

# IUJ Alumni News



NEWSLETTER FOR THE 2,438 MEMBERS OF THE  
IUJ ALUMNI ASSOCIATION 1985-2007

国際大学同窓生ニュースレター

## Mobile Consumer Lab's Open Lecture Series Puts Students in Touch with Big-named Speakers

By Chin Yung Lu, IM09



Jun Yamada, President of QUALCOMM Japan, brings updated Mobile Industry insights to campus.

On 12<sup>th</sup> October, Professor Yasunori Owada from the Research Center for Natural Hazard and Disaster Recovery of Niigata University visited IUJ and kicked off the fall 2007 Mobile Consumer Lab Open Lecture Series. Organized by Prof. Philip Sugai, the Speaker Series aims to invite prominent speakers from the Japanese Mobile Industry to share their experience and provide business insights to IUJ students on a weekly basis. Meticulously arranged by Prof. Sugai, the speakers' backgrounds are very diverse, ranging from university professors, to company executives to business entrepreneurs and has focused on bringing speakers from tele-

com operators, handset manufactures, and mobile content and service providers. This speaker series provides a great opportunity for IUJ students to become familiar with the latest mobile technology trends and developments and begin to brainstorm new business ideas here in Japan or back in their home countries.

The second speaker in the series was ValueCommerce's CEO Brian Nelson. He shared with the students key factors for entrepreneurial success. The following week, Kei Shimada, President and CEO of Tokyo start-up Infinita, Christopher Billich, Vice President of International Business Development and Lars Cosh-Ishi, Representative Director of Mobikyo (parent company of Wireless Watch Japan) presented their recent publication, the 'Japanese Mobile Market Report 2007'. They also initiated interesting discussions about the future trend of the mobile industry in Japan.

Mr. Jun Yamada, President of QUALCOMM Japan, came to IUJ the following week and presented his ideas related to

a future roadmap for the global mobile industry. Next, Guillaume Briand, Representative Director for French network operator Bouygues Telecom's Tokyo Office, came on campus and compared marketing efforts between Japanese, Korean and European mobile markets. The following week, Taisuke Fukuno, a 29-year-old founder of JIG Technologies shared his entrepreneurial insights as well as the latest technologies that his company has developed for the global mobile industry. The last speaker in Fall Term was James Nakagawa, the founder, President and CEO of Mobile Healthcare, an award-winning health monitoring system developed for mobile phones.

After each open lecture, E-lab students were invited for a more interactive small group session with the guests.

This Open Lecture Series was extremely well-received by IUJ students and attracted large audiences throughout the term. The students have acquired more insight on the mobile industry and have been able to meet face-to-

face with industry leaders, which has allowed them to build a strong contact network in Japan.

In the Winter semester the Mobile Consumer Lab Open Lecture Series will continue to invite more famous speakers to IUJ including Takeshi Natsuno, Managing Director of NTT DoCoMo's i-mode Multimedia business, Dr. Sachio Semmoto, Founder, Chairman and CEO of eMobile, and Dr. Keiichi Kurakazu, Executive Deputy President of Felica Networks.



The popular speaker series put Brian Nelson, CEO of ValueCommerce at the front of the class.

## ANA Alumni Help Current Students

by Prof. Jay Rajasekera

The IUJ E-Biz students, including Exchange Students, and some other MBA students taking Professor Jay Rajasekera's Foundations of Web Technologies class and Prof. Philip Sugai's e-Marketing class were fortunate to be able to make a field-trip to ANA to learn about tourism promotion methods using Internet and Mobile media. The trip was part of a project E-Biz students were doing for

Niigata Prefecture on "attracting foreign tourists to Niigata." Students were very happy to see many IUJ alumni at ANA: Mr. Junichiro Miyagawa (IR89), Mr. Ryo Sadayuki (IM90), Mr. Hiroshi Okasaki (IM06). The IUJ alumni, gave an excellent explanation of ANA's web marketing strategies and answered many questions from the students. It is great to see IUJers doing well in

such reputable companies as ANA. I thank them very much for their help



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## Alumni Sponsored Scholarship update

