

Credit/Course Requirements for the IMBA Program (2026 Enrollees)

Degree: Master of Business Administration

Credit Requirements: 32 credits, including at least 24 credits earned from GSIM courses (excluding language courses).

Additional Requirements (credits excluded from graduation requirements):

All students must complete the Professional Development course, Leadership Journeys.

Professional Development				
MGT3070	Leadership Journeys	0.5	Chow	Fall
Core Required Category				
1) Basic - 11 credits				
Course ID	Course Title	Credit	Instructor	Term
ACT1010	Financial Accounting	2	Lee	Fall
MGT1130	International Management	2	ZhangZhang	Winter
MGT1120	Strategic Management	2	Funabashi	Winter
MGT1300	Corporate Social Responsibility	1	Yokose	Spring
TBD	Competitive Strategy	2	Wakayama	Spring
MGT1010	Organizational Behavior	2	Yoo	Spring
2) Capstone - 4 credits				
MGT2320	Leadership Bootcamp	1	Yokose	Summer
MGT3040	Integrated Strategic Design for the Global Digital Era	1	Singh	Summer
MGT3060	Manager's Guide to Value Creation in Negotiation	1	Hooi	Summer
TBD	Inside the Mind of General Managers	1	ZhangZhang/ Seki	Summer
3) Seminar - 2 credits				
SEM7010	Research Seminar I	1		Winter
SEM7020	Research Seminar II	1		Spring
Core Elective Category - At least 8 credits in total (A minimum of 2 credits from each area has to be obtained.)				
1) Accounting & Finance Area				
FIN2050	Entrepreneurial and Venture Finance	2	Chow	Fall
FIN2040	Portfolio Management	2	Chow	Fall
FIN3050	Risk Management	2	Shi	Fall
FIN2090	Behavioral Finance	2	Shi	Winter
FIN3020	Finance and Technology	2	Chow	Winter
FIN2080	Sustainable Finance & Investment	2	Chow	Winter
FIN1010	Corporate Finance	2	Shi	Spring
ACT3020	Financial Statement and Business Analysis	2	TBD	Spring
2) Marketing Area				
MKG2060	Advertising Management	2	Sheehan	Fall
MKG2050	Consumer Behavior	2	Sheehan	Fall
MKG1010	Marketing Management	2	Comai	Fall
MKG2010	Marketing Intelligence	2	Comai	Winter
MKG3030	Marketing Research	2	Sheehan	Winter
MKG2040	Customer Relationship Management	2	Sheehan	Spring
MKG3040	Digital Marketing	2	Comai	Spring
3) Management Area				
MGT2430	Energy Transition and Circular Economy	2	Kobayakawa	Fall
MGT2110	Entrepreneurship and Innovation	2	ZhangZhang	Fall
OPR1010	Operations Management	2	Li	Fall
JDP2040	Japan's Major industries and Human Resource Practices	2	Yokose	Fall
MGT1140	Business Decision-Making and Control	2	Lee	Winter
JDP3010	Japanese Style Management and Corporate Governance	2	Lee	Winter
MGT2330	Negotiation Strategy	1	Yokose	Winter (2nd module)
MGT2060	Competing in Emerging Markets	2	ZhangZhang	Spring
MGT2080	Corporate Strategy in a Technology and Digital Era	2	ZhangZhang	Spring
JDP3050	Energy Policy and Business Leadership	2	Kikkawa	Spring
MGT2010	Human Resource and Global Talent Management	2	Yoo	Winter
MGT2360	Leadership	2	Yokose	Spring
JDP2030	Monozukuri (Manufacturing) Management in Japan	2	T. Fujimoto/ Heller/ and others	Spring
MGT2410	Sustainability Transformation Strategy	2	Funabashi	Spring
4) Technology Area				
ITC1060	Digital Platform and Digital Business Models	2	Aung	Fall
ITC2100	Machine Learning and Text Analytics in Business	2	Chuang	Fall
ITC2020	Big Data Analytics	2	Aung	Winter
ITC1080	Data-Driven Organization	2	Aung	Winter
ITC2080	Management for Digital Transformation	2	Sakurai	Winter
ITC2070	Smart City	2	Sakurai	Winter
ITC2030	AI for Business	2	Aung	Spring
OPR3010	Digital Supply Chain Management	2	Li	Spring
ITC3010	Japan's Frontier of Digital Society	1	Sakurai	Spring
ITC1090	Ethical, Legal, Social Implications of Digital Businesses	1	Watanabe	Summer
Elective Category - 7 credits				
Any Courses Offered at IUJ (Excluding Language Courses)				
Any extra credits earned from courses listed under the Core Elective category above may be counted as Elective course credits.				