

Courses for MBA Specialization
For the 2-year MBA Program & JGDP (2025 Enrollees)

November 6, 2025

MBA Specialization:

There are 7 MBA specialization areas as follows: 1) Finance; 2) Marketing; 3) Strategy; 4) Digital Technology and Operations; 5) Sustainability; 6) Data Analytics and 7) Innovation and Entrepreneurship.

Requirements:

Students enrolled in two-year programs may pursue a specialization by earning at least 12 credits from the designated courses within their chosen specialization area. The list of applicable courses for each specialization will be provided at the time of enrollment and is also available on My Curriculum.

Please note that specializations are optional, and students may pursue only one specialization.

Application Procedures:

The OAA will open the specialization application at the beginning of the Spring Term in the student's 2nd year. The OAA will verify whether the student has met the credit requirement only at the time of application. If the requirements are met, the specialization will be printed on the student's transcript, but not on the diploma. The OAA does not provide individual credit checks outside of the official application process. Students are responsible for tracking their own progress toward specialization requirements.

Finance (17 credits)

	Course ID	Course Title	Credit	Instructor	Note
1	ACT3020	Financial Statement and Business Analysis	2	Lee	
2	FIN2040	Portfolio Management	2	Chow	
3	FIN2050	Entrepreneurial and Venture Finance	2	Chow	
4	FIN2080	Sustainable Finance & Investment	2	Chow	
5	FIN3020	Finance and Technology	2	Chow	
6	FIN3050	Risk Management	2	Chuang	
7	FIN3060	Project Financing and Public-Private-Partnership (PPPs)	1	Kobayashi	
8	ITC2040	Data Analysis with Python	2	Chuang	
9	TBD	Behavioral Finance	2	Shi	

Strategy (14 credits)

	Course ID	Course Title	Credit	Instructor	Note
1	JDP2020	Small to Medium-sized Firms in Japan	2	Funabashi	
2	MGT2060	Competing in Emerging Markets	2	ZhangZhang	
3	MGT2080	Corporate Strategy in a Technology and Digital Era	2	ZhangZhang	
4	MGT2110	Entrepreneurship and Innovation	2	ZhangZhang	
5	MGT2120	Entrepreneurship & Small Business Development	2	Magnier-Watanabe	
6	MGT2320	Leadership Bootcamp	1	Yokose	
7	MGT2330	Negotiation Strategy	1	Yokose	
8	MGT2360	Leadership	2	Yokose	

Marketing (14 credits)

	Course ID	Course Title	Credit	Instructor	Note
1	MKG2010	Marketing Intelligence	2	Comai	
2	MKG2040	Customer Relationship Management	2	Sheehan	
3	MKG2050	Consumer Behavior	2	Sheehan	
4	MKG2060	Advertising Management	2	Sheehan	
5	MKG3010	Digital Marketing and Customer Journey	2	Comai	
6	MKG3030	Marketing Research	2	Sheehan	
7	OPR3050	Product Innovation and Development	2	Li	

Digital Technology and Operations (24 credits)

	Course ID	Course Title	Credit	Instructor	Note
1	ITC1060	Digital Platform and Digital Business Models	2	Aung	
2	ITC1080	Data-Driven Organization	2	Aung	
3	ITC2030	AI for Business	2	Aung	
4	ITC2070	Smart City	2	Sakurai	
5	ITC2080	Management for Digital Transformation	2	Sakurai	
6	ITC2090	Digital Transformation in Practice across Public and Private Sectors	1	Sakurai	
7	ITC3010	Japan's Frontier of Digital Society	1	Sakurai	
8	JDP2030	Monozukuri (Manufacturing) Management in Japan	2	Fujimoto/ Heller	
9	MGT2020	Service Management	2	Hirose	
10	MGT2210	Strategies for Digital Disruption	2	Wakayama	
11	OPR3010	Digital Supply Chain Management	2	Li	
12	OPR3050	Product Innovation and Development	2	Li	
13	ADC5032	Information Policy and Management	2	Park	

Sustainability (13 credits)

	Course ID	Course Title	Credit	Instructor	Note
1	FIN2080	Sustainable Finance & Investment	2	Chow	
2	ITC1090	Ethical, Legal, Social Implications of Digital Businesses	1	Watanabe	
3	ITC2070	Smart City	2	Sakurai	
4	ITC2090	Digital Transformation in Practice across Public and Private Sectors	1	Sakurai	
5	JDP3050	Energy Policy and Business Leadership	2	Kikkawa	
6	MGT2090	Resilient System Design and Management	2	Sakurai	
7	MGT2410	Sustainability Transformation Strategy	2	Funabashi	
8	MGT2420	Practice and Challenges Facing Energy Transition	1	Kameda	

Data Analytics (12 credits)

	Course ID	Course Title	Credit	Instructor	Note
1	TBD	Applied Causal Inference in Business	2	Chuang	
2	ITC2020	Big Data Analytics	2	Aung	
3	ITC2030	AI for Business	2	Aung	
4	ITC2040	Data Analysis with Python	2	Chuang	
5	ITC2100	Machine Learning and Text Analytics in Business	2	Chuang	
6	MKG3030	Marketing Research	2	Sheehan	

Innovation and Entrepreneurship (12 credits)

	Course ID	Course Title	Credit	Instructor	Note
1	FIN2050	Entrepreneurial and Venture Finance	2	Chow	
2	MGT2110	Entrepreneurship and Innovation	2	ZhangZhang	
3	MGT2120	Entrepreneurship & Small Business Development	2	Magnier-Watanabe	
4	MGT2210	Strategies for Digital Disruption	2	Wakayama	
5	MKG2010	Marketing Intelligence	2	Comai	
6	OPR3050	Product Innovation and Development	2	Li	