By Tomohito Shinoda, IR86, and Chairman of the IUJ Alumni Association



### "ThANKS" Fund: The Alumni NaKayama Scholarship

#### 2nd Campaign Drive donors July '07 - Mach 31, '08

**IUJ Premier Executive Club**  
Jason Bowers IR90

**IUJ Premier Club**  
David (Lisa D'Angelo) Kaput IR89  
Milly Ng, MBA01  
Kaoru (IR01) & Lan (IR02)Hisaeda

**IUJ Honors Club**  
Keng Wung Lee, IR89 (3rd scholarship fund donation to date! )  
John Parker IR89  
Gretchen Shinoda IR89  
Erik Newton MBA91  
Hang, Xiaoli IR92  
Li Lei MBA95  
Mitsuhiko Kataoka, IR97  
Vishal Varma IR99  
Cary Feuer IR04  
Carson Cheng MBA04  
Udom Chuentongaram, MBA05  
Satoshi Kurachi Ebiz05  
Anonymous Donation(s) 1

**IUJ Club**  
Paul Johnson (Exchanger) IR89  
Greg Meline MBA01  
Suresh Moktan IR06  
And 30 from the Hanoi Alumni Chapter (2,000 to 10,000)

**Special Donations**  
Matsuyama-sensei's donation from heaven\* and Tamaru-sensei's desk clean up donation  
25,000 yen plus a button

See details and donation options on the website

<http://www.iuj.ac.jp/alumni/donations/>

\*See the website for details!

The original "ThANKS Fund" campaign, a fundraising drive to create an alumni-sponsored scholarship as a way to thank IUJ Founder Dr. Sohei Nakayama, was a huge success. With donations from over 200 graduates coming in between May 2006 and April 2007, we surpassed our Scholarship Fund goal of 5.5 Million yen.

The money we donated is now ready to be awarded as scholarship support to current students. Careful preparation has gone into setting the criteria for selection of the "IUJ Alumni Scholarship" awardees. The Alumni Association Executive Committee has finalized arrangements with the IUJ administration to award the scholarship(s) as follows:

#### Criteria

- The scholarship will be stipend for a second-year student in the amount of 100,000 yen for 10 months (This is the same amount of other stipend scholarship. A lesser amount would not be appreciated. This effectively upgrades scholarship from type B to type A).
- The scholarship should be given to type-B or lesser type scholarship recipients or students without scholarship.
- The scholarship should be given to students who have shown their leadership on and off campus, and who have the will to contribute to alumni activities in the future

#### Selection Process:

- With input from the IUJ administrative staff regarding character, leadership and future potential as an active IUJ alum, each faculty (GSIR and GSIM) will choose one candidate, and the president will make the final decision.
- The number of recipient is one per year in principle, but can be two if both candidates excel in quality, or zero in the event there is no appropriate candidate.
- Selection will begin with the current 1st year students and be awarded to the winner(s) starting in Fall 2008. We will introduce the winner(s) in the January 2009 newsletter!

Once the student(s) graduate and join our alumni association, they will be "required" to keep us updated on their career path and take an active role in promoting and strengthening IUJ alumni relations.

#### Donations actively sought

The Fundraising for these IUJ Alumni Scholarships is on-going, and we need your help to ensure a long-term scholarship fund.

Currently, the ThANKS Fund is in a campaign to honor Tamaru-sensei on the occasion of her retirement from IUJ. Tamaru-sensei will match donations of any size (1,000 yen to 1 million yen) with 1,000 yen from her own pocket. Please take this opportunity to show your appreciation for **Tamaru-sensei's contribution to IUJ through language teaching, library services development and all her support and friendship so many of us** have had the pleasure of enjoying. Donate today!



## Fundraising Continues ... Tamaru-sensei Revenge Campaign Update

Tamaru-sensei retired!

Can you imagine campus without her?

Students sent her off with a wonderful party that allowed her to take one last shot at them (See the July Newsletter). And now it is our chance to ThANK her and take a bit of friendly revenge on this rather "tough-love" sensei!

Make a donation before March 31, 2008 and Tamaru-sensei will match it with 1,000 yen from her own pocket.

The Hanoi Alumni Chapter exploited this great chance! They collected small and medium donations from their members, counting 30, and made a group donation. Tamaru-sensei, as terrific as she is, will honor that group do-

nation with 30,000 yen of her own!

Currently, we have a total of 49 donations, which amounts to 623,000 from alumni plus 50,000 from Tamaru-sensei - 673,000. That is only 12.2% of our goal of another 5.5 Million Yen in scholarship funds.

Donate today:  
<http://www.iuj.ac.jp/alumni/donations/>

## 2008-2009 Alumni Activities update

### Annual Association Reception

In Spring 2008, the Annual Alumni Meeting and Reception will be held in Tokyo. All members able to attend are highly encouraged to RSVP. Please watch your email and Alumni Website for details.

