

Course/Credit Requirements for the MBA Program (2025 Enrollees)

Degree: Master of Business Administration						
Required Number of Credits for Graduation: 40 credits (Thesis Option) or 44 credits (Research Report Option) <sup>Note 1</sup>						
Categories		Course ID	Course Title	Credit	Term	
<b>Core Required Courses</b> 25 credits	<b>Basic</b> 19 credits	ITC1050	Data Analytics for Business	2	Fall	
		ACT1010	Financial Accounting	2		
		MKG1010	Marketing Management	2		
		MGT1120	Strategic Management	2		
		MGT1140	Business Decision-Making and Control	2	Winter	
		MGT1130	International Management	2		
		OPR1010	Operations Management	2		
		FIN1010	Corporate Finance	2	Spring	
		MGT1300	Corporate Social Responsibility	1		
	MGT1010	Organizational Behavior	2			
	<b>Seminars</b> 6 credits	SEM6010	Advanced Seminar I	2	Spring	
		SEM6020	Advanced Seminar II	2	Fall	
		SEM6030	Advanced Seminar III	2	Winter	
<b>Core Elective Courses</b> <sup>Note 2</sup> 11 credits (Thesis Option) 15 credits (Research Report Option)	Courses offered by GSIM (alphabetical order)					
	MKG2060	Advertising Management	2	Winter		
	ITC2030	AI for Business	2	Spring		
	ITC2020	Big Data Analytics	2	Winter		
	MGT2060	Competing in Emerging Markets	2	Spring		
	MKG2050	Consumer Behavior	2	Spring		
	MGT2080	Corporate Strategy in a Technology and Digital Era	2	Spring		
	MKG2040	Customer Relationship Management	2	Spring		
	ITC2040	Data Analysis with Python	2	Fall		
	ITC1080	Data-Driven Organization	2	Winter		
	MKG3040	Digital Marketing (Cancellation for the 2025/2026 academic year)	2	-		
	ITC1060	Digital Platform and Digital Business Models	2	Fall		
	OPR3010	Digital Supply Chain Management	2	Spring		
	ITC2090	Digital Transformation in Practice across Public and Private Sectors	1	Summer		
	FIN2050	Entrepreneurial and Venture Finance	2	Fall		
	MGT2120	Entrepreneurship & Small Business Development	2	Winter		
	MGT2110	Entrepreneurship and Innovation	2	Fall		
	FIN3020	Finance and Technology	2	Winter		
	ACT3020	Financial Statement and Business Analysis	2	Spring		
	MGT2240	Global Strategy in the Digital Age	1	Summer		
	MGT2010	Human Resource and Global Talent Management (Cancellation for the 2025/2026 academic year)	2	-		
	MGT3020	International Career Development	1	Summer		
	JDP3010	Japanese Style Management and Corporate Governance	2	Winter		
	ITC3010	Japan's Frontier of Digital Society	1	Spring		
	JDP2040	Japan's Major industries and Human Resource Practices	2	Fall		
	MGT2360	Leadership	2	Spring		
	MGT2320	Leadership Bootcamp	1	Summer		
	ITC2100	Machine Learning and Text Analytics in Business	2	Fall		
	ITC2080	Management for Digital Transformation	2	Winter		
	MKG2010	Marketing Intelligence	2	Fall		
	MKG3030	Marketing Research	2	Winter		
	JDP2030	Monozukuri (Manufacturing) Management in Japan	2	Spring		
	MGT2330	Negotiation Strategy	1	Fall		
	MGT2140	New Business Creation and Venturing (Cancellation for the 2025/2026 academic year)	1	-		
	FIN2040	Portfolio Management	2	Fall		
	OPR3050	Product Innovation and Development	2	Spring		
	FIN3050	Risk Management	2	Spring		
	MGT2020	Service Management	2	Fall		
	JDP2020	Small to Medium-sized Firms in Japan	2	Winter		
	MGT2210	Strategies for Digital Disruption	2	Spring		
	MGT3030	Strategy Simulation	1	Summer		
	MGT2410	Sustainability Transformation Strategy	2	Spring		
	FIN2080	Sustainable Finance & Investment	2	Winter		
	Courses offered by GSIR					
	DCC5263	Applied Econometrics	2	Winter		
	ADC6515	Cross-sectional and Panel Data Analysis	2	Spring		
	DCC5261	Econometrics	2	Winter		
	ADC5480	Essentials of Economics	2	Fall		
	ADC5032	Information Policy and Management	2	Winter		
	DCC5284	International Finance	2	Fall		
DCC5335	Managing Public Organizations	2	Winter/Winter			
DCC5235	Research Methods	2	Spring/Spring			
<b>Elective Courses</b> 4 credits	<b>GSIR courses</b> 2 credits	<b>At least 2 credits must be earned from GSIR course(s).</b> GSIR courses listed under the Core Elective category above can be counted toward this GSIR course requirement.				
	2 credits	<b>Any courses offered at IUJ (including language courses).</b> Note1: A maximum of 2 credits from language courses can be counted toward graduation requirements. Note2: Any extra credits earned from courses listed under the Core Elective category above may be counted as Elective course credits.				

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Note 1) Students are required to obtain at least 30 credits from courses listed in the GSIM course offerings, excluding language courses.

Note 2) The required number of credits from Core Elective Courses differs depending on the chosen paper option.

Thesis option: A minimum of 11 credits must be obtained from Core Elective Courses.

Research Report option: A minimum of 15 credits must be obtained from Core Elective Courses.