Assessment	Self-evaluation Scale	ML1	ML2
Unsatisfactory	1	A student is not aware of leadership concepts and practices or can't recall them well.	A student is not aware of the importance of listening well or having empathy with other people or seldom practice them.
	2		
Satisfactory	3	A student can explain leadership concepts and practices with some degree of detail.	A student sometimes tries to listen well or have empathy with other people. However, they feel that they can't practice them well.
Exceeds Expectation	4	A student can discuss the characteristics of leadership concepts and practices, and knows how to apply his or her knowledge and undertanding of leadership concepts and practice.	A student listens well or have empathy with other people.
	5		

<Functional Business Knowledge>

Our students from different backgrounds will learn fundamental business knowledge so as to become a successful business managers.

LO code	Learning Objectives (LO)
MF1	Able to demonstrate understanding of Management Knowledge
MF3	Able to demonstrate understanding of IT/OM/SCM Knowledge
MF6	Able to demonstrate understanding of Data Analysis and Digital Technology

LOs / Assessment	Self-Evaluation Scale	MF1	MF3	MF6
Unsatisfactory	1	A student demonstrates poor understanding of Management Knowledge.	A student demonstrates poor understanding of OM and IT knowledge.	A student demonstrates poor understanding of Data Analysis and Digital Technology.
	2			
Satisfactory	3	A student demonstrates good understanding of Management Knowledge.	A student demonstrates good understanding of OM and IT knowledge.	A student demonstrates good understanding of Data Analysis and Digital Technology.
Exceeds Expectation	4	A student demonstrates excellent understanding of Management Knowledge.	A student demonstrates excellent understanding of OM and IT knowledge. Not only grasp the theory, he or she can apply the theory to analyze some practical cases	A student demonstrates excellent understanding of Data Analysis and Digital Technology.
	5			

<Green Transformation>

Our students will understand the importance of sustainability and identify sustainable development strategies.

LO code	Learning Objectives (LO)
MG1	Able to demonstrate understanding of carbon neutrality, circular economy, and bio-diversity
MG2	Able to demonstrate understanding of energy transition

LOs \ Assessment	Self-Evaluation Scale	MG1	MG2
Unsatisfactory	1	A student is not aware of the concept of carbon neutraility, circular economy, or bio-diversity, or can't recall them well.	A student is not aware of major energy transition, or can't explain the related issues well.
Unsatisfactory	2		
Satisfactory	3	A student can explain the concept of carbon neutrality, circular economy, and bio-diversity with some degree of detail.	A student can explain the major trend and issues of energy transition with some degree of detail.
Exceeds Expectation	4	A student can disucss the major issues of carbon neutrality, circular economy, and bio-diversity, and analyze real world cases.	A student can discuss the major issues of energy transition, and analyze real world cases.
Exceeds Expectation	5		