At the meeting, we will discuss deeper involvement with IUJ through interactive research, Alumni Experts programs, etc. We will also announce the opening of nominations for the next Alumni Association Executive Council. Elections will be held at the Annual Meeting in February 2009!

A nice reception will follow the brief meeting. We will keep to the highly popular model of a 5,000-6,000 yen buffet and open bar in a nice location.

### REUNIONS in 2008

The Classes of 1988, 1993, 1998, and 2003 are highly

encouraged to use this Annual meeting and Reception to gather in your 20th, 15th, 10th and 5th anniversaries. Class Representatives will be asked to take the lead. Please plan to attend.

### Chapter Leadership Change

March 31, 2008 will bring the quasi-official end to many of our current Chapter Leadership duties. Chapters will be asked to either re-select the current Chapter Chairs and Vice Chairs, or choose their replacements by April, are report the changes to Gretchen on campus.

Starting in Spring 2006, campus made a grand effort to create a more stable world-wide Alumni chapter system. The response was enormous and prior to the beginning of our 25th Anniversary celebrations, IUJ could boast 37 alumni chapters in 28 countries. Gretchen either nominated

or helped in the selection of the "Kick-off" chairs and vice chairs to start our official chapter network.

But now it is up to the chapters to more democratically choose leadership. Please get together before March to:

- 1) Choose leaders for the next 2 year term
- 2) Set a few activities for 08-09
- 3) Take a group photo
- 4) Report back to Gretchen

The first task of the new Chapter Leaders will be to host IUJ Friday September 12, 2008.

For a list of current Chapter leaders, and ideas for activities Chapters can undertake, please see <http://www.iuj.ac.jp/alumni/> and click on "Association and Chapters" in the left-hand menu bar.

your information correctly, AND your email service allows [alumni@iuj.ac.jp](mailto:alumni@iuj.ac.jp) to reach you. THANKS

### Prof. Shinoda awarded "Best Book" prize

The "Japan Association of International Security" awarded this years "Best Publication of the Year Award" to IUJ professor (and graduate Class of 1986) to Tomohito Shinoda for his work on "Reisengo no Nihon Gaikou" or "Japan's Post Cold-War Diplomacy.: Domestic Political Process of the National Security Policy."

### IUJ Theses online

New to the IUJ online library offerings are extracts, and now full length IUJ theses!



Above, 1997 classmates joined in a wonderful reunion in Spring 2007!

### Class Reunions in 2008 for the classes of:

1988, 20th Anniversary  
1993, 15th Anniversary  
1998, 10th Anniversary  
2003, 5th Anniversary

Class Representatives, please contact campus for help with planning!

Alumni near and far, please plan to reunite in Tokyo and Campus this coming Spring!



## Campus Headlines

### Open Day on the Internet

The annual IUJ Open Day was called the International Festival in 2007 and was offered in conjunction with the city to mark IUJ's 25th Anniversary. As an experiment, we showed the event using Live Streaming so all alumni around the world could watch in real time. Unfortunately, we hit technical difficulties from the start, but luckily the last part of the stage show was viewable. Thanks to everyone who TRIED to see it, and to those who hung in there long enough to really see something! You can see highlights of the live stream on the Alumni Website (coming late Jan.)

### IUJ 7 minute video

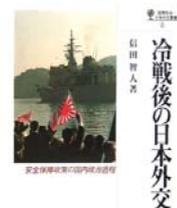
Also as part of the 25th Anniversary events, IUJ created a 7.5 minute video of IUJ's creation and successful history. YOU can view that on the About IUJ website!

### IUJ's MBA Ranked 77th

For the first time, the MBA program broke into the top 80 of the Economist international business school rankings: IUJ came in 77th this past Fall!

### E-mail sending problem.

Hundreds of Email messages are returned, meaning we are NOT in good touch with everyone. Please be sure campus has



Prof. Shinoda's prize winning book!

## IUJ Friday and Alumni Gatherings

IUJ Alumni Chapter hosts in many cities came through again with wonderful dinner parties, happy hours, and IUJ memory sharing events this past Fall. Our Network, and these events, was featured in the 25th anniversary special video with several of these photos appearing!



Beijing



Cairo



California



Nepal



Osaka



Sapporo



Shanghai



Tokyo



Beijing 2!



