GSIM RUBRICS FOR ASSESSING STUDENT LEARNING OUTCOMES

<Social Responsibility>

Our students will influence the activities of an individual or group in efforts towards making wise and socially responsible decisions.

LO code	Learning Objectives (LO)
MS1	Able to clearly identify the central problem/issue to demonstrate understanding of socially responsible leadership concepts and practices
MS4	Able to understand the implication of technologies to social responsibilities in the creation of social and business values

LOs / Assessment	Self-evaluation Scale	MS1	MS4
Unsatisfactory	1	A student is not aware of the critical issues in implementing social responsibility or can't explain them	A student is not aware of the relationship bewteen technologies and social responsiblities or can't explain it.
	2		
Satisfactory	3	A student can explain why stakeholders' interests conflict with each other reasonbly well. They can also explain the trade-off between short-term and long-term or opportunities and risks from the viewpoints of social responsibility.	A student can explain possible links of a new technology and social responsiblities in the creation of social and business values. They can explain multiple examples.
Exceeds Expectation	4	A student can generate a strategy to resolve the conflicts for practical cases and maximize both social benefits and businesses.	A student can forecase the impact of a new technology on social responsiblities and create a strategy to resolve the conflict between the technoloy and social responsibilities.
	5		

<Leadership>

Our students will work with other people effectively and influence them toward achieving an organizational goal.

LO code	Learning Objectives (LO)
ML1	Able to demonstrate understanding of leadership concepts and practices
ML2	Able to listen well and have empathy with other people
ML3	Able to take a strategic initiative and lead an organizational transformation

LOs / Assessment	Self-evaluation Scale	ML1	ML2	ML3
Unsatisfactory	1	A student is not aware of leadership concepts and practices or can't recall them well.	A student is not aware of the importance of listening well or having empathy with other people or seldom practice them.	A student is not aware of a strategic initiative or an organizational transformation. Or they feel that those are not related to them.
Unsatisfactory	2	A student is not aware of leadership concepts and practices or can't recall them well.	A student is not aware of the importance of listening well or having empathy with other people or seldom practice them.	A student is not aware of a strategic initiative or an organizational transformation. Or they feel that those are not related to them.
Satisfactory	3	A student can explain leadership concepts and practices with some degree of detail.	A student sometimes tries to listen well or have empathy with other people. However, they feel that they can't practice them well.	A student can explain the concept of a strategic initiative or an organizational transformation with some degree of detail.
Exceeds Expectation	4	A student can discuss the characteristics of leadership concepts and practices, and knows how to apply his or her knowledge and undertanding of leadership concepts and practice.	A student listens well or have empathy with other people.	A student can evaluate and discuss a strategic initiative or an organizational transformation plan.
Exceeds Expectation	5	A student can discuss the characteristics of leadership concepts and practices, and knows how to apply his or her knowledge and undertanding of leadership concepts and practice.	A student listens well or have empathy with other people.	A student can evaluate and discuss a strategic initiative or an organizational transformation plan.

<Functional Business Knowledge>

Our students from different backgrounds will learn fundamental business knowledge so as to become a successful business managers.

LO code	Learning Objectives (LO)
MF7	Able to demonstrate understanding of Fundamental Business Knowledge

LOs Assessment	Self-Evaluation Scale	MF7
Unsatisfactory	1	A student demonstrates poor understanding of Fundamental Business knowledge.
	2	
Satisfactory	3	A student demonstrates good understanding of Fundamental Business knowledge.
Exceeds Expectation	4	A student demonstrates excellent understanding of Fundamental Business knowledge. Not only grasp the theory, students can apply the theory to analyze some practical cases.
	5	

<Technology and Digital Transformation>

Our students will be able to apply the latest technology element to creating a new business or adding competitive value to an organization through digital transformation.

LO code	Learning Objectives (LO)
MT1	Able to understand the latest technology trend
MT2	Able to employ suitable technology element to create a business or add competitive value to an organization
MT3	Able to implement digital transformation while taking into account organizational and environmental implications

LOs Assessment	Self-Evaluation Scale	MT1	MT2	MT3
Unsatisfactory	1	A student demonstrates poor understanding of the latest technology trend.	A student demonstrates poor capabilities to employ suitable technology element to create a business or add competitive value to an organization.	A student demonstrates poor capabilities to implement digital transformation while taking into account organizational and environmental implications.
Unsatisfactory	2	A student demonstrates poor understanding of the latest technology trend.	A student demonstrates poor capabilities to employ suitable technology element to create a business or add competitive value to an organization.	A student demonstrates poor capabilities to implement digital transformation while taking into account organizational and environmental implications.
Satisfactory	3	A student demonstrates good understanding of the latest technology trend and take advantage of that knowledge in fomulating the business solutions.	A student demonstrates good capabilities to employ suitable technology element to create a business or add competitive value to an organization.	A student demonstrates good capabilities to implement digital transformation while taking into account organizational and environmental implications.
Exceeds Expectation	4	A student demonstrates excellent understanding of the latest technology trend and take advantage of that knowledge in fomulating the business solutions.	A student demonstrates excellent capabilities to employ suitable technology element to create a business or add competitive value to an organization.	A student demonstrates excellent capabilities to implement digital transformation while taking into account organizational and environmental implications.
Exceeds Expectation	5	A student demonstrates excellent understanding of the latest technology trend and take advantage of that knowledge in fomulating the business solutions.	A student demonstrates excellent capabilities to employ suitable technology element to create a business or add competitive value to an organization.	A student demonstrates excellent capabilities to implement digital transformation while taking into account organizational and environmental implications.