

Courses for MBA Specialization
For the 2-year MBA Program & JGDP (2026 Enrollees)

August 3, 2026

Available Specializations:

- 1) Finance
- 2) Strategy
- 3) Marketing
- 4) Digital Technology and Operations
- 5) Sustainability
- 6) Data Analytics
- 7) Innovation and Entrepreneurship

Requirements:

Students enrolled in two-year programs may pursue a specialization by earning at least 12 credits from the designated courses within their chosen specialization area. The list of applicable courses for each specialization will be provided at the time of enrollment and is also available on My Curriculum.

Please note that specializations are optional, and students may pursue only one specialization.

Application Procedures:

The OAA will open the specialization application at the beginning of the Spring Term in the student's 2nd year. The OAA will verify whether the student has met the credit requirement only at the time of application. If the requirements are met, the specialization will be printed on the student's transcript, but not on the diploma. The OAA does not provide individual credit checks outside of the official application process. Students are responsible for tracking their own progress toward specialization requirements.

Finance

	Course ID	Course Title	Credit	Instructor	Term	Notes
1	ACT3020	Financial Statement and Business Analysis	2	TBD	Spring	
2	FIN2040	Portfolio Management	2	Chow	Fall	
3	FIN2050	Entrepreneurial and Venture Finance	2	Chow	Fall	
4	FIN2080	Sustainable Finance & Investment	2	Chow	Winter	
5	FIN2090	Behavioral Finance	2	Shi	Winter	
6	FIN3020	Finance and Technology	2	Chow	Winter	
7	FIN3050	Risk Management	2	Shi	Fall	
8	FIN3060	Project Financing and Public-Private-Partnership (PPPs)	1	Kobayashi	Spring	
9	ITC2040	Data Analysis with Python	2	Chuang	Fall	

Strategy

	Course ID	Course Title	Credit	Instructor	Term	Notes
1	MGT2060	Competing in Emerging Markets	2	ZhangZhang	Spring	
2	MGT2080	Corporate Strategy in a Technology and Digital Era	2	TBD	Spring	
3	MGT2110	Entrepreneurship and Innovation	2	ZhangZhang	Fall	
4	MGT2120	Entrepreneurship & Small Business Development	2	Magnier-	Winter	
5	MGT2320	Leadership Bootcamp	1	Yokose	Summer	
6	MGT2330	Negotiation Strategy	1	Yokose	Winter	
7	MGT2360	Leadership	2	Yokose	Spring	
8	MGT2410	Sustainability Transformation Strategy	2	Funabashi	Spring	

Marketing

	Course ID	Course Title	Credit	Instructor	Term	Notes
1	MKG2010	Marketing Intelligence	2	Comai	Winter	
2	MKG2040	Customer Relationship Management	2	Sheehan	Spring	
3	MKG2050	Consumer Behavior	2	Sheehan	Fall	
4	MKG2060	Advertising Management	2	Sheehan	Fall	
5	MKG3030	Marketing Research	2	Sheehan	Winter	
6	MKG3040	Digital Marketing	2	Comai	Spring	
7	OPR3050	Product Innovation and Development	2	Li	Spring	

Digital Technology and Operations

	Course ID	Course Title	Credit	Instructor	Term	Notes
1	ITC1060	Digital Platform and Digital Business Models	2	Aung	Fall	
2	ITC1080	Data-Driven Organization	2	Aung	Winter	
3	ITC2030	AI for Business	2	Aung	Spring	
4	ITC2070	Smart City	2	Sakurai	Winter	
5	ITC2080	Management for Digital Transformation	2	Sakurai	Winter	
6	ITC2120	DX in Practice	1	Sakurai	Summer	
7	ITC3010	Japan's Frontier of Digital Society	1	Sakurai	Spring	
8	JDP2030	Monozukuri (Manufacturing) Management in Japan	2	Fujimoto/ Heller	Spring	
9	OPR3010	Digital Supply Chain Management	2	Li	Spring	
10	OPR3050	Product Innovation and Development (2027/2028 Only)	2	Li	Spring	Cancelled in 2026/2027
11	ADC5032	Information Policy and Management	2	Park	Winter	

Sustainability

	Course ID	Course Title	Credit	Instructor	Term	Notes
1	FIN2080	Sustainable Finance & Investment	2	Chow	Winter	
2	ITC1090	Ethical, Legal, Social Implications of Digital Businesses	1	Watanabe	Summer	
3	ITC2070	Smart City	2	Sakurai	Winter	
4	ITC2120	DX in Practice	1	Sakurai	Summer	
5	JDP3050	Energy Policy and Business Leadership	2	Kikkawa	Spring	
6	MGT2090	Resilient System Design and Management	2	Sakurai	Fall	
7	MGT2410	Sustainability Transformation Strategy	2	Funabashi	Spring	
8	MGT2430	Energy Transtion and Circular Economy	2	Kobayakawa	Fall	

Data Analytics

	Course ID	Course Title	Credit	Instructor	Term	Notes
1	FIN2100	Python & R Applications in Finance	1	Chow	Fall	
2	ITC2020	Big Data Analytics	2	Aung	Winter	
3	ITC2030	AI for Business	2	Aung	Spring	
4	ITC2040	Data Analysis with Python	2	Chuang	Fall	
5	ITC2100	Machine Learning and Text Analytics in Business	2	Chuang	Fall	
6	ITC3020	Applied Causal Inference in Business	2	Chuang	Spring	
7	MKG3030	Marketing Research	2	Sheehan	Winter	
8	TBD	Deep Learning with Python	2	Chuang	Spring	

Innovation and Entrepreneurship

	Course ID	Course Title	Credit	Instructor	Term	Notes
1	FIN2050	Entrepreneurial and Venture Finance	2	Chow	Fall	
2	ITC1060	Digital Platform and Digital Business Models	2	Aung	Fall	
3	MGT2110	Entrepreneurship and Innovation	2	ZhangZhang	Fall	
4	MGT2120	Entrepreneurship & Small Business Development	2	Magnier-	Winter	
5	MKG2010	Marketing Intelligence	2	Comai	Fall	
6	OPR3050	Product Innovation and Development (2027/2028 Only)	2	Li	Spring	Cancelled in 2026/2027