

Dear IUJ alumni:

My name is **Hideyuki Sakai**, one of the alumni of IR98 of IUJ. I am working at the Hokuriku Electric Power Company (HEPCo) in Japan, whose head office is located in Toyama City of Toyama Prefecture, just next to Niigata Prefecture. The distance between IUJ and Toyama City is approximately 250km, or just 3.5 hours by car.

This year is the 50th anniversary of HEPCo's foundation. I, as a members of the Economic Research Team, am now deeply involved with the planning an international conference as a part of or anniversary celebrations. I also work to promote international relations and exchanged between related companies abroad and HEPCo.

In relation to this matter I am very pleased to invite you to our international conference: "Northeast Asia Economic Forum: 2001 Electricity Summit in Hokuriku" to be held on November 5 & 6, 2001 in Toyama, Japan.

REGARDING THE HOLDING OF "NORTHEAST ASIA ECONOMIC FORUM: 2001 ELECTRICITY SUMMIT IN HOKURIKU"

1. Concept

This meeting is the first Electricity Summit meeting in Northeast Asia region organized by the Northeast Asia Economic Forum (NEAEF), a non-governmental organization located in Hawaii which is promoting cooperation among the Northeast Asia region's economies, and is hosted by the HEPCo and co-sponsored by the East-West Center (EWC) of the United States and the Central Research Institute of Electric Power Industry in Japan (CRIEPI).

The energy demand in the Northeast Asian region will increase steadily in the 21st century along with economic and population growth. Consequently, the region's economy and its electric power sector will confront several major energy problems and will need to take forceful action to meet this demand and thereby ensure the long-term economic prosperity and social stability of the whole region. It is, therefore, highly significant to hold a meeting of the electric power sector of Northeast Asia region, which was proposed in the NEAEF Tianjin Meeting in October 1999.

The Summit meeting will bring together heads of electric power companies and related energy organizations in the region as well as world-renowned energy and electricity experts including Dr. Daniel Yergin, Chairman of Cambridge Energy Research Associates (CERA), and will explore future energy and electricity challenges in depth for two days of intensive discussion. You will be ensured the most valuable information regarding energy and electricity issues through attending this conference and listening to valuable speeches of these energy and electricity experts.

2. Schedule etc.

- a)Date: **5-6 November 2001**
- b)Place: **Toyama International Conference Center, Toyama City, Japan**
- c)Organizer: **NEAEF**
- d)Host: **HEPCo**
- e)Co-sponsors: **EWC, CRIEPI**
- f)Cooperating Institutions:
 - Korea Electric Power Corporation, Ministry of Foreign Affairs of Japan,
 - Ministry of Economy, Trade and Industry of Japan,
 - The Federation of Electric Power Companies of Japan,
 - Toyama Prefecture, Ishikawa Prefecture, Fukui Prefecture, Toyama City,
 - Hokuriku Economic Federation, Hokuriku AJEC,
 - The Toyama Chamber of Commerce and Industry,
 - Toyama Prefectural Employers' Association,
 - Toyama Association of Corporate Executives,
 - Toyama Junior Chamber International, Toyama International Center Foundation
- g)Concept: The conference will bring together top management of electricity industries and energy/electricity specialists in Northeast Asian Countries.

| | Contents |
|------------------------|---|
| Monday, November 5 | <p><u>Opening Ceremonies</u> <i>“Prospects for Northeast Asia in the 21st Century and Japan’s Role”</i> -This special address will be presented by Sakutaro Tanino, Former Japanese Ambassador to China (PRC)</p> <p><u>Keynote Address</u> <i>“The New Wave: Global Energy in the 21st Century”</i> -Keynote speech will be presented by Daniel Yergin, Chairman, CERA, Inc.</p> <p><u>Session I</u> <i>“Asia’s New Dynamics of Energy Supply/Demand in the 21st Century”</i> -This thematic perspective will be presented by Fereidun Fesharaki, President, Fesharaki Associates Consulting and Technical Services (FACTS, Inc.) and former Director, Energy Program, EWC. -Panelists will be energy specialists of each Northeast Asian country.</p> |
| Tuesday, November 6 | <p><u>Session II</u> <i>“New Challenges for Northeast Asia’s Electric Power Industry in the Age of Globalization”</i> -This thematic perspective will be presented by Oliver Shu-Kiang Yu, President, The STARS Group in the US. -Panelists will be electricity specialists of each Northeast Asian country.</p> <p><u>Luncheon Meeting</u> -Special Speech will be presented by Fujio Shinki, President, HEPCo.</p> <p><u>Concluding Session</u></p> |

REFERENCE

1. Introduction of NEAEF

(1) Outline

- a. NGO --- it was proposed by Dr. Lee-Jay Cho of EWC and former Japanese foreign minister, Saburo Okita, and established in 1991.
- b. It aims to promote economic development and economic cooperation of Northeast Asia, and contribute to foster the reliance in the region.
- c. It mainly implements forum conferences, conferences for experts, human resources development, human resources training, and information supply.