Uzbekistan



Washington, DC



Seoul



Hong Kong



Singapore



New York City

## Super Alumni Win our Thanks

Super *special thanks* to our Info Session hosts and volunteers in 38 cities around the globe in Fall 2007. Info Sessions ranged from 1-on-1 conversations to major presentations to rooms of 25 or more! Hosts included:

- |                             |      |
|-----------------------------|------|
| Mohammad Malik              | 1988 |
| Augusto Zumbo               | 1988 |
| Venkat Srinivasan           | 1989 |
| Vinita Mehra                | 1989 |
| Keun Lee                    | 1989 |
| John Mulutula               | 1989 |
| Jason Bowers                | 1990 |
| Erik Newton                 | 1991 |
| Quazi Ahmed                 | 1992 |
| Robert Jones                | 1992 |
| Mohan Manandhar             | 1992 |
| Hlaing Kyaw                 | 1992 |
| Mauro Jose Dos Santos       | 1994 |
| Peter Munns                 | 1994 |
| Christian Thygesen          | 1995 |
| Kalyana Ramadas             | 1995 |
| Figen Kirca (Kucukkoner)    | 1996 |
| Pascal Allouard             | 1999 |
| Pinar Simsek-Sandikcioglu   | 99   |
| Mala Selvaraju              | 1999 |
| Hongxin Yang                | 1999 |
| Milly Ng                    | 2001 |
| Tokiko Takayama             | 2001 |
| Cuong Mai                   | 2002 |
| Lemon Lim                   | 2002 |
| Tony Hsieh                  | 2002 |
| Leng Ing                    | 2003 |
| Maisoon Shaheen             | 2004 |
| Kiradit Sachdev             | 2004 |
| Roongkarn Vongthanasunthorn | 04   |
| Son Nguyen                  | 2004 |
| Quang Trung Pham            | 04   |
| Huong Huynh                 | 2004 |
| Trung Hong                  | 2004 |

- |                     |      |
|---------------------|------|
| Mohammed Teshabayev | 2004 |
| Tsuyoshi Noda       | 2004 |
| Desh Wasu           | 2004 |
| Go Nakadai          | 2004 |
| Nancy Refki         | 2005 |
| Dennis Ishumi       | 2005 |
| Girish Joshi        | 2005 |
| Mohammad Channa     | 2006 |
| Samesh Adhikari     | 2006 |
| Farkhod Niyazov     | 2006 |
| Yasuo Saito         | 2006 |
| Khajarin Maintaka   | 2007 |
| Xia Wang            | 2007 |
| Xiaohui Zhang       | 2007 |
| Huy Dinh Tran Ngoc  | 2007 |
| Milan Karki         | 2007 |
| Sofia Silipa        | 2007 |
| Gek Pin Koh         | 2007 |
| Munguntuya Oyuntuya | 2007 |

*Thanks to ALL those that helped the main hosts too!*

Special thank-yous go to all those that helped Gretchen at the World Grad School Tour in November: 1 alum or up to 9 alum per city! WOW. Together we met over 300 prospective students in 6 cities.

Everyone who contributed comments to brochures, were spotlighted or highlighted in our E-magazines, website, and feature articles, those who helped with questionnaires, served at Ambassadors to

inquisitive prospective students, etc. etc. **THANKS!**

The incoming students and those that were not accepted into IUJ in Fall 2007 were asked to answer a questionnaire this past Fall. Feedback as to how they learned about IUJ and the most meaningful information source for them pointed to our super Alumni! We knew how powerful you are to promote IUJ, and now we have clear evidence to prove it. **THANKS everyone.**

Our Chapter Leaders were especially busy this year with 25<sup>th</sup> Anniversary gatherings around the world, and specifically for the IUJ Friday events! **THANK YOU.** A list of Chapter leaders is on the Alumni Website.

**THANKS** to our photographically talented alumni whose Photos we used for posters, pamphlets and Postcards in 2007: Christopher Domitter IR95, Christian Buck IR97, Hiroomi Kawae, IM03 Allan Cledera, IR07.



Our first Info Session in South Korea was hosted by Seoul Chapter Chair Keun Wung Lee



Info Session in Dhaka, hosted by Quazi Ahmed, drew a large group.



Myanmar alum, Kyaw Hliang, hosts an Info session despite the political situation outside.



Farkhod, in Samarkand Uzbekistan, with many prospectives.

