

Textbook list for 2017 Fall

As of August 30, 2017

C/E	CourseNo.	Course Title	Instructor	Required?	Title	Edition H/P	Author	Publisher/Year	ISBN	1st price	2nd price
C o u r s e	CMC0010	Introduction to Japanese History and Culture	Pressello	No							
	ACT1010	Financial Accounting	Lee	Yes	Introduction to Financial accounting	11th Paperback	Horngrén, Sundem, Elliott, Philbrick	Pearson 2013	ISBN10: 1292040572 ISBN13: 9781292040578	¥7,700	¥8,000
	ITC 1020	Web Technologies and E-business	Rajasekera/Aung	No							
	MGT1050	Strategic Management	Wakayama	Yes	Contemporary Strategy Analysis Text Only	9th Paperback	Robert M. Grant	John Wiley & Sons, 2016	ISBN10: 1119120837 ISBN13: 9781119120834	¥8,900	¥9,200
	MKG1010	Marketing Management	Sharkasi	Yes	Marketing Management	PIE Global ed. 15th ed.	Philip Kotler, Kevin Lane Keller	Prentice Hall 2015	ISBN10: 1292092629 ISBN13: 9781292092621	¥7,700	¥8,000
	QIS1020	Applied Statistics	Li	Yes	Statistics for Business and Economics: Global Edition	Paperback, Global ed of 8th revised ed	Paul Newbold, William L. Carlson, Betty M. Thorne. Newbold, Paul. Upper Saddle River.	Pearson Education 2012	ISBN10: 0273767062 ISBN13: 9780273767060	¥8,500	¥8,800
	QIS1070	Computer Based Decision Modeling	Rajasekera	Yes	Will be provided later						
E l e c t i v e	ACT4010	Corporate Financial Reporting	Lee	No							
	ADC5480	Essentials of Economics	Cooray	No							
	DCC5249	Macroeconomics	Kuo	Yes	Macroeconomics	9th	N. Gregory Mankiw	Worth Publishers 2016	ISBN10: 1464182892 ISBN13: 9781464182891	¥11,600	¥14,600
	DCC5284	International Finance	Ariyoshi	No							
	FIN4060	Money and Banking in	Takatsuki	No							
	FIN4080	Portfolio Management	Liu	Yes	Modern Portfolio Theory and Investment Analysis	9th Paperback	Elton, Gruber, Brown, Goetzmann	John Wiley & S	ISBN-10: 1118469941 ISBN-13: 9781118469941	¥8,900	¥9,200
	FIN4250	Derivatives Markets	Ito	Yes	Options, Futures, and Other Derivatives	9th Global Edition	Hull, John. C.,	Pearson Education 2017	ISBN10: 1292212896 ISBN13: 9781292212890	¥8,700	¥9,000
	FIN 4370	Project Financing	Kikuchi	Yes	Project Financing: Asset-Based Financial Engineering	3rd Hardcover	Finnerty, John D.	John Wiley & Sons 2013	ISBN10: 1118394100 ISBN13: 9781118394106	E-book is available at MLIC library. (Downloadable & printable)	
	FIN4380	Entrepreneurial Finance	Ito	Yes	Entrepreneurial Finance	Hardcover 5th	J. Chris Leach, Ronald W. Melicher	Cengage 2014	ISBN10: 1285425758 ISBN13: 9781285425757	¥8,500	¥8,800
	ITC4010	Mobile Business Strategies	Ciferri	No							
	MCM4080	Business Communication	Ahmed	Yes	Will be provided later						
	MGT4560	Transnational Management	Zhang	No							
	MGT4590	Service Management	Hirose	No							
MKG4080	Marketing Strategy	Sharkasi	No								
MKG4200	Social Media Marketing	Acar	No								
MKG4240	Advertising	McCaughan	No								
OPR4140	Project Management	Naito	No								