(2) Organization

- a. Chairman: Dr. Lee-Jay Cho, Senior Advisor, EWC
- b. Director: Hisao Kanamori, Director of Japan Center for Economic Research, etc.
- c. Office: Established in EWC (located in Honolulu, Hawaii)

(3) Forum Achievements

- a. Venues --- Changchun (1991), Pyongyang (1992), Vladivostok (1992), Yongpyeong (1993), Niigata (1995), Honolulu (1996), Ulaanbaatar (1997), Yonago (1998), Tianjin (1999), Changchun (2001.4)
- b. Session Contents of Changchun Forum (2001)
 4 sessions --- ”Marine, Land, and Air Transportation Networks”, ”Cooperation in Development Finance”, ”Cooperation in Human Resources Development and Poverty Reduction”, ”A Framework for Energy Cooperation in Northeast Asia” --- were held.

(4) Curriculum Vitae for Dr. Lee-Jay Cho (Chairman of NEAEF and Senior Advisor of EWC)

He was born in Kyoto in 1936. He has a Ph.D. in sociology from the University of Chicago, a doctorate in economics from Keio University, and a doctorate in demography from Tokyo University. In the 1960s and 1970s, he was an advisor to the governments of Malaysia and the Republic of Korea on population, human resources, and urban issues. He was consecutively the senior adviser, the former executive vice president, a former director of the Population Institute, and the former CEO of the EWC in Honolulu, Hawaii.

2. Introduction of EWC

(1) Outline

- a. It was established at the center in Hawaii in 1960 through a bipartisan effort of the Eisenhower

- Administration and the Congress. It aims to form good relation with people in Asian Pacific region and promote mutual understanding through cooperative studies, training and research.
- b. It not only covers a part of foreign policy of the US toward Asian Pacific region, but also contributes to strengthen mutual cooperative relations by accepting human resources from the region.
 - c. Dr. Lee-Jay Cho plays an important part in appealing to the UNDP --- Tumen River Area Development Program.

(2) Organization

- a. President: Charles E. Morrison
- b. Senior Advisor: Lee-Jay Cho, etc.
- c. Professors, researchers and office workers are approximately 2,250.
- d. Organization is formed by cultural and communication research institute, environmental policy research institute, demographic problems research institute and resources systems research institute, etc.

3. Introduction of Featured Speakers

(1) **Mr. Sakutaro Tanino:** Former Japanese Ambassador to China (PRC)

A graduate of the Law School of Tokyo University, Ambassador Tanino entered the Japanese Ministry of Foreign Affairs in 1960, and was consecutively the minister of the Japanese Embassy in Korea, the ambassador to India, and the ambassador to the PRC from 1998 to March 2001.

(2) **Dr. Daniel Yergin:** Chairman, CERA, Inc.

Dr. Yergin is a world-renowned expert on global energy issues. He is the author of Pulitzer-Prize-winning book *The Prize: The Epic Quest for Oil, Money and Power* in 1992. He is also a co-author of best-selling books, *Russia 2010* and *The Commanding Heights*.

(3) **Dr. Fereidun Fesharaki:** President of Fesharaki Associates Consulting and Technical Services (FACTS, Inc.) and Senior Fellow, Energy Program, EWC.

Dr. Fesharaki is leading expert in global oil and gas market analysis. He was the 1993 President of the International Association for Energy Economics, and was elected as Senior Fellow of the US Association for Energy Economics for distinguished services.

(4) **Dr. Oliver Shu-kiang Yu:** President, The STARS Group in the US

Dr. Yu is an internationally recognized expert in electricity industry strategic management. He was formerly Director of Energy and Technology Strategies at SRI International and Manager for Institute Planning & Analysis at EPRI.

4. Introduction of the Venue --- Hokuriku Region and Toyama City, Japan

Hokuriku Region is located in the central part of Japan, and it has plenty of rich nature, delicious food, and tourist attractive. The region is formed by Toyama Prefecture, Ishikawa Prefecture and Fukui Prefecture. This time, the Summit Meeting will be held in Toyama City, the capital city of Toyama Prefecture.

People can enjoy great scenery of North Alps in Japan from the Kureha Mountain, which is located in the west part of Toyama City. Especially in the early November, when the Summit meeting will be actually held, people can enjoy the scenery of beautiful autumn colors in the mountainous areas in Hokuriku Region.

Ishikawa Prefecture is just next to Toyama Prefecture, and its capital city, Kanazawa, is quite well known for its Japanese traditional culture and tourism. There is a park named *KENROKUEN*, which is famous as one of the Japan three parks. Moreover, Kanazawa City is well known for its traditional handicrafts such as Kanazawa-Shikki and Kaga-Yuzen.

There are numbers of Japanese famous *onsen* (hot springs) in this region. In such onsen-ryokan (hotels of hot springs), you can enjoy eating fresh fish and seafood. Many people visit these hot springs throughout the year. Furthermore, you can enjoy ancient traditional culture in sightseeing places in this region. I would like to emphasize Hokuriku is very attractive.

I encourage many of you to attend the forthcoming Electricity Summit in Hokuriku and enjoy it.
Thank you very much.

(Contact Info.)
Hideyuki Sakai

Hokuriku Electric Power Company
Corporate Planning Dept.
Economic Research Team
TEL (Direct): 070-5832-1353 (domestic), +81-70-5832-1353 (overseas)
FAX: 076-433-8972 (domestic), +81-76-433-8972 (overseas)
E-mail: za66105@pi.rikuden.co.jp

Please contact me after July 20 if you have any comments and questions.

Thanks for your cooperation.