## Alumni Linking Up for a Better Tomorrow

Flavio Souza (Ebiz03&MBA05), "IUJ Pro of a Better World" LinkedIn group host

The idea behind the "International University of Japan (IUJ) Networking Community in Pro of a Better World" created recently at LinkedIn is to leverage IJJers current professional skills/positions in favor of a change towards what is being called Capitalism 2.0.

The neo-classical formulation of capitalism (Capitalism 1.0) is based on the idea that the purpose of business is to create value for **shareholders**. However, what Capitalism 2.0 is introducing now is a new purpose for business - and that is based on creating *sustainable* value for *all* stakeholders.

Because of this new force, a new type of innovative professionals are starting to appear in our societies. They are called the social entrepreneurs and what they represent in this new era is well defined by Bill Drayton, CEO of Ashoka. "Social entrepreneurs are not content just to give a fish, or teach how to fish. They will not rest until they have revolutionized the fishing industry."

In my view, we as IUJ

alumni can influence and support this transformation not only because we have learned well how to interact with each other independent of nationality, credo or race but also because we are capable of generating great ideas and delivering actions in pro of a better and sustainable world without anyone left behind. Therefore, everyone from IUJ is encouraged

ultimately changing the economic landscape in the world.

Here is an example to demonstrate how our network could work: in a catastrophic situation such as the cyclone Sidr in Bangladesh we as IJJers could make a small relief squad of LinkedIn professionals who work in shipping fields (Logistics corporations) with others that perhaps works for mineral water companies.

The water companies could donate some bottled water, and cooperate with the shipping firms as they donate the delivery efforts.

Besides such emergency measures, I believe that exchanging knowledge among us can positively contribute to solving problems in our societies that one person cannot do alone.

LinkedIn is about linking professionals that can benefit from each other. An IUJ community has been created to expand this benefits beyond personal interest and in pro of the big picture we all live in.

Join us and let's revolutionize!



**Be a link in the chain that matters!**

**Invitation Link . . .**

**[www.linkedin.com/e/gis/31604/2C6E4A7528CB](http://www.linkedin.com/e/gis/31604/2C6E4A7528CB)**

**"...by creating a community where mature, intellectually grounded information can be exchanged and rapidly put into small local actions and ultimately changing the economic landscape in the world. "**

### General IUJ Network on LinkedIn

Gretchen is a member of LinkedIn and is encouraging IUJ alumni to link up with her as a way to put us all in touch with each other for a more general professional network. Please seek me out on LinkedIn, and/or join the general **"IUJ Alumni Network - International University of Japan."**

<http://www.linkedin.com/e/gis/45528/7219B7085C3A>

And of course, join our Pro A Better World community to get involved with action items and discussions related to the above article.

to join this group to help all of us expand our network of people, ideas, and actions that can make a difference in this new era.

The way I believe this can work is by creating a community where mature, intellectually grounded information can be exchanged and rapidly put into small local actions and

## Alumni Executive Council Elections in '09

国際大学同窓会幹部の現メンバーが2009年3月で任期切れとなります。2009年4月から2012年3月の次期メンバー選出の選挙が2009年2月に行われます。是非立候補してください。自薦・他薦は問いません。また、同窓会幹部メンバーは国際大学評議会の修了生代表も兼ねることも多く、大学運営に積極的に参加することになります。

On March 31, 2009 the current 14 member Alumni Association Executive Council Members' 3-year term will come to an end. Elections for the new EC members, most of whom also serve on the IUJ Board or Councilors, will take place in February 2009 for a 3-year term beginning in April 2009. Please let campus know if you are interested in joining the EC or can nominate another IUJ alumni to stand for election. We hope for your involvement!



*The current Alumni EC  
(11 or the 14)  
4/2006-3/2009*

## Business Connections: Vietnamese Investment Opportunities



**Thanh Ha Nguyen, IDP06, is seeking business partners for investment opportunities in his country, Vietnam**

"I hope to attract IUJ alumni within the financial industry who are interested in capitalizing on investment opportunities in one of the fastest growing economy and financial market."

My name is **Nguyen Thanh Ha from Vietnam, an IDP 2006** graduate. After returning Vietnam from IUJ, I joined the hottest industry in our economy, the securities field. I work as a chief economist for the Saigon Securities Incorporation Asset Management (SSIAM), an asset management arm of the largest securities firm in Vietnam. Given the wonderful investment opportunities as described below, we successfully raised and managed a US\$100 local fund by the end of last year and plan to boost an off-shore fund of US\$300-500 million in 2008. I hope to attract IUJ alumni within the financial industry who are interested in capitalizing on investment opportunities in one of the fastest growing economy and financial market.

Vietnam's economic engine has been quietly outperforming over the past six years. Average GDP growth over the past six years has been in excess of 7.0% per annum while per capita real GDP has risen 43.4% between 2000 and 2006. Growth in 2006 was 8.2%. The Asian Development Bank forecasts GDP growth in 2007 and 2008

to be 8.3% and 8.5%, respectively. With 84 million people, Vietnam is the 13<sup>th</sup> most populous country in the world and more than half its population is under the age of 25. Literacy rates are in excess of 90% and higher education attendance rates grew 52.5% between 2000 and 2006. Vietnam has recently become a member of the global trading community. Vietnam was admitted to the WTO in January 2007 and is already a part of the Asian Free Trade Agreement, providing Vietnamese exporters with greater potential to expand their market share in export industries. The economy will probably accommodate the impacts of the possible slowdown in the global and U.S economy associated with the subprime mortgage crisis thanks to the diversified exports and buoyant domestic consumption originated from a growing middle-class and favourable demographics. Vietnam has a large, young, and educated population demographic with rising incomes.

The stock market in Vietnam is growing rapidly, with total listed market capitalization on

the Ho Chi Minh City and Hanoi exchanges (together the "Vietnam Stock Exchanges") of approximately US\$19.3 billion, which is up from US\$2.7 billion one year ago. Total listed market capitalization is forecasted to grow to more than US\$40 billion over the next three years. The Over-the-Counter ("OTC") market in Vietnam is growing rapidly and continues to offer many undiscovered opportunities. A substantial number of partially privatized state-owned companies and other pre-listed companies trade in this US\$15 billion market. The OTC market is expected to grow rapidly over the next three years to approximately US\$60 billion given the equitization process of state-owned enterprises ("SOE's"). The Vietnam Index is up 21% and 85%, year-to-date through August 31<sup>st</sup> and over the last twelve months, respectively.

If you or your company are interested in investment opportunities through SSIAM, please contact me.

**Nguyen, Thanh Ha (Mr.)  
Head of Strategy Research**  
5<sup>th</sup> floor, 1C Ngo Quyen Building, Hanoi,  
Email: [hantc@ssi.com.vn](mailto:hantc@ssi.com.vn)

## IUJ Students Start Campaign Website for Humanitarian Relief Issues

By Kasper Jon Larsen, IR08

Our understanding of security is changing. Today we are increasingly disturbed by threats against the security of ordinary people such as poverty and human rights. That is why a group of current students at IUJ has started a website project called

[e-activists.org](http://e-activists.org)

where people can sign petitions to help others in need.

Many of us have professional experience in non-profit organisations such as Amnesty International and Oxfam where we have gained knowledge of how campaigns are conducted. For example, my own personal experience

spans from grassroots campaigning to advocacy at the UN. With the support of the IUJ community, we have managed to build a successful campaign website over the past year with more than a thousand supporters.

We recently launched a new strategy to conduct joint campaigns with small communities who are often the first to experience threats to human security. They are the true experts on the scale of a problem and its possible solution, and our aim is therefore to bring their concerns onto the agenda of the international community.

Some of the most interesting

aspects of campaign work lie not only in the problems that we attempt to solve, but also in the successes that we are able to achieve. After our first campaign on repression in North Korea, the US government said it would insist the issue of human rights form part of the talks to normalise its relations with the country. The announcement came after [e-activists.org](http://e-activists.org) presented the US government with a petition to address hunger and abuse in North Korea.

But good intentions alone will not accomplish our goals. We are currently in the process of

fundraising and grant writing in order to secure the funds needed to continue the project after our graduation from IUJ. This is obviously a difficult task, but we believe that it can be done with the help of concerned individuals such as the IUJ Alumni. We would very much like to hear from you whether you represent an organisation that would be able to help us or simply want to make a personal donation, or join our online efforts.

You can visit our website at this address to learn more about the project and how to contact us: [www.e-activists.org](http://www.e-activists.org)

e-activists

online petitions for human security

## IUJ Signs Comprehensive Agreement with Minami Uonuma City

A signing ceremony of a **comprehensive agreement for collaboration between IUJ and Minami Uonuma City** was held on Saturday, November 10. About 70 guests from Niigata Prefecture, local educational institutions and corporations, including people from IUJ and the City, witnessed the agreement being signed by Mayor Iguchi and IUJ President Sugihara.

The aims of this agreement are to **achieve sustainable development of this local community through collaboration between IUJ and the City by exchanging human, intellectual, and material resources in various areas such as culture, education and research, international exchange, industry, and environment.**

IUJ will introduce activities to contribute to the local community, promote cooperation between industry and academia, and encourage international technology exchange, to contribute to the growth of not only the City but Niigata Prefecture as a whole as a "gateway to North East Asia."



Mayor Iguchi and President Sugihara congratulating each other on our new collaboration agreement.

## Life Planning Guide: Ideas from a CEO

Mr. Brian Nelson, President and CEO of Value-Commerce, came to campus in mid October to address the E-Lab and general audience (See pg. 1) about the Mobile industry in Japan. This extremely successful entrepreneur and industry leader, shared with us how to write a LIFE PLAN. As the IUJ career counselor, who coaches IUJ students, alumni and prospective students, I found this information too valuable to keep.

Mr. Nelson posed to us 5 practical questions, and encouraged us to write down our answers to work toward our Life Plan.

- ①. Where do you want to be located in 10 years?
- ②. Who do you want to be spending time with in 10 years?
- ③. What hobbies do you want to be doing in 10 years?
- ④. What kind of lifestyle do you want in 10 years?

- ⑤. What activities are you willing to be doing in 10 years to be able to maintain 1-4?

I would modify #5, as a career coach, to read "What are you ready to do, every day from now on, to make 1-4 happen?"

We can always alter and revise our life plan, but if we never have one, how do we know where we are going and if we get there or not?

IUJ Career Coach,  
Gretchen Shinoda (IR89)



## E-biz Graduation Speaker gives Sound Advice to Busy Professionals

Geoffrey Wexler, Executive Counselor, Business and Legal Affairs at the Walt Disney Co. Japan, addressed Ebiz graduating students on a private basis, and offered these great tips to excel when you are busy.

**Make big promises, and keep them – exceed them.** Don't underpromise and overdeliver – you're better than that. Make big promises – then keep them, and exceed them. You will deserve the pride you will feel.

**Be in the future.** Decide where to go, put your mind there, and then work back-

wards to what needs to be done now.

**Plan and prioritize.** Set and stick to the important priorities, doing the right things right the first time. Do not let yourself be distracted by the priorities of others.

**Be nimble.** Build an organization that is nimble, agile and able to respond to opportunity and change with vigor, excitement and positive energy.

**Be prepared for the unexpected.** For all the big promises, your being in the future, your planning, your prioritiz-

ing, and your agility, you will be a magnet for the unexpected opportunity. Be ready to grasp a surprise chance to grow and succeed.

**Remember your successes.** Keep an "Ego File" and look at it if times get tough. Use it to remember how you have and can succeed!

**People – cherish the diamonds.** Keep priority on close friends and family. Friends on MySpace and Facebook are often nothing more than the accumulation of quantity – emphasize quality in your relationships, and your time will be well-spent.



Pres. Sugihara thanks Geoffrey Wexler for his helpful insights



Ebiz Class of 2007

## ClassNotes

**85 Kenichi Hayama**, an IUJ Board Member, attended the Nov. 21 Tokyo event marking our 25th Anniversary.



**Satoko Miwa**, shown here with Hosoya-sensei, was the MC for the event.



**86 Yoichiro Takada** also attended the 25th Anniv. celebrations, and enjoyed conversation with IUJ Chairman Koba-yashi. **Hajime Aki-**

**yama** (President of Schering-Plough Animal Health KK.) popped into campus a few weeks ago to pick up his 25th Anniversary mug, and enjoyed recalling his IUJ memories and classmates while we walked around the facilities new to him. We even found his thesis next to **Asama-san's** THICK one!



**89 "Tatty" Matsumoto** and **Chieko Umetsu**

caught up on old times at the IUJ anniversary event in November. He is the director of Japan Center for International Finance and she is a researcher at Research Institute for Humanity and Nature in Kyoto.



**92 IR Md. Aminul Islam** recently returned to Bangladesh after spending a couple of years in the UK studying for his PhD in the field of Bangladeshi Migrants in the UK: Problems and Consequences.

**94 IM Fabio Silva**, and wife Kara had their first baby in April, a boy named Joaquin Francois da Silva. Fabio is now back with Merrill Lynch in NYC to work as head of Brazil fixed income sales.



**95 IR David Kornhauser's** position in Europe ended recently, and he moved his family to Osaka for continued work for the US government, this time in US agricultural

product promotions. **IM Jens Hohenberg** stopped by to wish IUJ, represented by Sakai-san and Komi-yama-san, a happy 25th Anniversary.



**98 IM Gopal Ohri** is currently in the Electronics & Telecom Systems Dept. of Sojitz Corporation, mainly responsible for strategic tie-ups and new business initiatives in the APAC (including India) region. He is finding much opportunity with the booming telecom market.

**99 IR Aamir Arain** returned to campus to recruit 5 interns to work with him at the UNDP in Cambodia.

**Faith Kazembe** received her first overseas assignment for her government and is assigned for 3 years to the Malawi



Embassy in Berlin! **Mala Selvaraju** visited IUJers in Indonesia. Thanks for hosting an Info ses-

sion for IUJ too. **IM Elif Sisli** finished her PhD and is now at Brandeis as Assistant Professor. During all these changes, she also welcomed her baby, Ada, in May!



**2000 IR Ha Thanh Nguyen** is now Head of Strategic Research for Saigon Securities Incorporation Asset Management (SSIAM), an asset management arm of SSI. See his company intro in the "Business Connections" article, page 6! **IM Yuta Kano** is now a leader of upstream equity team at Chubu Electric and sometimes flies to Australia to negotiate with his counterpart. He writes: "In the course of my biz trip, I had a chance to see some Japanese utilities to exchange information. One of the people I met was Mr. **Naoyuki Kubo**, a director of Kansai Electric Australia. While we had chatted about our backgrounds, I discovered he is one of us. Yes, he is IUJ alumnus (**IR 1991**). We talked a lot about IUJ, Urasa, onsen and sake. It was a wonderful. I reconfirmed IUJ is really worldwide.

**IM91 Akihiko Moriya** wrote in: "My whole life changed in this one and a half year. I got married on April 06, bought a new home in Yokohama in February 07, and changed my job in August 07." He joined Mitsubishi in a finance and accounting role "even though I could hardly keep up at IUJ!"

**2002 - IR Vandy Hem** got married in late December! Congratulations. He continues his work at ADB in Phnom Penh. **IM Gopi Pradhan** is now on a UN's DPKO mission in Afghanistan as a Sr. Governance Officer helping with provincial government capacity building



and good governance in the country. "I came here after a year in Colombo where I helped the UNDP Regional Office on their Human Development Report for 2006." **Kojima Yasutake** come to campus, representing the Alumni EC, to witness the IUJ-Town Agreement signing.



**2003 IM Tadahiko Ishikawa** now lives in Chiba. His new position with AEON requires him to, or allows him to, travel to China once a month! Classmates and countrymen shared the loss of **Dewan Rahat Karim** who was murdered on a campus in Dhaka in September.



**2005 IR Khin Ma Ma Myo** won the 2007 best research award in International Relations from the Myanmar Academy of Science and Arts. The title of his research is *Japan's Cooperation in Myanmar (1974-1988)*. The Myanmar Academy of Arts and Science is the highest research and academic institution in Myanmar.

**Congratulations!**

**2006 IR Lkhagvajav Gangerel** joined a Hong Kong-based investment bank, Frontier, operating out of Mongolia as an Investment Consultant. **Andrea Cervena** transferred to the UK with Standard



Chartered Bank and recently traveled to Africa to run in SCB's fundraising marathon in Nairobi (Greatest Race on Earth)



not to mention climbing Mt. Kilimanjaro. She took time out from athletic feats to visit with **Renee Bentacourt** in Arusha Tanzania, who is now working at the Rwanda courts. "Africa is beautiful, colorful

and the people are wonderful." **Biswa Sengupta** traveled to NYC with his work at CapGemini Business Services, based in India. **IM Rajeev Rajan** got married!



**2007 IR Ahsunul Kibria** and his bride had a baby **IM Sirilak Manawongcharoen** became Senior Manager for a



Thailand-based company called Sanook Shopping Limited, a subsidiary of Sanook Online Limited. The company is established to operate an online marketplace in Thailand in association with eBay. She is in charge of the marketplace's business operations and business development.

### IUJ Alumni Relations

[www.iuj.ac.jp/alumni](http://www.iuj.ac.jp/alumni)

#### ONLINE DIRECTORY

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General

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For a Better Tomorrow

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